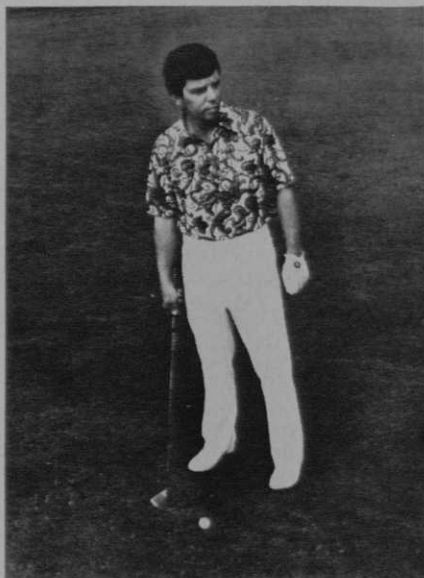


NEW PRODUCTS

E. J. MANLEY INTRODUCES IT'S OWN MEN'S GOLF WEAR LINE

E. J. Manley Co., which for years has represented some of the top names in golf apparel, now also is manufacturing and marketing a completely coordinated line of men's golf apparel under its own EJM label.

For spring '74 the line is grouped into such color categories as red/white/blue, "ice cream" shades, browns and tans, and burgundies. Each of these groups contain active and apres golf outfits. Items include four-button placket shirts in knits and cotton blends, cut and sewn shirts in silk-look Qiana and Nandel, and slacks in warp and double knits, denim looks and cotton blends. In addition, there is a wide selection of sweaters with a variety of neck lines and in varying weights.



Circle No. 253 on reader service card

CAMBRO COMPANY announces its new Sandwich Server, which will accommodate any fast-food "Basket-type" order, such as hamburger and fries, chicken and rolls or fish and chips. The new Side Dish is ideal for side orders, such as french fries or onion rings. Unlike wire and vinyl baskets, these fiber glass food dishes are always

sanitary: seamless molding eliminates germ catching corners and food acids. Salts and detergents cannot harm interior finish.



Circle No. 254 on reader service card

RAM GOLF CORP. has added two new golf bags to its 1974-75 catalog line that company officials say will be certain to become the fastest moving golf bags ever offered. The Traveler is good for the traveling golfer because of its compact design and lightweight construction. It is offered in a choice of blue or white models and comes with travel hood.



Circle No. 255 on reader service card

APPLIED BIOCHEMISTS, INC., introduces a new algacide, Cutrine-Plus, to its line of aquatic nuisance control chemicals. The product eliminates sulfates, has increased stability, reduces cost of treatment and is less corrosive. It is

registered for potable water supplies; fish, farm and fire ponds; lakes and fish hatcheries. Introduction of Cutrine-Plus was made in New Orleans at the Hyacinth Control Society meeting in July and is being featured at trade and consumer shows.

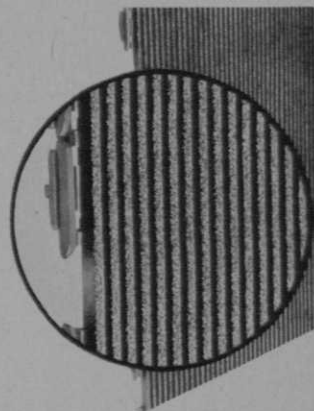
Circle No. 256 on reader service card.

TREVILLION GOLF PRODUCTS has been formed to bring American golfers the developments of Britain's Paul Trevillion—"The World's Greatest Putter." A full range of models of Trevillion's Pencil Putter now is available to pro shops. Every club has been designed in accordance with the principles outlined in the "Perfect Putting Method." Trevillion's best-selling book is also offered for pro shop sale.



Circle No. 257 on reader service card.

SPACE-LINKS introduces the Grip-Top, a flexible vinyl, interlinking anti-slip floor mat. It has carborundum granules imbedded into the walking surface, which do not interfere with the mat's anti-fatigue property or lessen the shock resistant resilience that helps reduce breakage. Grip-Tops are especially useful in areas where there is a more-than-normal amount of grease, oil or other slip inducers, according to the company.



Circle No. 258 on reader service card.