

# Product literature

## Golf shaft factors

*How to Buy Performance in Golf Shafts* is a 6-page booklet offered by Babcock & Wilcox, Advanced Composites Dept. It explains four performance factors to look for in golf club shafts: torque resistance, uniform weight in each flex, closely controlled flex pattern, and durability. B&W makes DynaTorque and AccuTorque graphite shafts.

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## Pyrolytic incinerator

How to use trash as a source of free fuel energy while virtually eliminating trash disposal costs is the subject of brochure No. 54-110 from Kelley Co. It illustrates how pyrolytic incineration works, burning unsorted combustible waste, wet or dry, on site in complete safety. Flue gas heat from the incinerator can be converted into hot air, hot water, or steam for heating.

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## Turf-care system

Green is the theme of a 16-page booklet which explains the Cushman Turf-Care Equipment system based on the Turf-Truckster chassis. One 18-horsepower power unit

serves all functions. Based on a three- or four-wheel model, the basic vehicle can be converted for maintenance transportation, spiking, spraying, top dressing, dumping, or quick aerating.

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## Free dirty book

Titled *337 Ways to Clean Up Your Act*, this little book is full of features, facts, and ideas on effective ways to do away with dirt and debris, muck and mire on carpets, floors, and pavement. From Breuer Electric Mfg. Co., it covers floor machines, carpet shampoos, air sweepers, and other maintenance machines.

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## Golf fashions

In a 24-page 1977 catalog addressed to pro shop operators, Jantzen, Inc. displays its Three Under sportswear line. Shirts, slacks, sweaters, jackets, and blazers are shown in full color as modeled by Dave Marr, Tom Watson, Lanny Wadkins, and Hale Irwin. A section in the back of the book shows selling fixtures, advertising, posters, and other help available from the manufacturer.

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## golfbusiness

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