Product literature

Shelf improvement

Translucent paper overlays bound into a booklet illustrate graphically how Marketier standard shelving fits into previously wasted spaces to provide organized, productive storage in foodservice areas. Market Forge offers the shelving and the booklet, called the Do-It-Yourself Guide to Shelf Improvement. The shelving can be assembled or rearranged quickly and easily in an almost endless variety of configurations.

Circle 245 on free information card

Master-satellite water control

full-color foldout brochure A 6-page, describes and illustrates Rain Bird master, satellite, and dual master controls for golf course irrigation systems. Features for all are given in detail.

Circle 222 on free information card

Mats and treads

Catalog 30 from Koffler Sales Corp. contains specifications and illustrations of dozens of mat and tread products applicable to club entrances, kitchens, lavatories, locker rooms, shower rooms, offices, lobbies, and stairways. Most are rubber or vinyl, but cocoa fiber and indoor/outdoor carpet mats are also included.

Circle 241 on free information card

Check your receipts

A 16-page booklet explains in detail the workings of the NCR 250 Precheck Control System for club bar and restaurant operations. Terminals with magnetic core memory take the place of ordinary registers and help to eliminate such things as items overlooked, underringing, mistakes in addition, overcharges or undercharges, substitutions, favoritism, and illegible figures. NCR Corp.

Circle 224 on free information card

Irrigation products

A 50-page 1977 catalog is packed with photographs, specifications, information on features, and applications of the Toro Co., Irriga-

tion Div., line of irrigation products. Included for hydraulic and electric systems are 43 models of automatic controllers, 18 matching automatic control valves, and sprinklers ranging in size from small bubblers to the 690 series which discharges as much as 82 gallons per minute over a circle 225 feet in diameter. Other categories listed: impact sprinklers and quick-coupling equipment.

Circle 220 on free information card

Metal buildings

A wide range of standard building designs (7,100 are possible) based on eight basic structural systems from Star Manufacturing Co. is pictured in full-color photographs in a 24-page brochure. All are of pre-engineered metal construction. Among the typical commercial, industrial, institutional, recreational, and agricultural buildings shown are many with possible applications at golf clubs and courses for clubhouse, maintenance, and other uses.

Circle 221 on free information card

Furniture, lockers, shelving

Condensed catalog No. 355-B contains 20 pages of concise product and ordering information for hundreds of items from Lyon Metal Products, Inc. Featured are lockers, shelving, office furniture, and bulk storage equipment.

Circle 223 on free information card

Golf course accessories

a 32-page 1977 catalog illustrates Standard Golf Co.'s complete line of golf course accessory equipment - most of it in full color. Products are grouped in tee, greens, fairway, and signs categories for easy reference. New products include Soli-Knit flags, Marbleized tee markers, a Snap-Lock flag swivel, redwood benches, and a club washer for use on

Circle 242 on free information card

Glassware for clubs

A 24-page catalog pictures dozens of types of glassware available from Anchor Hocking Corp. Buyers guide page explains all.

Circle 224 on free information card

Ad index

AMF Harley-Davidson 28-29
AMF Ben Hogan 16-17
Advanced Drainage Systems, Inc57
Bunton Co
Crown Golf62
Crown Golf
Dedoes
C. B. Dolge
ESB Brands
E-Z-Go34-35
E-Z-Go
HMK-Marketeer 8
Hahn55
Highland Bentgrass Commission
Holsclaw Brothers 63
Iberia Earthmoving Service56
International Seeds, Inc
Jacobsen Manufacturing41
Johns-Manville Club Car64
Kawecki Berylco
Lewisystems
Mallinckrodt
Manhattan Ryegrass Growers47
Moody Sprinkler
Motor Appliance
Northwestern Golf Co
Par Aide Products Co
Par Aide Products Co
Par Ma Call Par Charges Books
Rawlings Golf22Rac-Me Golf Bag Storage Racks60Rawson Sand & Gravel56
Hawson Sand & Gravei56
Rivelex
Ron Lee43
Spalding
A. G. Stafford Co
Stewart Sandwiches11
Taylor-Dunn Mfg. Co21
Tee-2-Green Corp cover 4
Teutonix63
Titanalloy Sports62
Toro Co
Trojan Battery Co cover 3
True Temper Corp

ADVERTISING SALES OFFICES

HEADQUARTERS: 9800 Detroit Ave., Cleveland, OH 44102 (phone 216/651-5500) RICHARD J. W. FOSTER General manager

NEW YORK: 757 Third Ave., New York, NY 10017 (phone 212/421-1350) STEPHEN STONE Regional manager

CLEVELAND: 9800 Detroit Ave. Cleveland, OH 44102 (phone 216/651-5500)
PATRICK J. LAMB Regional manager

CHICAGO: 333 North Michigan Ave., Room 808 Chicago, IL 60611 (phone 312/236-9425) JOE GUARISE Regional manager

ATLANTA: Media Representatives, Inc., 4319 Covington Rd., 309D North Center, Decatur, GA 30035 (phone 404/284-7072) RICHARD GORE

DALLAS: Media Representatives, Inc., 8383 Stemmons Freeway, Dallas, TX 75247 (phone 214/631-4480) JOSEPH SISSOMS

GARY MATTHEWS

Western managers

LOS ANGELES: Graves/Snyder/Sanford, 4311 Wilshire Blvd.,

Los Angeles, CA 90010 (phone 213/933-8408) WILLIAM SNYDER JOHN SANFORD

SAN FRANCISCO: Graves/Snyder/Sanford, 615 Montgomery St., San Francisco, CA 94111 (phone 415/982-0110) ROBERT A. MIEROW Regional representative