

PGA

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Whimsicals, Div. of Penn Valley, Inc., offers line of ladies' golf skirts, shirts and slacks.

Jerry Wolf Associates, Inc., offers a full line of popular priced shirts, ranging in retail from \$11 to \$16, in polyester and cotton prints—woven, and knits.

GOLFING ACCESSORIES

Circle No. 104 on Reader Service Card

Allsop Automatic, Inc., showing a line of shoe merchandisers and putter racks.

Brod Golf Studios offers greeting and Christmas cards for golfers, notes, plaques, crying towels, golf pictures, calendars, stationery.

Cherokee Shaft Guard exhibits solid state impact-proof protector for wood covers. The headcover is an injection molded polyethylene designed to protect the wood head, grip wrappings and shaft.

Creative Awards by Lane makes a line of awards, prizes, trophies, plaques, accessories, jewelry, novelties, bag tags, tee markers, club crests and emblems.

Delmas Creative (Golfmasters) presents original creations in golf motif jewelry, French enameled crests, special order merchandise.

Eastern Golf Company makes a line of driving range equipment, nets, balls, bags, clubs, signs, hats and caps, gloves, shoes, crests and emblems, carts, display fixtures, grips, scorecards, bug killers.

Gold Crest, Ltd., offers a full assortment of crests, jewelry, glasses, blazers, accessories, awards and teaching aids.

S. I. Jacobson Mfg. Company fea-

tures golf bag *Carry-All* in-flight bags of vinyl-coated cloth. Also, two suiter, duffle bags.

Miller Golf Company offers classic pewter golf statues, silver tournament awards, *Carry-Alls*, clocks, golf mittens, golf towels, deluxe golf bag tags and labels, tournament key tags, ball markers, tees and vertical bag racks for storage.

Old Golf Shop, Inc., offers golf prints, framed or unframed, antique clubs, golf books, golf memorabilia, golf shop fixtures, ball dispensers and glove organizers.

Pegie by the Sea Originals features golf and tennis jewelry, sportswear, handbags, motifs.

John Roberts, Inc., will show PGA rings and golf awards.

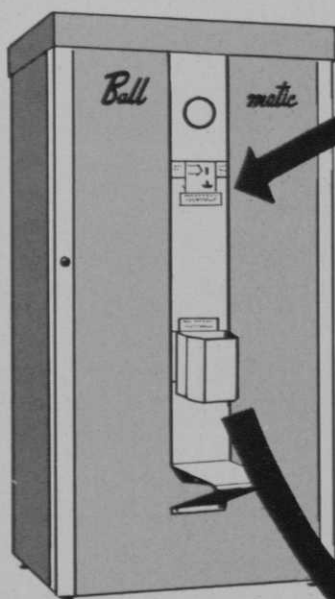
Scott Mfg. Company makes bag covers, shoe bags, range bags, duffle bags, *Par Shot* markers.

Stuart Specialties offers golf balls, putters, umbrellas, gloves, windbreak-

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PGA

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ers, headcovers, hats, pull carts, club cleaners, shirts, towels.

Dick Watson's Personalized Golf Items offers personalized golf tees with wrap-around printing, ball markers and pencils.

PRO SHOP, RANGE SUPPLIES

Circle No. 105 on Reader Service Card

Acme Iron Works, Inc. (RAC/Me Golf Bag Storage Racks) presents a line of golf bag storage racks with plastic tips to keep golf bags in separate compartment. Racks are constructed of rigid, cold rolled steel and are designed for ventilation and aisle cleaning.

Daytono Products Division. Golf shop supplies including golf bag tags,

pro shop signs and marking devices for golf professionals.

Display Creations, Inc., features pro shop merchandising display units including *Chromodular*, modular equipment in polished chrome.

S. B. Dunlop Enterprises, Ltd., features a golf ball picking machine.

Golf Shop Service Company, Division Hibbert Company, offers golf shop supplies, stationery, business forms, bag tags, inventory control, merchandise bags.

Golfsonic, Inc., features ultrasonic club cleaning equipment, which is said to clean, polish and dry an entire set of irons in less than a minute. The unit is compact, weighs only 25 pounds, and will not harm metal, plastic or aluminum finishes.

Hornung's Pro Golf Sales, Inc., offers coin-operated club cleaning equipment, golf bags, balls, carts, crests and emblems, driving range

equipment, gloves, grips, hats and caps, headcovers and jewelry.

Jerral Packaging Company offers pro shop supplies.

Kristal Kraft, Inc., introduces a new golf club refinishing kit for individuals. Available for professionals are stains, finishes, shaft sealers, epoxies, insert material and sole plates.

Hugh J. McLaughlin and Sons, Inc., offers solid range balls imprinted with club's name.

Sai Corp. offers computer handicap service.

Score With Northup, manufacturers' rep, featuring tees, ring retrievers, bag jackets, clubs, gloves, knit covers, tags, and sportswear.

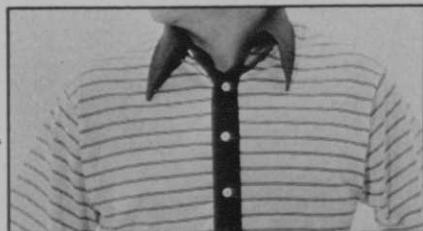
Wittek Golf Range Supply Company offers a line of golf ball dispensers, pickers, washers and driving range equipment.

BEN HOGAN ENTERS APPAREL FIELD WITH NEW SHIRT LINE

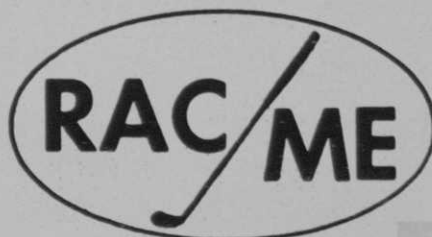
FORT WORTH, TEX.—A new offering for the golfer's wardrobe is the Gentleman's Shirt by Ben Hogan, which features a fabric that combines the drip dry characteristics of 65 per cent Du Pont Dacron polyester with the moisture absorbency of 35 per cent long-staple Pima cotton.

The shirts signal a product diversification for the AMF/Ben Hogan Company, which supplements the company's well established line of fine golf equipment with quality golfwear.

Currently being supplied in 15 color and pattern knit varieties, the new merchandise includes solid color models in white, burgundy, light blue, maize, toast and navy, plus a choice of horizontal wide or narrow stripes or geometric prints.



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