

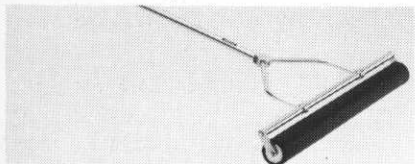
NEW PRODUCTS

A UNIQUE merchandising tool, the Golf Ball Center by Dunlop allows the pro to organize his stock and maximize his sales. In approximately 2½ square feet of counter space, the Center lets the pro group all his brands into one area. The product is designed for either front or rear counter use or can be hung on the wall. Exclusively for pro shops, the Center is FREE to those that order a specified quantity of Maxfli balls and give Maxfli at least five facings.



Circle 701 on free information card

QUICK and easy removal of water from greens and other playing surfaces is the job of the Roller Squeegee from Yankee Engineering. The product's roller is made out of seamless neoprene foam rubber, which is abrasion and tear resistant and won't retain water. Balance of the unit is constructed of high-strength aluminum alloy.



Circle 702 on free information card

COMMUNICATING with the membership is a snap, literally with changeable, push-in, letter message signs from Nu-Dell. With a sturdy high-impact plastic frame and either 12¾"x15¾" or 24¾"x18¾" sizes, the Make-A-Sign comes with an assortment of 144 letters, numbers and symbols.

Circle 703 on free information card

IDEAL for long sand shots, long approach shots from the fairway or rough or delicate bump shots, the 069 All Purpose wedge from Con-Sole embraces the bounce of a conventional club with a concave sole. The club features a low center of gravity to get the ball up fast to land softly with maximum backspin.



Circle 704 on free information card

RELAXING the sore and aching muscles after a round of golf is the purpose behind the Whirl-Spa. The unit is shipped to the building site with six venturi jets piped in place and bonded over with fiberglass. The octagonal-shaped spa allows up to seven people. The unit is set at a high of 105 degrees. Accessories such as underwater lights, center drains and hand or grab rails are also available.



Circle 705 on free information card

FIGHTING the affects of burned-out grass and extensive ground hardening due to soil compaction, Turf-Aid by Binwil is the latest in grass and soil conditioners. The product is biodegradable, non-inflammable, non-toxic and non-corrosive. Turf-Aid also stops excessive compaction, increased grass density and root growth.

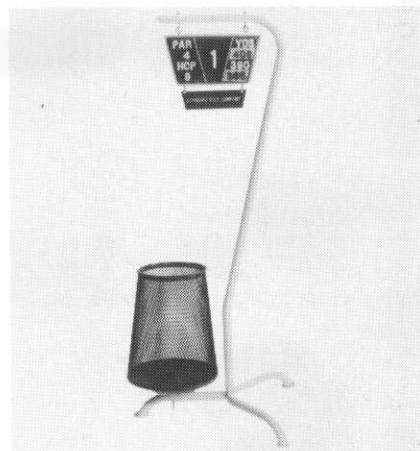
Circle 706 on free information card

HOLDING up to 10 clubs, four balls and several tees, the Caddy-Cane from Modern Manufacturing is the newest thing in club carriers this year. With a weight of 21 ounces, the Caddy-Cane can be carried on the forearm and with its spike, stands upright. Seven colors are available including blue, brown and green.



Circle 707 on free information card

STANDARD GOLF offers the complete tee package for the club with a three-legged base with three inch spikes and a hanging sign. The signs are available in red, yellow or avocado and are molded individually for each hole on the course.



Circle 708 on free information card

WINE is fast becoming the biggest beverage in the country club market. Three wines, American Burgundy, Rosé and Chablis at moderate prices, are now offered from Great Western. The wines are available in both fifths and magnums. Great Western also offers free table tent cards for the club manager that promote wine by the carafe to the dining member.



Circle 709 on free information card

COMBINING the sporty saddle oxford with the traditional golf flavor of the kiltie type shoe, Duckster introduces new footwear in the market. Available color combinations are tan and brown or black and white. The shoe features an easy-flex PVC sole with vinyl uppers.



