

GOLFDOM

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ON THE COVER

With the advancement of management training for the superintendent and the advance of the general manager concept, is there still a place for the committee system of dealing with club problems? In many cases the committee or the chairman form of cooperation with the golf course superintendent is working. For example, at Cleveland's Canterbury Country Club, the situation works well between the two subjects on this month's cover, superintendent Bill Burdick, left, and his green chairman George Dawson. Even with that in mind, though, a recent survey by the GCSAA indicated that the superintendent is becoming more and more the major authority on budgeting and buying decisions. GCSAA figures indicate out of both areas, 90 percent of an answering 1,233 superintendents are making out the financial plan.

ARTICLES

IS THE GREEN CHAIRMAN STILL IMPORTANT? The private club of yesteryear placed all the decisions of course maintenance into the hands of one man and it wasn't always the superintendent. Thousands of clubs around the nation still employ the committee system, even with the added professionalism the superintendent has attained. GOLFDOM analyzes the question in this report **8**

PGA: ORLANDO OPTIMISTIC AFTER YEAR OF DOUBT It was the second year in a row for the Disney World site at the annual Merchandise Show. More exhibitors were on hand to show the pros what was new for '76. GOLFDOM tells the story of the biggest buying event in the industry in words and pictures **13**

GCSAA: TEMPERATURES HIGH, CROWD LOW With the vision of below zero temperatures in Minneapolis, the annual GCSAA Turfgrass Conference and Show drew the lowest number of superintendents in four years. Still though, educational seminars were well attended and those that showed in the Twin Cities got a lot for the effort **19**

CMAA: MANAGERS ARE IN PEOPLE BUSINESS In its 49th year as an association, the CMAA met in Washington, D.C., to discuss the problems facing them in this Bicentennial year. A fire and a labor walkout in the conference hotel couldn't stop the business of the annual get-together **25**

MAC HUNTER: PRO ON BOTH SIDES OF THE COUNTER One of the best merchandising pros in the country for more than two decades at Riviera Country Club in Los Angeles, Mac Hunter grossed more than \$300,000 yearly in his shop. Now a club manufacturer, Hunter takes a look at both side of the pro shop market and gives an overview of the industry. Interesting reading **29**

NEWS Dorset gets out of golf equipment market, while Action and Golf Limited reorganize . . . Bill Blanks is named PGA Director of Employment Service . . . Progress of 'Golf Card' grows, as more clubs join . . . PGA offers employment manual as aids to pros, clubs . . . GOLFDOM editor has new book out on history of PGA . . . Toro exec gets USGA Green Section Award . . . Granular Linuron effective in Poa control . . . Florida course, a graveyard for golf balls . . . Platform tennis firm adds five to distributor network . . . PGA cuts coverage on pro personal liability insurance . . . New faces take over for AMF Harley-Davidson in west **32**

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