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has become a head professional. "It was about time we had a woman teacher," said a spokesman for the department of parks, "and we felt Mrs. Finn filled our needs."

Douglaston GC once was a well-heeled private club in the Borough of Queens, which the city bought in 1962. The course measures 5,455 yards and plays to a par 67. Its average annual play is 55,000 rounds per year, and its approximate revenue is \$147,189. Green fees on all the city's courses are \$2 daily and \$4 weekends.

"Women's Lib did help," says Mrs. Finn, "but my credentials were equal to any of the men. And I knew I would be doing a man's job."

Mrs. Finn is quick to admit that there's an "unintentional discrimination" about hiring women in country clubs. She states two cases of teaching women pros, who were offered jobs; one was hired because no man would take the job; the other went to a nine-hole course that didn't even have a practice putting green or a pro shop.

"Who rules country clubs? Men," she says. "You think if there were 50 men, and one woman applying for a position as head professional, all equally qualified, the men would go out of their way to give the job to a woman. Of course, not. That's what I call unintentional discrimination. The best advice I can give a woman who wants to teach is first get that LPGA card and then apply as an assistant."

Mrs. Finn doesn't look like the woman you'd expect to see applying for a job at a country club. At 54 years old, she's married, a mother of three, a grandmother of one. She has elfin features, wears little or no make-up, and when she smiles, which is often, there are those straight, white teeth, and lively blue eyes. Her gray hair is chopped short. Her five feet five inch height and 130 pounds, deceptively conceals a fierce competitiveness.

On the lesson tee she's wearing knit pants, a loose fitting blouse, no golf glove on her left hand, no wedding ring. She's telling a group of four women about the golf swing. The tone of her voice is strong and dominant, threatening punitive measures if they don't learn. "Remember, girls, keep that clubhead square to the line of flight. The swing has two parts—the take away. That's right, stretch back

and turn. Knuckles to the sky. Now step into the shot. Move that right leg. Attack the ball. Be aggressive."

Admitting that this is what she should've been all her life—a golf pro—her struggle hasn't been so much against discrimination against women, but against the traditional roles of men and women. As a child she was encouraged by her parents to play sports. At the age of 15, somewhat tomboyish, she became the first Women's Metropolitan Amateur Athletic Union Handball champion. In college she played basketball and tennis.

When she entered Hunter College in New York City, she answered the question of what she wanted to be by saying she wanted to play tennis. She graduated with a B.A. degree in political science, became a correction officer for the sheriff of New York City, attended two years of law school, got married and then taught kindergarten and fifth grade.

"I guess I was rebelling all these years against being a good athlete," she says ruefully. "Women have been looked upon as freaks if they're good in sports. I still play golf in the low 80s and high 70s, when I have a chance to play. The last time I played here at Douglaston was almost eight months ago."

Now in her third full year as head professional at Douglaston, she still is only an apprentice LPGA member and admits that the hardest part of becoming a member was finding out where the LPGA was and then finding the time to take the regional qualifying examination.

She took the teaching and written portion of the examination in Poughkeepsie, N.Y., under the direction of Naomi Venable. The teaching part was easy. Mrs. Finn had taught golf in physical education classes, in church groups and local department stores at night.

In 1971 she was invited to Pine Needles in Southern Pines, N.C., to participate in a seminar sponsored by the National Golf Foundation.

"You know there were about a 100 of us there. There were famous names in women's golf like Peggy Kirk Bell and Shirley Spork, and I was the only one who was a head professional. This summer I hope to go to a PGA seminar."

Mrs. Finn claims that much of her teaching techniques come from the lit-

erature published by the National Golf Foundation. Yet, like any teacher, she states she continually learns from her pupils. "I never hit a shot during a lesson," she says. "Why, to some of these girls just beginning, my little pop of 200 yards looks like a big boom by Nicklaus. I just try to please each person as they come along."

Perhaps the most satisfying aspect of her brief career as a head professional is the way men have responded. "I anticipated some male resistance; it would have been perfectly natural, but it never occurred. Why, I was set to hire a young man as an assistant who had lots of muscles to teach the men while I handled the women. But there never has been a problem. In the beginning I just let the men feel as threatened as they wanted about me. I wasn't worried; I've always been a very independent woman."

When asked what golfer in the world she would most like to play a round of golf with, Mrs. Finn smiles slightly and says, "My husband, of course." □

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## MACDONALD ELECTED PRESIDENT OF NGF

CHICAGO—Paul R. MacDonald, vice president sales, Dunlop Tire and Rubber Corp. Sports Div., was elected president of the National Golf Foundation at that organization's annual spring meeting April 30 in Tarpon Springs, Fla.

He succeeds Robert D. Rickey, vice president of the MacGregor Corp., who steps down after eight years as NGF president. MacDonald's primary duties will be to administrate the foundation's national operations.

## CASSINI TO DESIGN APPAREL LINE FOR MUNSINGWEAR

In a telephone conversation with GOLFDOM, Ken George, **Munsingwear's** vice president of marketing services confirmed the current industry rumor: Oleg Cassini will be designing golf and tennis apparel for a new division of Munsingwear. This division will carry a complete line of better goods for men and women. George hinted that some exciting new fashion ideas will be coming out soon under the Cassini label.