



Alarm calls help on the course

Speedcall Corp. markets a Touch-Tone high-speed emergency alarm system, primarily for medical emergencies on courses frequented by elderly players. Weatherproof callboxes are mounted on stanchions at frequent intervals over the golf course, and in emergencies can be used to call for help and identify the location of the emergency. The system is already in use at the municipal golf course in Palo Alto, Calif.

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Products



Broadcaster covers 45 feet

High-flotation tires make the model 606 low-profile Broad-Caster adaptable to any type of turf, from fine bent to the roughest rough. The broadcaster applies an accurate spread pattern of 45 feet, even on the sharpest turns, with the ease of the optional rope-pull land wheel assembly, without changing the application rate. Product of Larson Machine, Inc., it's ideal for close work around greens, tees, and clubhouses.

Circle 202 on free information card



New lighter-shaft clubs

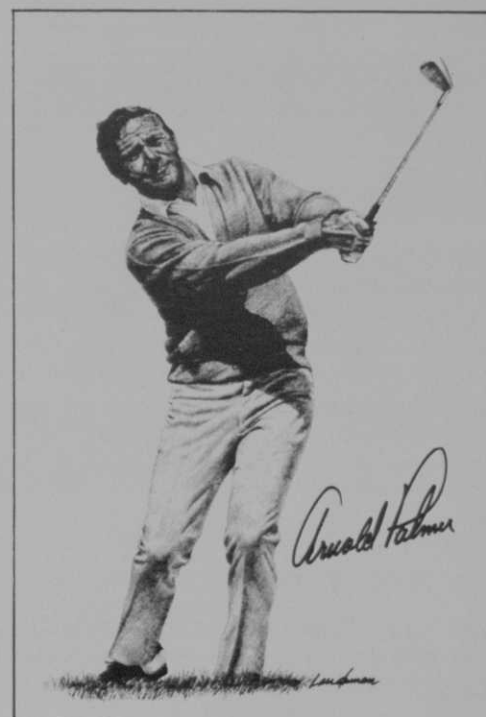
AMF Ben Hogan Co.'s new Medallion line uses a Legend shaft that's even lighter than last year's. Irons are forged carbon steel, with the blade offset slightly behind the front of the hosel. Woods are pear-shaped and have 11½ degrees loft. Hogan clubs are sold only in pro shops.

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It's in the cards

Sports Deck playing cards, for use in the club game room or for sale in the pro shop, feature Al Landsman's sketches of famous figures. Cubic Corp. now offers cards illustrating Arnold Palmer (shown), Lee Trevino, Lee Elder, Sandra Palmer, and pros in other sports.

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Products



Paint can and marker

Easy Marker 3 by Fox Valley Marking Systems, Inc. will easily designate out-of-bounds and newly-seeded areas. A can of marking paint is snapped onto the handle and a trigger is pressed to operate the machine. The paint is available in 14 colors.

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Adjustable putter

The Sidewinder putter by Trivex includes three rectangular weights inside the club that can be positioned to adjust to the speed of the greens. The face also can be altered to control spin on the ball. The putter has a steel or graphite shaft and can be used by right- or left-handed golfers.

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Durable trophies

New trophies and plaque styles made from Carv-X, a high-density material that reproduces the grain, color, weight, and finish of natural wood and metal, are offered by

Sportsworld Classics. The trophy is durable since the material is unaffected by temperature and humidity.

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Wine dispenser

A bar hose dispenser designed to pour wine has been designed by Bar-O-Matic Dispensers. Model 1200 pours red, rose, or white wine and fills a liter carafe in less than 12 seconds. The hose dispenser is connected to tanks holding 30 gallons and can be placed 50 feet from the bar. Rose and white wines can be chilled with a cold plate or the tanks placed in a refrigerator.

Circle 212 on free information card



Frozen sandwiches

Juicy Joe is a sandwich with no preservatives, additives, or texturized vegetable protein. It is cooked and shipped frozen by Janson's Foods, Inc.; shelf life is 10 days. A portion of Juicy Joe mix is completely enclosed in the bun of the beef, barbeque beef, "cheesy beef," pizza, and ham-and-cheese sandwiches. Sandwiches can be heated in a microwave oven in 20 to 30 seconds, in a conventional oven in 15 minutes.

Circle 211 on free information card



Blue denim uniforms

A new group of blue denim coordinates, highlighted by a pinafore jumper, is available from the Angelica Uniform Group, Inc. The new uniform also includes a man's bib apron and a his and hers tunic and cobbler outfit. All garments are 50 percent polyester and 50 percent cotton blue denim.

Circle 208 on free information card



Golf glove merchandiser

Edmont-Wilson has redesigned its counter and shelf merchandiser and produced walnut-colored packages for its Winter-Grip golf glove. The container holds 36 pairs of gloves and takes less than a square foot of counter space. The packages also have a J-hook cut-out to hang them on wire racks or pegboards.

Circle 205 on free information card