

VOL. 48, NO. 10, NOVEMBER-DECEMBER 1974, INCORPORATING GOLF BUSINESS

ARTICLES

THE MAIN MAN PGA President Bill Clarke has been named executive director at Hillendale Country Club near Baltimore, and many golf experts say his appointment is the beginning of the era of specialists in 11 golf business management _

THE 1975 GOLF CARS Here they are - pictures and data - the 1975 models 27

1975 GOLF CLUBS Forty-one manufacturers responded to this complete survey-data report on the new lines for next year _ 30

IS CHRISTMAS SELLING STILL IMPORTANT? GOLFDOM takes a nationwide sampling on Christmas merchandising trends, surveys new and old ideas, and evaluates whether the emphasis on the 44 holiday season is still worth it

TOURNAMENT TURF Five superintendents who hosted major tournaments this year explain how they readied their courses for the touring pros, thousands of fans, and miles and miles of television cables 46

MAKE YOURSELF AVAILABLE An effective communications program that has worked for one superintendent can serve as a model for others to keep their members and board informed and happy/by 50 Richard M. Bator

POA ANNUA: IS IT A LOSING BATTLE? A program of cultural and chemical methods that can control or eliminate Poa Annua/by Dr. Roy L. Goss 52

DEPARTMENTS

SWINGING AROUND GOLF	6
COMING EVENTS	69
NEW PRODUCTS	54
NEWS OF THE INDUSTRY	58

CLASSIFIEDS	68
PEOPLE IN THE NEWS	70
ADVERTISERS INDEX	70

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BPA Membership Applied For

COVER STORY

Bill Clarke, PGA president who steps down from that post next month In Hawall, was recently named executive director at his home course, Hillendale Country Club near Baltimore. His assistant, Don Keefer, has taken over many of Clarke's pro shop duties as Clarke has assumed responsibilities of running the operation at Hillendale. See story on page 11 as Clarke begins his new post, and why he thinks other clubs should be considering this type of appointment.