

Cosmetics in a Pro Shop?



Hand Knit
Golf Fashions by
Spinnerin
Yarn Co., Inc.

You Bet...

... as soon as you learn the rate of profit per individual sale.

"Fore Play" and "After Play" by "Active Lady," a unique moisturizing plan created to help protect a woman's skin from the drying effects of sun and wind. The self-selling combination is designed for impulse sales and it's a repeat item!



Active Ventures Inc.
14 East 38th St., 11th Fl.
New York, N.Y.
212-683-5310

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IF...

YOU OWN OR OPERATE A:

Pro Shop
Golf Course
Driving Range
Par-3 Course
Miniature Course

... SEND NOW,
FOR OUR

**New 64-Page
Wholesalers Catalog
of Golf Supplies**

Balls, clubs, club repair supplies, tees, mats, pails, markers, retrievers, golf bags, obstacles, ball washers, ball pickers, electric bug killers, ball striping & painting, supplies, grips, nets, shoes & accessories, umbrellas ... and more!

**Eastern
GOLF COMPANY Inc.**
2537 Boston Road (Route 21)
Bronx, N.Y. 10467

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Products



Rotary has big tank

Highlighting the 1977 Lawn-Boy commercial power mower line is a 21-inch, heavy-duty model with an oversize (1½-gallon) fuel tank. The mower also has a two-position handle, steel ball-bearing wheels, and an under-the-deck muffler which directs noise and exhaust toward the ground. It's marketed by Gale Products, division of Outboard Marine Corp.

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Balls for better players

MacGregor Tourney golf balls comes in three types, each for a different kind of hitter. Tourney 100 gives high compression for power hitters and feel for those who like a Balata-covered ball. Tourney 90 is for players who use medium-flex clubs; it also has a Balata cover. Tourney SL is built like a 100 inside, but has a tough Surlyn cover for durability.

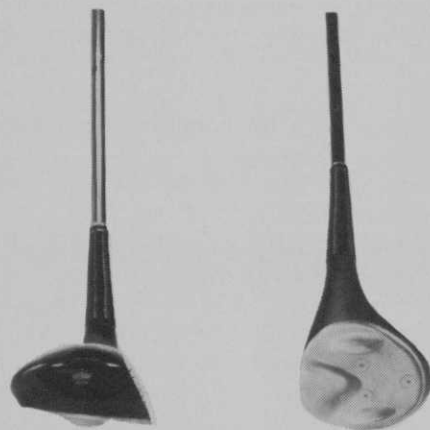
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Multipurpose sprayer

A 30-gallon sprayer for liquids, water-soluble chemicals, or wettable powders is available from Engineering Products Co. for its

Economy Power King and Jim Dandy tractors. A 48-inch spray pattern delivers 31 to 54 gallons of solution per acre at 20 to 60 pounds pressure. Included are a 100-pound pump, pressure gauge, tree spray nozzle, and a four-nozzle spray boom.

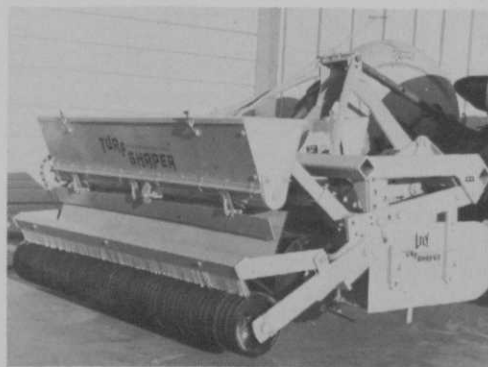
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Sand-and-rough wood

Called the Bushwacker, this new wood from Crown Golf, Inc., has a three-point sole design in a catamaran configuration which flattens grass and skims sand to get full power and a correctly aligned club face at impact. It delivers lofted-wood distance and lofted-iron arc for shots from rough, long grass, sand, and irregular lies as well as fairway lies. The club comes in a variety of swingweights and flexes, for men and ladies.

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Do-everything machine

The Turfshaper, says the manufacturer, Lely, replaces an entire crew of men. Using it, one man can completely seed or reseed a 10-acre area in an 8-hour day. The reason: there is no loss of time changing from discs to scrapers to rakes to seeders to rollers, etc. The Turfshaper comes in a 60-inch width which can be operated with a 25- or 45-horsepower PTO tractor equipped with a category I or II three-point hitch.

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