



The last word in relaxation is the first name in saunas.

What experience can you offer a guest that's more relaxing than a sauna?

What sauna could be more famous than a Viking?

Viking Sauna.

Ask other hotel and motel people about a Viking Sauna. It's the kind of extra that really brings in the guests. And that really keeps them coming back, too.

Best of all, a Viking Sauna is a practical idea. As the first name in saunas, we offer six pre-built models to choose from. All go-anywhere saunas at stop-anywhere prices. Custom-built models are available, too. And with more than 100,000 installations behind us, there'll be no problems before you.

For complete information about Viking Sauna, return the coupon.



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G-2-76

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Viking Sauna.

909 Park Avenue, P.O. Box 6298
San Jose, California 95150

COMING EVENTS

Upper Midwest Hospitality Food and Lodging Trade Show and Educational Exposition, Minneapolis Convention Center, Feb. 1-3.

Turf and Landscape Conference Annual Meeting, Tappan Zee Inn, Nyack, N.Y., Feb. 4.

National Association of Food Equipment Managers Management Workshop, Diplomat Hotel, Hollywood, Fla., Feb. 8-11.

PGA Club Repair Seminar, Seattle, Wash., Feb. 8-11.

PGA Merchandising Seminar, Monterey, Calif., Feb. 8-11.

47th GCSAA International Turfgrass Conference and Show, Minneapolis Auditorium and Convention Hall, Feb. 8-13.

Golf Course Builders of America Sixth Annual Meeting, Minneapolis, during GCSAA Conference, Feb. 8-13.

National Restaurant Association Bar Management Seminar, Chicago, Feb. 9-11.

CMAA Annual Meeting, Washington, D.C., Hilton, Feb. 11-14.

National Restaurant Association, Basic Supervision Seminar, Charlotte, N.C., Feb. 17.

PGA Business School, New York, Feb. 22-27.

National Restaurant Association Basic Supervision Seminar, Allentown, Pa., Feb. 24.

PGA Teaching Seminar, San Diego, Calif., Feb. 29-March 3.

National Restaurant Association Controlling Food Cost Seminar, Chicago, March 1.

National Restaurant Association Controlling Food Cost Seminar, Washington, D.C., March 6.

You Could Drop a Bundle Figuring Only Cost Per Lb. When Buying Grass Seed

What about coverage? How many potential plants do you buy in a pound of seed?

Compare seeding rates (which gives you the potential number of plants) and divide by the price per pound. That gives you the true cost of a pound of seed.

That's where Highland Colonial Bentgrass shines. With 8 million seeds per pound its seeding rate is very low. Couple this with the fact that Highland is one of the most economical of the fine-bladed grasses and you'll see it offers the bargain of a lifetime.

Check it out. Compare the seeding rate of the fescues, bluegrass and ryegrass with their cost per pound. Find out how much you're really paying per 1,000 square feet and you'll take another look at Highland. The fine-leaved beauty that's truly a bargain.

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HIGHLAND COLONIAL BENTGRASS COMMISSION

Dept. A • Suite 1 / Rivergrove Bldg. • 2111 Front St., N.E. • Salem, OR 97303

East-South Regional Restaurant Convention and Exposition, Sheraton Park Hotel, Washington, D.C., March 68.

National Restaurant Association Purchasing Seminar, Washington, D.C., March 7.

PGA Teaching Seminar, Montgomery, Ala., March 7-10.

Southern Turfgrass Conference and Show, Cook Convention Center and Albert Pick Motel, Memphis, Tenn., March 7-9.

Canadian Golf Superintendents Association 27th Canadian Turfgrass Show, Inn-on-the-Park, Toronto, March 8-10.

Iowa Golf Course Superintendents Association Annual Conference, Iowa State University, Ames, March 8-10.

PGA Rules Seminar, New York, March 14-17.

PGA General Management Seminar, Chicago, March 14-18.

PGA Business School, Toledo, Ohio, March 14-19.

National Restaurant Association Controlling Food Costs Seminar, Boston, March 15.

North Carolina Food Service Exposition, Charlotte Merchandise Mart, March 16-18.

American Society of Golf Course Architects, 30th Annual Meeting, Del Monte Lodge, Monterey, Calif., March 21-26.

PGA Club Repair Seminar, Chicago, March 21-24.

PGA Merchandising Seminar, Ann Arbor, Mich., March 21-24.

National Restaurant Association Controlling Food Costs Seminar, Salt Lake City, Utah, March 22.

Maine Turf Conference, Red Coach Grill, Portland, March 23-24.

National Restaurant Association Bar Management Seminar, Miami, March 29-31.

PGA Business School, Lake Livingston, Houston, April 4-9.

National Restaurant Association Food Merchandising and Sales Promotion Seminar, Denver, April 5.

National Restaurant Association Train the Trainer Seminar, Minneapolis, April 6.

Eastern Restaurant and Hospitality Exposition, Civic Center, Philadelphia, April 12-14.

National Restaurant Association Controlling Food Cost Seminar, Bethpage, N.Y., April 13.

New England Hotel-Motel and Restaurant Show, Hynes Veteran's Auditorium, Boston, April 13-15.

Arizona Turfgrass Council, Second Annual Turfgrass Materials and Equipment Show, Veteran's Memorial Coliseum, Phoenix, April 14.

PGA Business School, West Palm Beach, Fla., May 2-7.

Tennessee Golf Course Superintendents Association Meeting, Rockwood Country Club, Rockwood, May 3.

Georgia Golf Course Superintendents Association Educational Program and Business Meeting, Atlanta Athletic Club, Duluth, May 11-12.

57th National Restaurant Association Restaurant, Hotel/Motel Show, McCormick Place, Chicago, May 22-26.

Golf Course Builders' Association Meeting, Fresno, Calif., June 25.

National Golf Foundation Teaching Seminar, Singing Hills Lodge and Country Club, El Cajon, Calif., June 20-25.

National Golf Foundation Teaching Seminar, Dartmouth College, Hanover, N.H., July 5-10.

National Golf Foundation Teaching Seminar, Pine Needles Lodge and Country Club, Southern Pines, N.C., August 1-6.

Tennessee Golf Course Superintendents Association Meeting, Crockett Springs National Golf Course, Brentwood, August 2.

Georgia Golf Course Superintendents Association Educational Program and Business Meeting, Northwood Golf and Country Club, Lawrenceville, August 9-10.

Fourth Arkansas Turfgrass Field Day and Conference, Country Club of Little Rock, Sept. 14-15.

Northern California Turfgrass Council Turf and Landscape Irrigation Seminar, Asilomar Conference Grounds, Pacific Grove, Calif., Oct. 1-3.



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"Buntun lawn-turf equipment is built to take a beating... it's tough! It's built to cut grass, even in the hard to get to places. Even a shove off the back of a truck can't damage the heavy-duty 12 gauge steel frame and cutter housing." So listen to Rocky Graziano ...send for more information today...with Buntun, you can't lose! Available from 8-inch to 52-inch cut.

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