

# RYEGRASS

- Very easy to establish
- Germination in 10-14 days
- Vigorous seedling growth
- Acid tolerant
- Adaptable to varying conditions
- Either Annual or Perennial
- Always in good supply

Ryegrass is the versatile one you never need to baby. It may be sown under undesirable wet or dry conditions. Little or no seedbed preparation is required. Germination is in 10-14 days or even less under ideal conditions.

Ryegrass responds rapidly to fertilization. Spring and fall growth is vigorous. Ryegrass stands up well to heavy traffic.

### Write for Free Brochures

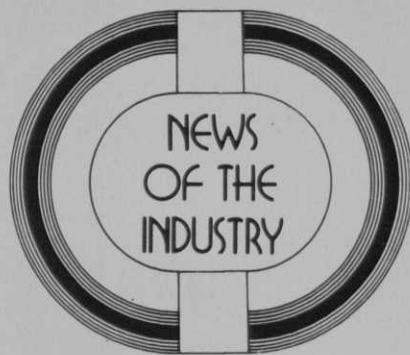
- What You Should Know About Ryegrass
- Go Green With Ryegrass

Dept. 1

## OREGON RYEGRASS COMMISSION

Suite One Rivergrove Bldg. • 2111 Front St. N.E., Salem, Oregon 97303

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### NGF SEMINARS DISCONTINUED; LOCAL WORKSHOP ESTABLISHED

CHICAGO—The National Golf Foundation announces its Fourth Invitational Seminar for Teachers of Golf will not be held in 1973. Instead, educational resources will be directed toward strengthening NGF's consultant service to schools, colleges and organizations that want professional assistance in providing golf workshop opportunities for coaches and physical education students in their local areas. Workshops conducted by NGF consultants may range from one to five day sessions where in-depth teaching methods will be applied to all aspects of golf instruction, according to the NGF.

### GCSAA CHOOSES EXECUTIVE DIRECTOR

CHICAGO—Conrad Scheetz was selected as executive director of the Golf Course Superintendents Assn. of America from 325 applicants for the post formerly held by Ben Chlevin. Chlevin went with the National Golf Foundation. Scheetz was business manager of the International Reading Assn. and prior to that was with the Educational Testing Service, Princeton, N.J., and RCA's missile and surface radar division at Moorestown, N.J.

### TORO SALES UP FIRST QUARTER; OFFERS DEFECT COVERAGE PLAN

MINNEAPOLIS—The Toro Company reports first quarter sales of \$15,568,000 for the period ended October 31, compared with sales of \$11,892,000 for the same period a year ago.

Earnings from continued operations for the initial three months of the current fiscal year were \$39,000

## NEW GRIP-GARD SLEEVE



### Ferrule for golf club grips

Recommended by JACKSON BRADLEY . . .

Jackson Bradley is widely recognized for his mechanical knowledge of the structure of golf clubs and procedures for their repair.

disregard above

Jackson Bradley, Executive Director of Recreation Corporation Elkins Lake, Texas is widely recognized for his mechanical knowledge of the structure of golf clubs and procedures for their repair.

### PUTS A "FACTORY LOOK" INSTANTLY ON A REPLACED GRIP

Anyone can install in seconds—no skill or experience required. The only ferrule that stretches intact over the large end of a bare shaft and returns to shape.

Made of good-looking, thoroughly baked black vinyl, the Grip-Gard Sleeve\* removes forever the problem of wrinkled tapes and jagged ends when replacing golf club grips. Its taper is specially designed to fit the shaft and grip of any iron or wood. No glue required.

Inexpensive to buy, easy to install—builds customer good will. Grip-Gard Sleeves have been used on thousands of repaired golf club grips by some of the largest golf repair shops in the country.

\*Patent Pending



**PLASTI-GARD CO.** 3915 Tharp Street • Houston, Texas 77003

A Division of WATCO

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or \$.02 per share. In the first quarter of the preceding year, Toro reported earnings of \$148,000 from continued operations, or \$.06 a share. However, losses from discontinued operations reduced those figures to \$75,000 and \$.03 per share.

The Irrigation Div. of the Toro Company has instituted a new, exclusive seven-year service parts program for major components of the valve-in-head rotary sprinklers used in its institutional irrigation systems. The program calls for a seven-year sliding scale coverage against defects in material or workmanship. The program provides a pro-rata reduction in replacement cost, based upon length of use and the suggested list price for the component to be replaced at time of replacement.

### BEARD BOOK STRESSES ENVIRONMENT'S EFFECT ON TURF

NEW YORK—GOLFDOM welcomes the Prentice-Hall publication of "Turfgrass: Science and Culture" by Dr. James B. Beard.

His book emphasizes the principles, decisions and methods in turfgrass culture and deals with environmental factors affecting turfgrasses.

Dr. Beard holds a Ph. D. from Purdue University and is a professor of turfgrass physiology, ecology and culture at Michigan State University as well as a regular columnist for GOLFDOM. He was chairman of the First International Turfgrass Research and Education Conference, held in Harrogate, England, in 1969 and is currently on the executive committee of the International Turf Society.

The book was published in January and sells for \$17.95.

### RAIN BIRD APPOINTS HYDROTEX NEW DISTRIBUTOR

GLENDORA, CALIF.—Rain Bird announces the appointment of *Hydrotex Irrigation Supply, Inc.*, 995 Monroe, Dallas, as its new distributor of turf sprinkler equipment to serve eastern Texas.

According to Ed Shoemaker, Rain Bird's national sales manager, "this firm will be a complete

irrigation supply house, stocking plastic pipe, fittings, sprinklers, controllers, electric valves and all other accessories necessary to install a complete automatic sprinkler system."

Hydrotex will be headed by Dale Ousley, president of the firm, who has worked in the irrigation field for over 13 years as a contractor, designer and consultant.

**SIA ELECTS OFFICERS, DIRECTORS**  
MONTEREY, CALIF.—*Milton L. Raw-*

*son* of Ogden, Utah, was elected president of the Sprinkler Irrigation Assn. at its annual convention here. Rawson is general manager of the Pierce Corp. of Eugene, Ore.

Re-elected treasurer was *A.W. LaFetra*, vice president of Rain Bird Mfg. Company, Glendora, Calif.

Named directors of the association were *Thomas W. Crockett*, *W. H. Lane*, *Earl Morrison* and *Kenneth B. White Jr.*, and *Tom Lyndon Sr.* was appointed to the board of directors to replace *John Stevens*.

## Doris Divot

We can't help you with Doris Divot.

But if you've got *Poa annua*, crabgrass, goosegrass, chickweed, we've got just what you need to get rid of them.

Chip-Cal Granular. It will control these weeds without harming your good grass. And it will allow overseeding with good perennial grasses at the same time you use the herbicide.

Chip-Cal Granular will keep your greens (and fairways) in the pink.

## Chip-Cal® Granular.

From Rhodia Chipco Products.



"Divots look better with the grass side up, mother!"



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