

People



Reeve



Roston



Wendel



Patton



Parker



Palmer

The appointment of **Ronald C. Reeve**, well-known authority on drainage, to the newly created post of technical director for Advanced Drainage Systems, Inc., has been announced by ADS President Franklin E. Eck.

A graduate civil engineer with 30 years' experience with the U.S. Department of Agriculture, Reeve will be available to assist ADS customers in determining and utilizing the most productive drainage methods and installation techniques.

Louls Roston has been named director of marketing for MacGregor, division of Brunswick Corp. According to General Manager Jack Curran, Roston will have overall responsibility for MacGregor's entire marketing and sales activities.

Mervyn H. Manning has been elected a vice president of Ford Motor Co. and appointed general manager of Ford Tractor Operations. He joined the company in 1956 and FTO in 1967.

John Murray is now superintendent at Oak Valley Sports Club in Libertyville, Ill. He was formerly at Green Valley CC.

Nick Allumbaugh is the new superintendent at Hoosier Links in New Palestine, Ind.

Mike Heacock has moved over to Hacienda CC, La Habra, Calif., as the new superintendent. **Mike Videtta** replaced him as assistant to Richard Eichner at Lakeside GC of Hollywood.

Ronnie Barnes has been named director of the Gastonia (N.C.) Municipal GC after serving as interim director for 6 months. He will have total responsibility for all golf course operations.

B. Cleve Larson is the new president of Oregon Toro Distributors, Inc., succeeding his father, **Bryant L. Larson**. The elder Larson, who founded the Toro distributorship in 1961, resigned to pursue a graduate degree in history. Cleve Larson joined the firm 2 years ago and served most recently as vice president and marketing manager.

Basil J. Whiting Jr. was recently appointed deputy assistant secre-

tary of the Occupational Safety and Health Administration (OSHA), where he will be responsible for much of the day-to-day internal management of the agency. This includes formulation of policies and programs concerning field operations, performance evaluation, and liaison with other agencies, industry, and professional and organized labor groups affected by OSHA programs.

Two regional sales managers have been added to the staff for Hustler Turf Products at Excel Industries, Inc. **William "Pat" Patton** will be responsible for sales in a 15-state central U.S. region, and **Jack Parker** will cover a similar region in the western states. Company officials attributed the appointments to sales growth and the need to better serve Hustler customers.

Kenneth Dye, Jr., and **Keith Evans** have been named associates of Joseph S. Finger & Associates, Inc., golf course architects and planners based in Houston. Dye is a landscape architecture graduate of North Carolina State University; Evans, of Michigan State University.

W. Hall Wendel is now vice president of marketing for the Polaris E-Z-Go Division of Textron, Inc., manufacturers of golf cars and snowmobiles. Just 34, Wendel was previously national sales manager and a sales administrator for the firm.

Eddie Maehren and Associates has been appointed manufacturers representative for the full line of Turtle-brand jackets by Holloway Sportswear, Inc. Maehren, located in St. Paul, will cover Minnesota, Wisconsin, North and South Dakota, and the upper peninsula of Michigan.

Wayne A. Ferrell recently resigned as president and general manager of Old Ranch Country Club and Tennis Club, Seal Beach, Calif., to head his own firm. Wayne Ferrell Management and Consulting Service (also of Seal Beach) will supply services in areas such as management; food, beverage, and wage controls; budgeting and forecasts of revenue and expenses; and consulting in planning, construction, organization, and staffing of new clubs.

Lynn G. Fry has moved from Florida to Dallas to manage Brookhaven CC.

Lester G. Smith has become manager of Holdredge (Neb.) CC.

Dow Finsterwald, head professional at Broadmoor GC in Colorado Springs and national vice president of the PGA, has been named captain of the 1977 American Ryder Cup team. He played on victorious Cup teams in 1957, 1959, 1961, and 1963.

Lee Wykle is now head pro at Palm Coast CC at Flagler Beach, Fla.

Sandra Palmer, LPGA Player of the Year in 1975, has been named touring pro for the Boca Lago Golf and Racquet Club, Boca Raton, Fla. In addition to representing the club on the LPGA tour, she will direct golf clinics at Boca Lago during the winter season.

Bill Gray is new this season as golf director at Brookwood CC in Illinois. He has 10 years of golf teaching experience, including 2 years as head pro and assistant manager at Ledges CC in Roscoe.

Charlie Owens has been working at the Babe Zaharias GC pro shop in Tampa, Fla., before he takes over as pro at the city's revamped Rogers Park Course this fall.

Dan Gannon and **Bob Dalton** have been added by Warren Smith, Jr., to his teaching staff at the new Rancho Las Palmas CC in Rancho Mirage, Calif.

Samuel C. Brittman retired July 1 as president of the Pro-Shu Co., national distributor of golf shoes. He founded the company some 30 years ago to provide "a centrally located inventory for golf pro shops in America."

Jim Cassia has been named pro-manager at Putnam CC in the Metropolitan New York PGA section.

Dennis DeSanctis has been appointed by W. A. Cleary Corp. as sales representative for its fungicides and protectant products in the east. He was previously golf superintendent of the Cleary golf course, Tara Geens, and is an active member of the GCSAA.

Joe Volk is the new superintendent at Oak Hills CC in Lorain, Ohio. Oak Hills was formerly known as Lorain CC.

Don Sweda was hired as superintendent at Beechmont CC in Pepper Pike, Ohio.

Ben Kerns is the new superintendent at Birch Hills GC, Brea, Calif.

The board of directors of Acushnet Co., manufacturers of Titleist golf balls and other golf products, recently elected **Richard B. Young** chairman of the board and chief executive officer. At the same time, they elected **Robert L. Austin** president and chief operating officer. Young has been with Acushnet since 1938 and president since 1955; he will retain overall responsibility for the company. Austin will be responsible for operations of the golf and rubber divisions.