

GOLFDOM

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ARTICLES

COVER STORY

On the third at Tanglewood, the gallery watches competition during the PGA 56th National Championship. And Mother Nature was sponsoring a contest of her own: a handsomely groomed golf course versus nine inches of rain in a week. Tanglewood, the estate of the late W. N. Reynolds near Winston-Salem, North Carolina, has two championship courses. The original course, site of the recent PGA championship, was built in 1957.

THE NEXT 25 YEARS What ever became of colored sand in bunkers? In fact, where have many of the trends of the past decade taken us? National Golf Foundation Consultant Jerry Claussen takes the long look into the fourth quarter of the 20th Century and to the trends in golf business which seem to be leading us. If you will, the colored sand of 1999. _____ **16**

ORLANDO, NEW ORLEANS, VANCOUVER Three cities, and three major shows start 1975 with a heavy accent on golf business management. They are the PGA Merchandise Show, Jan. 26-29, the Golf Course Superintendent's Turfgrass Show, Feb. 16-21, and the Club Managers Association Annual meeting, Feb. 19-22. _____ **20**

THE MATURING OF GRAPHITE From an industry standpoint, the graphite business is just now coming of age, growing up. And this after the fanfare and flash of its early beginnings. Here, in a general article, GOLFDOM explores this new maturity. _____ **23**

THE POE PROFILE He's the new president of PGA, Henry C. Poe. The soft-spoken college-educated club pro at Vanity Fair Golf Club in Monroeville, Alabama, is what some experts have called the model of the club pro of the future. Here, he shares his ideas about himself and the PGA in an interview with GOLFDOM. _____ **26**

DOWNTOWN PRO SHOP West Coaster Jim Powell never considered throwing in the towel when faced with competition from downtown retailers. Instead, Powell jumped right into the fire and opened his own outlet downtown. _____ **30**

AQUATICS: THE CHEMICAL ANSWER Water hazards add to both the beauty and difficulty of a golf course. But, they can also be a major headache to the superintendent faced with maintenance problems. Aquatic weed control is fast becoming a priority situation on some courses. _____ **34**

FIGHTING THE PEAKS AND VALLEYS The rise and fall of labor needs does not always coincide with labor supply. University of California's Dr. William W. Wood, Jr., outlines the labor situation for a model course to illustrate a few approaches to better labor budgeting. _____ **42**

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