

NEW PRODUCTS

LIL' DAVID long iron, the introductory product of the new company, Lil' David Gawfe Tools, Inc., is a specialty iron, with long-hitting features of a wood, according to the manufacturers. The manufacturers said the club is designed to strike the ball 200 to 230 yards and yet provide the golfer the feel, the accuracy and the ease of a medium-lofted iron. The club has the loft of a 5 wood, is shafted with born graphite, and offers a player advantages for the long fairway shot or par-3 hole.

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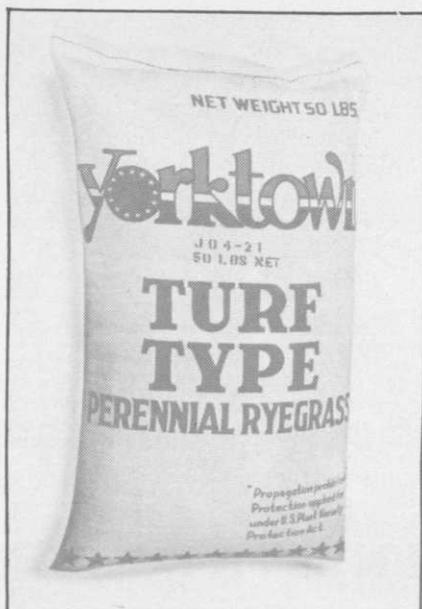
A HOLIDAY GIFT PACK containing a dozen top-line golf balls and a bottle of men's or women's Jovan musk oil has been introduced by the PGA Division of Victor Golf. The men's gift pack is available with either Ryder Cup II balata-covered balls, or Par Ex Surlyn balls. The women's pack contains a dozen Lady Pastel golf balls — four blue, four pink and four yellow. The package is named "The Legal Limits" to stress the point PGA golf balls are right at the USGA's legal limits for size, weight and initial velocity.



Circle No. 702 on Reader Service Card

LOFTS Pedigreed Seed, Inc. has announced Yorktown, a new turf type perennial ryegrass that will soon be available to golf course superintendents. The new variety is extremely rugged and can take unusual

stress, according to the manufacturer. The manufacturer also said one of Yorktown's features is its excellent mowing characteristics. Seed for testing purposes is currently available.



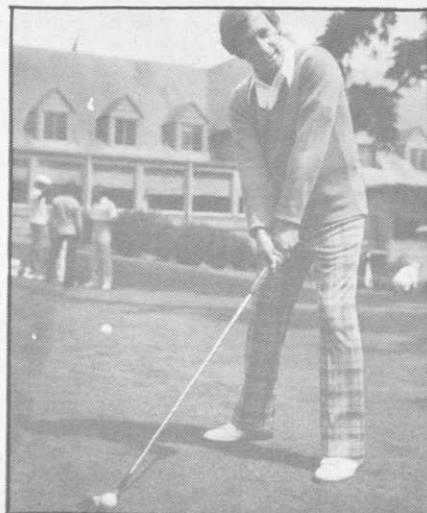
Circle No. 703 on Reader Service Card

A TREE STUMP remover, Stump-Razor, has been announced by the Lawn Equipment Division of Hesston Corp. The new unit offers a method for one man to remove any size tree stump or runner root standing less than five inches above ground, eliminating chopping, sawing and digging. Six individual cutting teeth on a rotating head shave stumps down to six inches below ground level, leaving nothing but a neat hole in the ground that is easily filled.

Circle No. 704 on Reader Service Card

GOLFER DAVE MARR tees off wearing clothes from Jantzen, Inc.'s 1975 Open Golf Line. The plaid doubleknit trousers are priced at \$14.25 and feature half top pockets, two Reece back pockets and pointed but-

ton extension waistband with belt loop. The placket shirt is priced at \$7 and features a textured 100 percent polyester knit, short hemmed sleeves and one-button flap chest pockets. The doubleknit V-neck sweater is priced at \$18.75 and features long piped rib sleeves and a pipe rib bottom.



Circle No. 705 on Reader Service Card

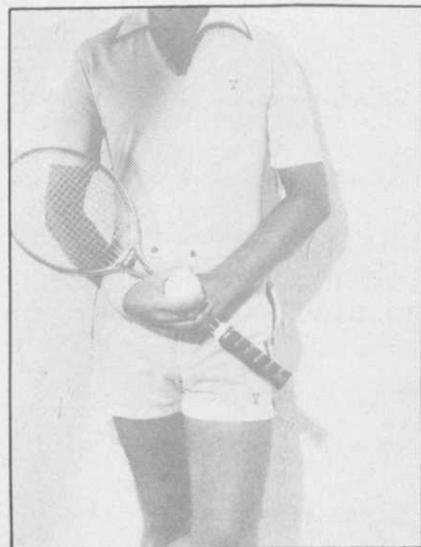
A ROTOR POP-UP sprinkler head has been introduced by the L. R. Nelson Corp. The Green Shield-3 features a vandal-resistant design, a protective four-inch diameter green rubber shield and quiet operation. The new head covers wetted diameters up to 72 feet and capacities of full- and part-circle patterns are sized to provide proportional flow rates.

