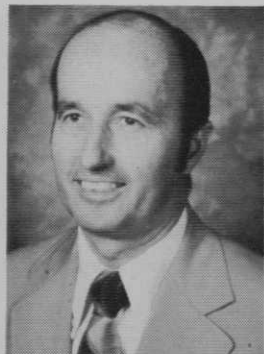


People



Shoemaker

Hill

Tinlin

Welch

Meissner

Maddox

In a move said to "meet the needs of a rapidly expanding turf irrigation market," **Ed Shoemaker** has been named director of sales and marketing for the Turf Division of Rain Bird Sprinkler Mfg. Corp. A 19-year employee of the firm, Shoemaker will be responsible for all market planning, product development, and sales for the domestic turf irrigation market. He was formerly an irrigation engineer, eastern regional sales manager, and national sales manager.

Joe Hill, assistant executive director of the Western Golf Association since 1966, is now tournament coordinator of the Professional Golfers' Association of America. He will draw on his experience as tournament manager of the Western Open as he aids in the planning and operation of PGA events.

Alan Braden has been hired by the Power Bilt division of Hillerich & Bradsby Co. as its sales representative in the eastern half of California. Power Bilt serves the state through regional warehouses in Los Angeles and San Francisco.

Ron Howell has been promoted by Ram Golf Corp. to manager of golf club development. In other promotions in the company, **Earle Owen** became assistant sales manager and **Mac McCara** became West Coast regional manager.

Dugan Aycock has been named vice president and director of sales for B/G International, Ltd., which markets the PGA-approved Nitro-Nobel Lightning Director. Aycock recently retired from the golf professional's job at Lexington (N.C.) CC; he will continue to reside in Lexington and will be in charge of sales of the lightning detector in all southern states.

Rich LeVine is the new superintendent at Riverview GC, Santa Ana, Calif.

Bob Shouse, has resigned as assistant superintendent at Big Canyon CC in Newport Beach, Calif., to work again with Robert Trent Jones, golf course architect. His

first job is the rejuvenation of Kahuku GC, Huhuku, Hawaii.

Jack Montecaluo was hired recently as the new superintendent at Woodholme CC in Baltimore, Md.

Fred Brown is now superintendent at Pelican CC in Belleair, Fla. He was previously located at East Bay CC.

Marshall Lee Earnest, formerly assistant superintendent at Dunwoody CC in Georgia, has taken the job of superintendent of Valley Brook Golf Club, Hixson, Tenn.

Alvah Greene, formerly assistant superintendent at Riverside G&CC in Macon, Ga., has taken over as superintendent of Turtle Cove, Monticello, Ga.

M. Scott West III has been named midwestern district sales manager for Cushman-Ryan turf care equipment. He will cover Arkansas, Colorado, Kansas, Missouri, Nebraska, and Oklahoma from OMC-Lincoln's home base in Lincoln, Neb.

Norman E. Blomgren, formerly manager of Harlingen (Tex.) CC, is now manager of Preston Trail GC of Dallas.

James L. Tuttle is now manager of Wabeek CC, part of the 805-acre Wabeek Development in Bloomfield Hills, Mich.

Ronald G. Tinlin has been elected president of Pargo, Inc., manufacturer of golf cars and other electric vehicles. He had previously served as president of the AMF Lawn and Garden Division and of the Outdoor Power Equipment Division of Huffman Manufacturing Co.

Jack Welch has joined Lakeshore Equipment & Supply Co. as product manager of fertilizer and grass seed. He was formerly a regional manager in Scott's ProTurf Division and, most recently, manager of the professional turf products department of Northrup King Co.

David Simpson has joined the ProTurf Division of O.M. Scott and Sons as technical representative in the Canadian territory east of Toronto. He has extensive sales background with experience in golf course construction and irrigation.

Phil Darbyshire, formerly head golf professional at Mission Valley CC near Laurel, Fla., now operates the Venice driving range in Laurel. Darbyshire had left Mission Valley because of ill health, and he has been succeeded there by his former assistant, **Gary Beechler**.

Ronald B. Scott, former sports editor of *People* magazine, has been appointed director of sports publicity for Colgate-Palmolive Co. He will oversee press coverage of Colgate's national and international events in golf, tennis, and other sports.

Jack Mitchell has been named eastern regional manager for Confidence Golf Co. He will be based in Indianapolis, from where he will supervise 16 manufacturers representatives as well as carrying on his own sales and marketing activities for the California-based manufacturer of golf clubs.

Veteran newsman **Jlm Wartens** has been appointed to the newly created post of news director for the PGA of America, it was announced recently by Director of Communications Earl Collings.

Wartens will primarily be responsible for keeping media editors and directors advised of news and public relations development of the association. He also will work on the PGA magazine, *Professional Golfer*. Wartens' 25 of journalistic experience include work as a reporter, golf columnist, UPI bureau manager, and magazine correspondent. He has worked closely with the Florida Section PGA as well.

Four new corporate vice presidents were recently elected by the board of directors of The Taylor Wine Co.: **Seaton C. Mendall**, director of viticulture; **James W. Ferguson**, director of production; **J. Walter Dudrow**, director of operations; and **William E. Culhane**, national sales manager.

Paul G. Meissner is the new marketing director of Wayco Industries, California manufacturer of Speedy-Bar electronic liquor dispensers and post mix dispensers. His responsibilities include marketing, advertising, sales promotion, and planning.

Lee Walters is now manager of Kenwood G&CC, Bethesda, Md., where **John Henley** is the new superintendent.

Gary Morgan, formerly superintendent at Port Royal Plantation GC, Hilton Head Island, S.C., has moved to Sherwood G&CC in Titusville, Fla. His former assistant, **Ricky Huey**, has moved up to the top job at Port Royal.

William H. Maddox is the new national sales manager of E-Z-Go Textron. Working from the home office in Augusta, Ga., Maddox will direct sales activities of the golf car manufacturer's 14 branches and 60-plus distributorships in the United States, Canada, and overseas. He served in a number of management positions with Chrysler Corp. during the past 9 years.