

SAMUEL S. SAVAGE, CHARLES H. GILBERT, HOWARD C. KLEIN and LOUIS J. DYE, vice presidents of Diamond Shamrock Chemical Company, Cleveland, have been promoted. Savage becomes senior vice president, responsible for expanding and coordinating the company's international business. Gilbert, named group vice president, is responsible for the Agricultural Chemicals, Fine Chemicals and Nopco Chemical Divisions. Klein has been promoted to vice president and general manager—International Division, heading up all international operations. Dye has been named vice president for the Fine Chemicals Division and continues as that division's general manager.

JEREMIAH J. SULLIVAN has been made advertising and sales promotion manager for Ford Motor Company's Tractor and Implement Operations, North America, based in Troy, Mich. He succeeds J.F. FITZSIMMONS, who was named marketing manager of the company's industrial equipment operations. Sullivan formerly was assistant manager of Ford Div.'s public relations department in Dearborn and has been with the company since 1963.

TOM DAGNON has been made Scotts ProTurf technical representative, serving southeastern Pennsylvania, Delaware and the east-shore of Maryland.



Dagnon

JIM IRELAND has been named national promotional manager of MacGregor, Cincinnati. He was formerly the company's Midwest regional manager.

A.B.C. WELLS was appointed to the position of vice president-mar-



keting for Sports Division, Dunlop Tire and Rubber Corp., Buffalo, New York. Other appointments were: FRED L. HILL to the position of Southwest regional sales manager and WESLEY L. BURNS to the post of assistant regional sales manager.

WILLIAM E. MCGUINNESS has joined the staff of The F.E. Myers & Bro. Company, Ashland, Ohio, as vice president, finance. McGuinness was formerly corporate staff auditor for McNeil Corp., Akron, parent company of Myers.



McGuinness

HARRY W. LARSON has joined Jacobsen Mfg. Company's Turf Div. as sales engineer. His territory includes New England, Long Island, metropolitan New York, New Jersey and part of Canada.



Larson

ERNIE R. JONES is the new district manager for Florida, the Carolinas and Georgia of the Irrigation Div. of The Toro Company. FRANK HARRISON moves up to pro-

duction coordinator, and EUGENE L. LIERZ becomes sales order supervisor. Replacing Lierz as sales coordinator is VICTOR S. KIIPPER.

BILL SPATTA, former Indiana pro golf salesman, has been promoted to product manager, golf balls, bags and accessories for MacGregor of Cincinnati. Replacing Spatta in Indiana will be TOM WHITELAW, who has been pro golf salesman in central and western New York. MIKE SMITH has also joined the pro golf sales organization and will cover southern Louisiana, southern Alabama, Mississippi and the Florida panhandle.



Spatta

GERALD WEED is West Coast sales manager for Par Ex, Swift Chemical Company. CLIFF HELWIG is Par Ex's rep for Michigan, Indiana, Ohio and Kentucky.

JEROME D. MARTIN has been made sales manager of the Professional Golf Sales Department of Hillerich & Bradsby.

NORMAND R. DEMERS was elected president of the Charles A. Eaton Company, Brockton, Mass., by the company's board of directors.

R.W. SAUNDERS has been made vice president, merchandising, of the MacGregor Div. of Brunswick Corp. Saunders has been merchandise manager since 1971 and has been with MacGregor 12 years.



Saunders