

GOLFDOM

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ARTICLES

ON THE COVER

The view from the rear of the clubhouse at Augusta National Golf Club is one of the most picturesque scenes in golf. The southern styling of the clubhouse is the perfect setting for leisurely lunches and dinners served with the finest china and silver and a view of the course's 9th hole. Near the clubhouse are a number of "cabins" of the same design where members, many from out-of-state, stay during visits. The use of the word "cabins" is strictly a habit from over the years, because they are styled in a manner similar to the clubhouse, and are large enough to comfortably house members and guests in fine form. The clubhouse is surrounded by many beautiful trees, and these trees and the trees on the course come into bloom right about the time of the Masters giving the tournament a lush background.

APRIL IN AUGUSTA April is Masters month. All of golf's eyes turn to Augusta National Golf Club in Georgia for the premier event on the pro golf tour. The aura and traditionalism of the Masters and Augusta has been fully covered over the years since the event began in 1934. But when it comes right down to it, nothing is more important than the turf upon which the event is played. Bubba Luke is the superintendent at Augusta, and in an exclusive interview with GOLFDOM, explained how he keeps the course in top shape. _____ **8**

CLUB REPAIR: LET'S TALK ABOUT BASICS Will the recession finally hit the pro shop this year? If it does, more golfers might be buying fewer new clubs and will get the old ones fixed up. A hedge against a tight money situation, pros might turn to club repair as a needed boost to cash flow. The basics are simple. Expert Ralph Maltby explains them and looks at repair in length. _____ **14**

EVERYTHING YOU ALWAYS WANTED YOUR SHOP TO BE El Paso Country Club Pro Bill Eschenbrenner had a chance to do what every pro wishes he could. The club committee had decided to build a new pro shop from the ground up, and Eschenbrenner was in on the planning right from the start to build the kind of shop he always wanted. _____ **20**

WHAT DOES TENNIS COST? WHAT IS IT WORTH? More and more people are beginning to play tennis, and the game is becoming of more consequence at country clubs across the country. If you are thinking of adding tennis courts to your club, or expanding facilities you already have, here is the latest on construction and costs. _____ **24**

WEED CONTROL: AN EXACT SCIENCE Chemical weed control has advanced turf management immeasurably in recent years. Rutgers University Professor Dr. Ralph E. Engel warns that careless use of herbicides has done more harm to the grass than many superintendents have realized. He lays out an efficient and safe program for weed control on golf courses. _____ **27**

RIGHT IN YOUR OWN BACK YARD Turf repair costs seem to get higher every day. Convenience and cost cutting could be utilized by the superintendent by starting his own course nursery. Jim Converse reports on the feasibility and advantages of such a project. _____ **32**

LITTLE SHOP, BIG PROFIT A Florida pro turns a converted house trailer into a four-wheel pro shop. Crammed with merchandise and selling innovations, the shop has turned over its inventory three times since last September and currently has a \$35,000 inventory on hand. Senior Editor Herb Graffis reports on the mobile home operation. _____ **36**

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