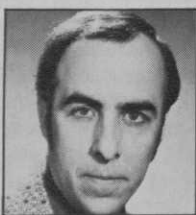


# ADVERTISER'S INDEX

ADC Products.....	5
Aldila.....	30,31
Aquatrols Corp.....	15
Ault, Edmund B.....	55
Bellante & Claus.....	55
Charterhouse.....	10
Chicopee Mills, Inc.....	5
Club Car.....	23
Cushman Golf Car.....	CV II
Cushman Turf.....	17
Displayarama, Inc.....	22
E-Z-Go Golf Car Co.....	24,25
Elanco Products.....	8,9
Fast Eddie Putter, Inc.....	10
Finger, Joseph S.....	55
Gold Crest, Ltd.....	CV III
H & E Sod.....	16
Harley-Davidson.....	7
Hillerich & Bradsby Co.....	20
Hogan, Ben.....	32
Holmes, James.....	55
Iberia Earthmoving Service, Inc.....	55
International Seeds.....	18
Jacobsen Mfg. Co.....	4
Jones, Robert T.....	55
Jordan, Bob.....	55
Lee Company.....	35
Maddox Construction Co.....	55
North Central Plastics, Inc.....	16
Par Aide Products Co.....	29
Philadelphia Carpet.....	3
Royer Foundry & Machine Co.....	55
Ryan Turf.....	42
Tait-Toski-Gibson.....	22
Taylor-Dunn Mfg. Co.....	CV IV
Tee-2-Green.....	13
Toro Irrigation.....	14
Trojan Battery Co.....	11
Westinghouse Golf Cars.....	19

# PEOPLE IN THE NEWS

JAMES L. CLAUDE has been appointed marketing services manager for the Victor Golf Div. of Victor Comptometer Corp. He was previously with Baxter Laboratories, Inc.



Claude



Taylor

EUGENE E. TAYLOR has been promoted to director of marketing, Agricultural Business Group of the Velsicol Chemical Corp., Chicago, where he was formerly national sales manager. His responsibilities include advertising, promotion, merchandising, market planning and research.

NED E. BRINKMAN has been appointed field sales manager with the Jacobsen Mfg. Company, succeeding F. W. HAZLE, who has joined the Racine-based firm's distributor in North Carolina. Brinkman, a Jacobsen field sales engineer for the last eight years, will direct the sales activities of the company's field sales engineers and turf equipment distributors in the United States and Canada.



Brinkman



Thomas

ROGER J. THOMAS has been promoted to vice president, turf equipment of the Jacobsen Mfg. Company, Racine, Wis., where he will supervise all turf equipment sales and marketing activities in the United States and Canada. Since joining the firm in 1947, Thom-

as has served in many sales and management positions, most recently as marketing manager, turf equipment. He is actively associated with the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America, Inc., having recently been named "Barbershopper of the Year" by the Dairy Statesmen Chapter.

DON GIBAS has been appointed to the newly-created post of director of sales and marketing, Matzie Golf Company, El Segundo, Calif., which is expanding its foreign and domestic sales and product distribution. Gibas is a former vice president of a Southern California real estate investment firm and has also worked as a mechanical engineer in the aerospace industry.

WILLIAM H. KOCH has been appointed to the newly-created post of corporate director of quality control to help The Toro Company meet its full responsibilities under new Federal OSHA regulations governing product safety and noise abatement. Koch's responsibility covers all operational aspects of quality control, including testing, which will free ELLIOT MJOLSNES, Toro's director of product reliability, to devote himself fully to the area of product liability. Koch was formerly quality assurance manager for the Industrial Div., Honeywell, Inc.

JAMES SHERIDAN, formerly senior vice president and group executive officer of Litton Industries, Inc., has been named president and chief executive officer of the Victor Comptometer Corp., the parent firm of Victor Golf. Prior to joining Victor, Sheridan was with the Monroe Div. of Litton (formerly The Monroe Calculating Machines Company) for more than 27 years. Former Victor president, A. C. Buehler Jr., will continue as chairman of the board and will become chairman of the executive committee.