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PEOPLE N THE NEWS

HENRY B. EVERHEART has been appointed southwest regional manager for Turf-Vac Corp., Long Beach, Calif., as part of the company's current drive to provide more field assistance to its North American distributors. Everheart, who will maintain offices in Garland, Tex., will provide sales and service support to Turf-Vac distributors in Texas, New Mexico, Oklahoma, Kansas, Missouri, Arkansas, Louisiana, Mississippi, Alabama and the western section of Tennessee He was formerly sales manager of Mott Corp., LaGrange, Ill.





Everheart

Singleton

JOHN T. SINGLETON has been appointed to the new post of director of national institutional sales with The Toro Company, where he was national sales manager, and, previously, manager of golf courses sales for Toro's Irrigation Division. He will deal primarily with landscape and golf course architects and developers of leisureoriented communities, representing all Toro product lines. Before joining the Toro Company in 1967, Singleton operated a contract irrigation business for 12 years. He installed the world's first automatic underground irrigation system on a golf course at the Haverhill (Mass.) GC.

JOHN MARTIN has been appointed regional sales manager with Ram Golf Corp., where he will be serving dealer accounts in Nevada, Utah, and northern Calif. Martin, who can be reached through Ram's new Reno warehouse, was formerly warehouse manager at Ram's City of Industry, Calif.

MICKEY SHAW has been appointed regional sales manager of Ram Golf Corp, Elk Village, Ill. Shaw, an excellent golfer experienced in golf sales, will be serving pro and dealer customers in Washington, Oregon, Idaho and Montana. He is the brother of tour professional and Ram advisory staff member Tom Shaw.

JIM CLAUDE has been appointed marketing services manager with Victor Golf Company, Morton Grove, Ill., where he will assume full responsibility for advertising and sales promotion. Claude, formerly public relations specialist with Baxter Laboratories, replaces KEN BOYCE, Victor's new international marketing manager.

FREDERICK M. TAYLOR has been named executive vice president of the Recreation Products Group, Victor Comptometer Corp. He was formerly corporate vice president in charge of administration for the Winchester Group, the Olin Corp., which he joined in 1955.

LOU SKOVRAN, a PGA teaching professional, has been named assistant professional at the Oaks North Executive GC, Rancho Bernardo, Tex., where he will teach and assist in the direction of the golf shop. A golf professional since 1970, Skovran formerly was associated with the Lake San Marcos CC, the Paradise Valley CC, Casper, Wyoming and the Meadow CC, north of Escondido, Calif.



Skovran