

## MANAGERS SHOULD PREPARE FOR MORE NATION-WIDE BOYCOTTS

NEW YORK—Club managers should prepare for repeats of the April 1st consumer boycott of meats.

Many consumers, according to the New York Times and NBC Nightly news are adamant in their intention to continue to boycott meat.

And organizers of the nationwide boycott are urging shoppers to avoid eating meat twice a week—on Tuesdays and Thursdays—indefinitely until prices come down.

Club managers should include attractive alternatives to these costly items in their menu planning and buying policies.

The initial boycott was a consumer reaction to sharply higher food prices that drove the February Consumer Price Index to the highest one-month increase in 22 years.

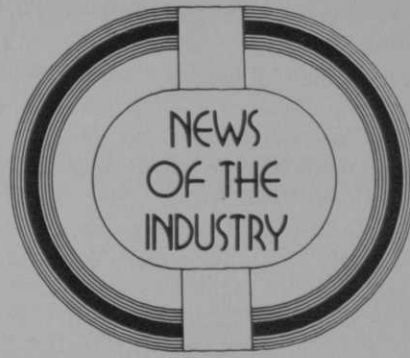
The .8 percent over-all February increase, which represented the largest one month hike since the Korean War inflation of February, 1951, include restaurant prices.

The increase for meat, poultry, and fish was up 5 per cent; meat alone was up 5.4 per cent.

Congress and organized labor reacted angrily to this recent report of further inflation, particularly to the higher food prices. According to the Bureau of Labor Statistics, one third of the February consumer price index increase was due to soaring meat, poultry and fish prices.

Combined statistics for the last two months were even more dramatic than February alone, showing the sharpest 60-day rise on record.

The New York Times stated that all indications show that the likelihood of further Federal price controls is remote. Suggestions are emanating from many Government officials for consumers to substitute cheaper protein dishes for meat in order to cope with the food price spiral, and consumers seem to have taken the lead, despite the Nixon Administration's ceiling on meat prices, which tended to outrage consumers, because they viewed it as a tacit approval of the inflationary trends of most foods.



## NGF ANNOUNCES TWO BOOKS

CHICAGO—The National Golf Foundation announces the availability of two publications.

"Planning and Conducting Competitive Golf Events" is a revised edition, expanded to offer specific procedures for organizing and conducting all types of golf competition for all ages. Sections include basic information, major to tournament procedure, club level tournament planning, information all tournament chairmen should know, and types of tournaments, tournament golf for business meetings or conventions and suggested references.

"Planning and Conducting Junior Golf Programs" is designed to motivate and guide golf courses, recreation departments and schools to action. It first answers: "How can we get a junior program started in our community, at our club, or in our schools?"; then, "How can we build upon this program to satisfy the needs of all our juniors?" The book is authored by the PGA's education director Gary Wiren. Sections include the concept of junior golf, school and recreation programs, a junior program at an individual course, a junior program at area or district junior golf associations.

## NEW MAILING ADDRESS OF GCSAA

The new mailing address of the Golf Course Superintendents Assn. of America is 1617 St. Andrew Drive, Lawrence, Kan. 66044. Any subscriptions for Nick Geanopulos or "The Golf Superintendent" will remain at the old address, 3158 Des Plaines Ave., Des Plaines, Ill. 60018, until further notice from the association.

**46 PER CENT PROFIT JUMP FOR VICTOR COMPTOMETER**  
CHICAGO—Sales of Victor Comptometer Corp. reached a record high in 1972, and earnings were markedly improved over 1971, according to the company.

Sales for the year amounted to \$205,927,713 compared with last year's \$165,931,387. Profits before an extraordinary charge were \$5,167,516 or 89 cents versus \$2,937,384 or 48 cents a share before a special charge in 1971. Results for both years include the operations of the Nissen Corp., which was acquired in October, 1972.

Last November, Victor announced the sale of its Computer division and had stated that the sale of the division would result in a non-recurring loss of 35 cents per share in addition to the operating losses of the Division.

## RAIN BIRD CATALOG TELLS ALL

GLENDORA, CALIF.—The 1973 catalog of irrigation equipment has just been released by Rain Bird. This fully illustrated product catalog presents a complete and comprehensive description of the entire Rain Bird line of controllers, valves, sprinklers, accessories and hoses. The appendix provides a ready source of wire sizing procedures and reference charts. Copies are available by writing Rain Bird at 7045 North Grand Avenue.

## AQUA PIPE TO DISTRIBUTE AQUA-DIAL

NEWPORT BEACH, CALIF.—Aqua-Dial announces the appointment of Aqua Pipe and Supply, Inc., as the exclusive distributor for its turf irrigation products in the counties of Los Angeles, Orange, Riverside and San Bernadino. According to an Aqua-Dial spokesman, "This new company's president, Al Lastuck, offers more than 26 years of turf irrigation systems expertise. The application of this technical knowledge, combined with a comprehensive inventory of Aqua-Dial and other related sprinkler products, will prove to be an asset to all phases of the sprinkler industry."