

GOLFDOM

THE BUSINESS MAGAZINE OF GOLF

BUDGETING AND PLANNING 1974

• ***GOLF COURSE:***

TURF MATERIALS
MAINTENANCE EQUIPMENT
LABOR

• ***PRO SHOP:***

GOLF EQUIPMENT
GOLF APPAREL
INSURANCE

• ***CLUBHOUSE:***

FOOD
BEVERAGES
TAXES

**PLUS IDEAS AND NEW PROGRAMS
TO CONSIDER FOR '74**