

CLASSIFIED

When answering ads where box number only is given, please address as follows: Box Number, c/o Golfdom, 9800 Detroit Avenue, Cleveland, Ohio 44102.

Rates: All classifications 50¢ per word. Box number, \$1. All classified ads must be received by the Publisher before the 10th of the month preceding publication and be accompanied by cash or money order covering full payment.

BUSINESS OPPORTUNITIES

GOLF COURSES: Want to buy or sell a golf course? Our business is exclusively with golf courses. McKay Realty — **GOLF AND COUNTRY CLUB PROPERTIES.** 15553 N. East St. (U.S. 27), Lansing, Mich. 48906.

HELP WANTED

GOLF COURSE CONSTRUCTION job opening for Superintendent trainee for work in Southeast or Midwest. Must be

willing to travel. Good salary and excellent fringe benefits. Send resume to **THE WADSWORTH COMPANY**, P.O. Box 1134, Tarpon Springs, Florida 33589.

PROMINENT PRIVATE CLUB in southeast city seeking golf course superintendent. Will consider assistant qualified to advance. Send resume with references, photograph, salary requirements. Reply confidential. Box 1, **GOLFDOM**, 9800 Detroit Ave., Cleveland, Ohio 44102.

MISCELLANEOUS

TIRES: GOLFCART-ARMSTRONG FIRST QUALITY. 18x850x8, \$12.55; 18x950x8, \$12.95; 600x6, \$16.95; 800x6, \$11.95. Quantity discount for 12 or more. Other sizes available. **Net, FOB: PUBLIC SERVICE TIRE, 100 Sweenydale Ave., Bay Shore, New York 11706.**

THE OLD from page 62

The elimination of antique or unique features to serve the need for faster play can prove disastrous to a course's character. Frequently, there is an alternative plan that may achieve the same result and still allow retention of past touches.

We all need to be reminded of where golf began and of the important steps that have been taken along the way to advance the game to its present state of excellence. Appreciation of the elements in terms of an over-all appearance go hand in hand with an appreciation of a well-played round.

The serious golfer is not merely interested in scoring. He likes to feel the presence of a course, to enjoy the beauty of a well-contoured green and the challenge of a well-constructed bunker.

There is no better assurance of continued success as a course operator than in maintaining character touches most layouts already possess.

There is no better way to ensure your golfers' total satisfaction with the game than in retaining and highlighting antique or unique features at your course. ☐

SUPERINTENDENT from page 46

whole thing. That's one big package. If you're able to put it all together with the weather, you can come up with a finished product that you can really be proud of. It isn't the salary or anything like that that's kept me in the business; it's the challenge to do a good job."

The challenge to do a good job ... it's not offered to every superintendent. And, to be sure, not every superintendent would accept the challenge even if it were there. But on a growing number of golf courses across the country, an awareness of the true value of the superintendent has come to both the superintendent and his management. And when that happens, when the superintendent is given total responsibility for the condition of the course and an adequate budget ... and when he, in turn, applies his knowledge of grass, his skills as a manager of men and money, and his ability to communicate ... then he earns the respect and appreciation of his management and the people who play his course.



**Chix[®]
Tee
Towels**

No Losses... No Laundry Problems

**NOW
AVAILABLE
IN WHITE**

For samples and information:

Chicopee Mills, Inc.

P.O. Box 68, Milltown, N.J. 08850
Offices in leading cities

TRADEMARK CMI

R

For More Details Circle (135) on Reply Card