

FEBRUARY 1977 Vol. 52, No. 2

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Golf car manufacturers gather in Chicago to finalize safety standard ... National Club Association wins battle with Labor Department, as Justice Department rules restrictive admissions policies at clubs are not fault of federal contractors ... National Association of Public Golf Courses moves into second year after Chicago meeting ... Golf course builder Nick Siemens talks about the business of construction ... GOLF BUSINESS adds a club manager to its board, while one of its existing members gets an award from his peers ... Mallinckrodt's Po-San project is success with superintendents ... Club Corporation of America club in Florida planning expansion move, while Seattle muny course goes in for an overall ... PGA education programs get stamp of approval from national accrediting association.

Features

- GOLF BUSINESS IN JAPAN: TAKING LESSONS FROM U.S.
 - In spite of a struggling economy, the golf business in Japan is having a good year. Former club professional Mac Hunter was recently in the Land of the Rising Sun and files this report on the trade in the Far East.
- MBO: BRIGHT NEW WORLD FOR THOSE WHO MANAGE?
 - Management by Objectives is a new approach to handling the problems of the course or club. Is it a panacea? Editor Dave Slaybaugh looks at the subject and tries to explain what MBO is and how it can help you.
- TEES: MISPLACED, MISDIRECTED, MISUSED & ABUSED
 - Architect Joseph Finger reports in the first installment of a two-part series on the age-old problems of the tee. He straightens out some basic misconceptions about the course necessily. Proper placement, construction, and care of teeing areas is covered in depth.
- 36 COUNTRY CLUB INSTALLS INSIDE COOLER OUTSIDE
 - Are you cramped for space these days when it comes to your club or course foodservice? GOLF BUSINESS examines the possibilities a walk-in cooler can give you. You may lose a wall, but you'll gain some space.
- NEW COURSE OWNER/BUILDER EXCLUDES ARCHITECTS & WOMEN

Ohio course owner Fred Slagle didn't gain any friends in the feminist ranks when he opened his men-only Thunder Hill Country Club last year. Mick Baker talks to Slagle and gets his feelings on course construction and management.

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FRONT COVER: Wood sculpture by Joe Leonard. Photography by Andy Russetti.

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