Circle 710 on free information card

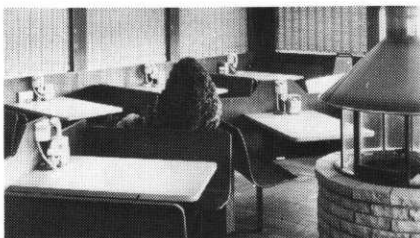
LIGHTWEIGHT and featuring a body molded of durable linear polyethylene, the Lawn Cart from Specialty Manufacturing can carry a load up to four cubic feet in capacity. The unit rolls easily over soft or rough terrain on two-eight inch diameter tires.



Circle 711 on free information card

CLUB snack bars and way stations can become more colorful with the addition of contemporary, space-saving booths by Plymold. Easy to install and maintenance-free, Ply-

mold booths have colors that are permanently bonded and never need refinishing. Seats are available in lengths 23" to 59".

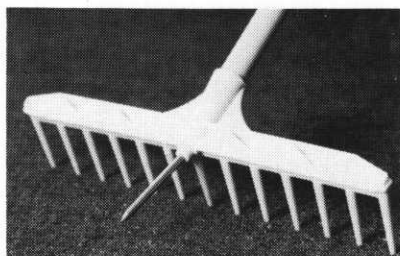


Circle 712 on free information card

OFFERING a clean, solid feeling as the face connects with the ball, iron heads constructed of beryllium nickel are the latest for the equipment market from KBI. Heads are designed to allow contact between ball and club to last a split second longer to give a more complete transfer of spring energy from club to ball. Irons resist dents, nicks, and normal wear.

Circle 713 on free information card

VISIBILITY and safety are two of the features in the new trap rake from Lesco. Available in either black or yellow, the rakes are 14" long, packaged 10 to a box. The spike is molded into the rake head, instead of the handle. Handles are smooth sanded and have two coats of paint.



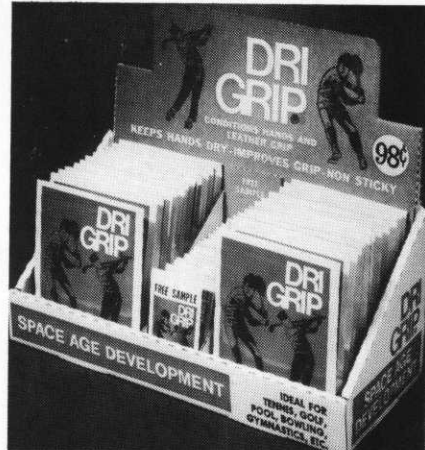
Circle 714 on free information card

CORROSION-FREE performance is guaranteed from the MAX bucket by Geerpres Wringer. Available in either 26 or 38 qt. models, the plastic buckets can be mounted on optional glass-filled nylon spiders equipped with 2 or 3-inch ball bearing casters.



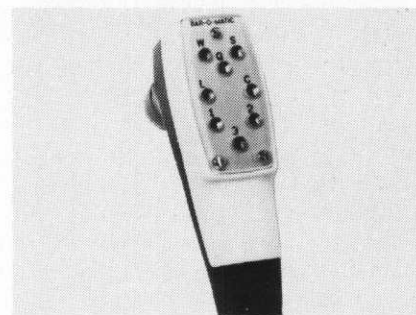
Circle 715 on free information card

HELP improve your members' grip by stocking Dri-Grip. This granular powder with its fragrant scent and neutral color, dries, conditions and removes perspiration from hands, leather and rubber grips. The product is placed in a convenient packet and will last four to five rounds.



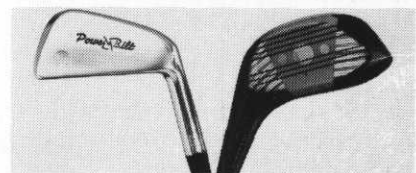
Circle 716 on free information card

SPEEDING up drink dispensing is introduced in the Model 550 Combo from Bar-O-Matic. One Combo dispenser will handle three different portion-controlled well liquors along with three flavor carbonated soda and water. For example, a complete highball can be prepared in just two seconds.



Circle 717 on free information card

WITH the unmistakable feel of a forging with a low center of gravity, Power Bilt® Scotch-Blade irons from Hillerich & Bradsby feature a shorter hosel and a non-scoff contour beveled sole. Irons are available in sets 2-9.



Circle 718 on free information card