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CONVENIENT SHOPPING

For more information about the products advertised in the pages of GOLFDOM—use the postage-paid Reader Service Card in this issue.

PEOPLE IN THE NEWS

Toro Co., Minneapolis, Minn., has announced a number of company appointments. *Robert B. Singer* has been named group director, engineering, for the Outdoor Power Equipment Group; *Craig M. Tanner* has joined the Irrigation Division as manager of market planning; *Roy F. Eldred* has been named general manager of the Parts Division; and the company has appointed **PS Construcciones SA** as its distributor in Mexico. . . . **ProTurf Division**, O. M. Scott & Sons, Marysville, Ohio, has announced a number of appointments. *Murray Nonhof* will be responsible for sales in the northern California area; in northern Michigan, *Gary Bateman* is the new technical representative; *Dick Gethin* will now handle the eastern Missouri area; *Bill Stinson*, who had been working with superintendents in western New York, has been re-assigned to cover Dutchess, Putman and Westchester counties in that state; *Charles Croley*, who has been representing ProTurf in southeast and central Michigan, has returned to his native Texas to service the western portion of that state; *Tom Leonard's* responsibilities will be concentrated in eastern and southern Texas; *Ted Mulcahey*, formerly working in northern Ohio, moves to Croley's territory in Michigan. Mulcahey's Ohio territory is now being served by *Larry Lieux*; *Mike Chinich*, who had been serving superintendents in parts of Georgia, South Carolina and Florida, will concentrate his work along the North Carolina/South Carolina coast, part of the territory for which *Jim Tosco* has been responsible; *Tosco* will continue to represent ProTurf in the western Carolinas. . . . *G. R. (Dick) Gordon*, has been named Canadian district sales manager for **Cushman vehicles**. . . . *Don Gunderson*, service manager for **Ray Ellis Cushman Sales, Inc.**, Kalamazoo, Mich., has

been named Golf Car Service Manager of the Year by **Cushman Motors**. . . . **Harley-Davidson Motor Co., Inc.**, Milwaukee, has announced two appointments. *Charles K. Thompson*, formerly Motorcycle and Snowmobile Sales Manager, has been named Vice President of Marketing; *Gerald L. Langlois*, formerly assistant golf car sales manager, has been appointed field sales manager. . . . *Bennett Curry* has been named advertising public relations specialist for **Hillerich & Bradsby Co.**, Louisville, Ken. . . . **Aldila, Inc.**, San Diego, Calif., has announced *Walt Dittmer*, *Harvey Chung*, *Paul Roy* and *Ray Loszewski*, all formerly of **AVCO Corp.**, and *Ray Mortvedt*, formerly of Head Ski, have joined the engineering staff at the company's manufacturing facility. . . . **Pacifica Recreational Products, Inc.**, Concord, Calif., has completed restructuring of its western sales force. Heading the force is marketing director *Richard M. Kiely*; working with Kiely will be *Jerry Truax* of Solana Beach, Calif., covering the southern portion of the state; *Dick Talt* of Whittier, Calif., covering Los Angeles and the middle of the state; *Mark Ryan*, Stockton, Calif., and *Butch Wehrman* of San Ramon, Calif., covering northern California; *Bob Allen*, Phoenix, Ariz., covering Arizona, Utah and Nevada; and *Wade Robley*, Federal Way, Wash., covering Washington, Oregon and Idaho. . . . **Anglo Burton Corp.**, Middlefield, Ohio, has appointed the **Fred Bock Advertising Co.**, Akron, Ohio for the firm's line of Crookshank golf clubs. . . . *James R. Ireland*, has been named vice president of **Foot-Joy, Inc.**, Brockton, Mass. . . . *Richard L. (Dick) Hale* has been named editor of **THE GOLF SUPERINTENDENT**, magazine of the **Golf Course Superintendents of America**, Lawrence, Kan.