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Think of all the summer days
and special moments you've
got to look forward to.

They're all out there, just
waiting to happen.

So are accidents.

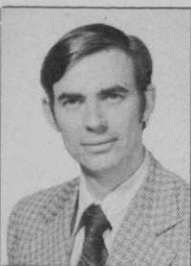
The choice is yours.

If you don't like thinking
about safety, think where
you'd be without it.



PEOPLE IN THE NEWS

Daniel M. Fuquay has joined Hahn, Inc., as manager of a new division established especially to provide service parts. The Parts Division will be responsible for handling the needs of more than 5,000 dealers throughout the world — dealing with more than 10,000 Hahn parts items. Fuquay holds a management degree from Indiana University and a masters degree in management from the University of Arkansas. He was a pilot in the Air Force until 1973, and has prior work experience with Sunbeam Plastics and Bernardin, Inc.



Fuquay



Tanner

Craig M. Tanner has been named manager of market planning for the Irrigation Division of The Toro Company. In this job he will be responsible for identifying new product and new market opportunities, for market research, market planning and for developing all segments of the irrigation market: golf course, commercial, residential and government. Tanner was formerly director of market planning for the turf products group of Toro's Outdoor Power Equipment Division. He holds the BA degree from Lehigh University and the MBA degree from the Amos Tuck School of Business Administration at Dartmouth College.

Donald A. Yeskoo has been promoted to manager of advertising and public relations for the Diamond

Shamrock Chemical Company. In the post he will be responsible for all phases of the firm's market communications programs. Yeskoo was formerly division advertising and public relations manager for three of the company's divisions.



Yeskoo



Cleath

Gene F. Cleath has been named market research manager of OMC-Lincoln, a division of Outboard Marine Corporation. OMC-Lincoln is marketing headquarters for Lawn-Boy outdoor power equipment, Pioneer chain saws, Cushman vehicles and Ryan turf care equipment. Cleath, previously employed by Blue Cross Association in Chicago, is a member of the American Marketing Association and holds the B. S. degree in economics from the University of Minnesota.

Henry A. Talbert, Jr. has been appointed national coordinator of the National Tennis Development Program begun earlier this year by the U.S. Lawn Tennis Association. The program is aimed at recreational players of all ages in suburban and inner-city areas. Community programs, schools, and parks are to be emphasized. Talbert has been with the National Urban League in New York City, is a graduate of the University of California at Los Angeles and holds the M.A. degree from California State University at Los Angeles.