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20 FORECAST FOR '78

Members of the GOLF BUSINESS Advisory Board offer their thoughts on what the new year may hold for the nation's clubs and courses. The forecast is generally sunny, despite water shortages, the higher minimum wage, and the condition of the stock market.

HOW TO GET THE TOUR TO COME TO YOUR COURSE

Assistant editor Scott Scredon does some digging and discovers that despite the fact that the PGA Tour is pretty well sewed up for several years to come, you may have a chance for an LPGA tour event — and that can mean extra publicity and extra profit for your golf course.

28 "PROTECTED BY PINKERTON"

If you get a PGA or LPGA tournament, or even if you're hosting a local tourney, security can make or break the event. Here's how Pinkerton assured the success of the Colgate Hall of Fame Classic at Pinehurst.

SIX STEPS TO LOWER CLUBHOUSE ENERGY COSTS

Energy costs are bound to be higher this winter than ever before. An expert in institutional management tells how to set up an energy-saving program for the clubhouse — without any capital expenditure — that can cut your usage 20 to 50 percent.

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