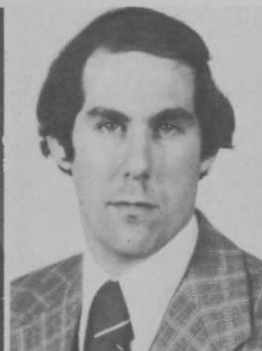


People



Dittoe



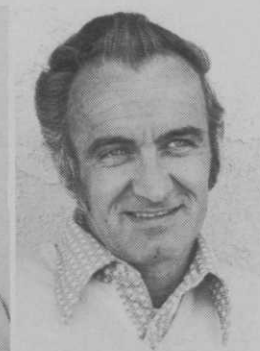
Beatty



Cooper



Lemons



Martin



Twiggs

Three major appointments were announced recently by the Turf Products Division of Jacobsen Manufacturing Co. **Richard J. Dittoe** was named domestic sales manager; **Roy L. Beatty**, manager of advertising and sales promotions; and **Howard Cooper**, marketing research manager.

Dittoe was previously director of forward business planning for Jacobsen and a product manager for the company's turf equipment line. Beatty comes to Jacobsen from the Homelite Division of Textron, Inc., where he was manager of consumer advertising and sales promotion. Cooper formerly was a corporate marketing analyst for White Motor Corp.

Chuck Reed Sr. is superintendent again at the Chevy Chase Golf Course at Wheeling, Ill., since it was taken over by the local park district. He had been superintendent there several years ago.

Mike Mass has moved up from assistant to head superintendent at Bryn Mawr CC, Mt. Prospect, Ill., after his former boss, **Richard Lamkey**, went out on his own in landscape construction and maintenance work.

John Westermier has moved up to the superintendent's post at Harrison Lake CC in Indiana, succeeding **Lee Overpeck**, who is now a technical representative with O.M. Scott and Sons.

Danny Meyers, former superintendent at the Carrollwood Village GC in Florida, is now in charge of course maintenance at Temple Terrace CC.

Royce Stewart has left Seminole Lakes (Fla.) CC, for the superintendent's job at El Conquistador in Bradenton. His assistant at Seminole Lakes, **Joe Reilly**, has taken over there.

Terry Bolin and **Gary Russel** have been appointed supervisors of the west and east courses, respectively, at Broadmoor GC in Colorado Springs.

Lee Davis is general manager of the River Hills CC at River Hills Plantation, Clover, S.C. This new facility has more than 300 charter

members. Davis was previously manager of Arrowhead CC in San Bernardino, Calif.

Carlo Bianchi has taken over the manager's position at Claremont CC, Oakland, Calif. He succeeds **Irvin L. Kingsley**, who retired.

Richard N. Warnes, formerly vice president and general manager of Riviera CC and Tennis Club in California, has been appointed executive manager of Denver (Colo.) CC.

Grady L. Lemons has been appointed vice president-manufacturing of AMF Ben Hogan Co., manufacturer of golf clubs, balls, accessories, shoes, and men's apparel. He had been acting vice president-manufacturing since June 1976.

Whitey Adams, formerly of Rock Hill (S.C.) CC, is now professional at Pinetuck GC in Rock Hill, along with Tommy Jordan. Pinetuck is the home course of PGA Club Professional champion Bob Galloway.

Ron Chmura has been named golf director by Fairway Mews, Spring Lake Heights, N.J.

Daniel Gordon Jones is now head golf pro at South Seas Plantation Resort and Yacht Harbor after 4 years on the PGA tour and serving South Seas on a part-time, seasonal basis. The 9-hole ocean-side course is part of a 300-acre meeting and vacation resort located on Captiva Island, several miles offshore from Fort Myers, Fla.

Mike Taylor is the new professional at Pinecrest GC, Idaho Falls, Idaho.

Don Atchison has moved to Miami (Okla.) CC as that facility's golf professional.

Joe Sodd was selected by Bemidji (Min.) Town & CC as its club professional.

Brian Ault (Wheaton, Md.) and **Jerry Martin** (Palo Alto, Calif.) were elected associate members of the American Society of Golf Course Architects at the group's annual meeting. Ault is associated with his father, Edmund, and has designed courses in the east and southeast. Martin is associated with Robert Trent Jones, Jr., and has been active in course design in the western states.

Selmer Loft, founder of Lofts Pedigreed Seed, Inc., passed away at Muhlenberg, Hospital in Plainfield, N.J., on April 12. He was 85 years old when he died, but had been working and planning up until his last visit to the hospital.

Joe Blassi, customer services manager for Wilson Sporting Goods' golf line at its Clifton, N.J., distribution outlet, has retired after 48 years in the equipment business.

Bob Martin has been named director of marketing for Tacki-Mac Grips. He was formerly a regional sales manager for Dunlop.

Jack Sauers has been hired as the professional at Tupelo (Miss.) CC.

Bill Price is new head pro at Belle Terre CC in LaPlace, La.

James B. Twiggs has been promoted to president of the Rawlings Golf division of A-T-O, Inc., makers of Toney Penna, Lee Trevino, Sombrero, Super Mex, and MVP lines of golf clubs; Toney Penna and Omega golf balls; and Parker golf gloves. Previously vice president of another A-T-O division, Twiggs will report to Thomas F. O'Brien, group vice president responsible for the parent company's divisions serving the sports and recreation products market.

Jeff Hilko is now club pro at Oak Hills Executive Club in Lorain, Ohio.

Steve Lambert, formerly assistant pro at the TRW Golf Course in Chesterland, Ohio, has accepted the head pro job at the Armco Steel golf course in Middleton, Ohio.

Roy Pope is now club professional at Columbus (Miss.) CC.

Al Fuchs and **Dennis Grasso** are the new co-owners of Leicester Hills CC, Leicester, Mass.

Lenny Peters Jr. has taken over the pro shop duties at St. George's G&CC, Setauket, L.I., N.Y.

Doug Dalziel can now be found as the golf professional at Mill River CC, Fairfield, Conn.

Jim Rusher is the new club pro at Minnechaug GC, Glastonbury, Conn.

Billy Max has been appointed club professional by Chelmsford (Mass.) CC.

Chuck Kimball has taken over the pro shop responsibilities at Norfolk CC in Westwood, Mass.

Alex Urban was hired by Lake Sunapee CC, New London, N.H., as its new golf professional.

William Stewart Jr. has been tapped by Pinewood CC, Slidell, La., to be its head pro.

Gary Bailey is now western regional sales manager for Moody Sprinkler Co., responsible for sales in California, Arizona, and New Mexico. He has been with Moody for 2 years.