

GOLFDOM

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ARTICLES

THE MAJESTY OF MEDINAH A look at the day-to-day life of this year's host to the U.S. Open. GOLFDOM interviews the pro, superintendent and general manager of one of the nation's top courses and finds out about its business, tradition and beauty _____ **8**

MANUFACTURERS MAKE MERCHANDISING MANAGEABLE The pro can get a lot of help in selling from the people that provide products. GOLFDOM takes a brief look at the ways the pro can benefit from marketing efforts of his suppliers, ranging from simple floor displays to movies _____ **16**

BRING TENNIS INDOORS Looking for a way to boost winter activities at your club? Indoor tennis facilities might be the answer. The costs and their related problems are analyzed in this report _____ **18**

IRRIGATION TO FIT THE COURSE Each golf course is unique in that it is one of a kind because of the many varying factors of climate, topography, soil type, etc. The same factors hold true for the irrigation system on the course. It is one of a kind, and cannot be mass-produced in a factory and assembled piecemeal on the site. National Golf Foundation consultant George W. Kerr provides the basics you have to think about should you be considering remodeling or renovating your irrigation system. One thing he recommends is that expert advice be obtained prior to any work, preferably from someone who has worked on golf courses before _____ **20**

THE FIGHT AGAINST FUSARIUM BLIGHT Indiana summers are made to order for Fusarium blight. The disease thrives on hot, humid weather accompanied by a long dry spell. But Indianapolis superintendents Dave Bolyard and Terry Pfothenauer had considerable encouragement from the programs they put into effect last year to solve their Fusarium problems. Their herbicide programs differ somewhat — Bolyard uses a curative approach and Pfothenauer a preventative approach — but their end results are the same _____ **24**

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ON THE COVER

The 17th hole on the No. 3 championship course at Medinah Country Club. This Chicago-area club will host the 75th U.S. Open this month. Medinah boasts a regular membership of some 600 members and their families. The physical plant of the 54-hole facility is over 650 acres in size. Currently in its 50th year of operation, Medinah is hosting the Open for the second time in its history. Some of the greatest names in golf will take on the No. 3 course, most prominent of the contestants including Jack Nicklaus, Johnny Miller and defending champion Hale Irwin.

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