

GOLFDOM

THE BUSINESS MAGAZINE OF GOLF

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**BUYERS' GUIDES – WHAT'S NEW IN
GOLF CARS • GOLF CLUBS • GOLFWEAR**

**HOW TO SELECT THE RIGHT MAINTENANCE
EQUIPMENT FOR THE JOB**



EXCLUSIVE GOLFDOM SURVEYS-

- **PGA SHOW STUDY – WHO GOES AND WHY?**
- **CLUB BUYING STUDY – WHO SAYS 'YES' OR 'NO'?**