Circle No. 706 on Reader Service Card

A FREE RACK to merchandise golf and tennis socks from Ster'l Dri Corp. is now available. The manufacturer said the clothes inhibit both bacteria and fungus growth and wear drier and more comfortable on the feet. Three weights of golf and three weights of tennis socks, plus women's peds, are available for pro shops.

Circle No. 707 on Reader Service Card

JOCKEY International, Inc. has introduced a line of golf and tennis men's wear created by designer Alexander Shields. Jockey's active sportswear, which will be sold in pro shops, features striking colors and vivid combinations, an Alexander Shields trademark, on shirts, shorts, sweaters, jackets, pants and socks. The golf and tennis collection includes three groupings, of which the first, "Wisp-Aire," builds on Jockey's open-weave, "air-conditioned" stylings. Included is a variety of fashion eyelet mesh golf and tennis shirts with various contrast color tipplings. The shirts — 19 styles in all — are designed for wide-open comfort on the tennis court and golf course, with sleeveless styling, box-flare collars, zipper fronts, one-piece dolman sleeves, hemmed cuffs and squared-off bottoms for wear inside or outside tennis shorts. Jockey's "Wisp-Aire" shirt styles will be retailed from \$9 to \$18. The golf and tennis group includes a range of cardigan, sleeveless, and pullover sweater stylings, priced from \$13 to \$20; solid- and high-fashion tennis shorts, priced from \$12 to \$19; jackets at \$16; lightweight terry-cloth and doubleknit warm-up suits, \$32 to \$48; and a variety of color-coordinated golf and tennis hose at \$2 to \$2.50. More traditional styling is available through Jockey's "Power Serve" tennis knits, the second segment in the line, with shirt retail prices of \$9 to \$16. Jockey's "Stroke Easy" knits, the third category in the collection, are offered in highly absorbent, all-Durene lisle cotton.



Circle No. 708 on Reader Service Card

The **FRED PERRY** line of tennis shoes from Charles A. Eaton Co., features the pictured canvas V-Vamp style T104. The shoe is of 100 percent heavy-duty cotton canvas duck. It features nylon innersole, one-piece all-surface sole construction, full soft tricot lining and padded collar and tongue. There is a raised heel for better balance. There are other styles for both men and women.



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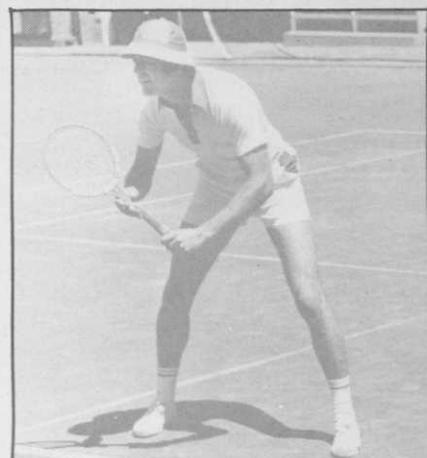
HAYMAKER ladies' sportswear has introduced a new line of tennis fashions. Pictured is a 100 percent Dacron jacket that comes in white with red and navy zipper at a retail price of \$28 with sizes from 6 to 16. The skirt is 100 percent polyester, comes in white only, is priced at \$22 and comes in the same sizes. The shell is 100 percent nylon, comes in lime, white, navy, butter, grotto, coral, petal and red, is priced at \$8, and comes in sizes 34-40.



Circle No. 710 on Reader Service Card

IZOD Men's sportswear also has introduced a new tennis fashion line. The pictured shirt is 50 percent

Dacron and polyester and 50 percent cotton, is washable, comes in all sizes, comes in colors white/navy; white/frost blue; white/frost yellow; white/Augusta green; and white/melon; and is priced at \$15. The shorts are of 100 percent textured polyester, come in the same colors, come in sizes 28-44 and are priced at \$20. The hat is 100 percent cotton, comes in white/navy; white/Augusta green; white/blue; and white/red; and is priced at \$7.



Circle No. 711 on Reader Service Card

The **MARGARET COURT** line of tennis fashions from David H. Smith, Inc. features the pictured muscle sleeve T-shirt inscribed with the word "love" in 100 percent banlon nylon in sizes 6-16, white with navy letters at a price of \$9.75. The skirt features an off-center zipper with a polka-dot heart-shaped pocket bordered in polka-dots in sizes 6-16 in white with navy trim at a price of \$11.75.



Circle No. 712 on Reader Service Card