

ZURN ACQUIRES GOLF LYNX

ERIE, PA.—*Zurn Industries, Inc.*, has completed the agreement to acquire *Golf Lynx, Inc.*, of Paramount, Calif., in exchange for an undisclosed amount of Zurn common stock. Lynx is a designer and manufacturer of golf clubs and was among the vanguard companies that used stainless steel investment casting in its designs.

Zurn's major area of business is the design and manufacture of pollution control systems. And earlier this year, it acquired three environmental firms, Vinylplex, Inc., Hydroline, Inc., and Cipra, Inc., with combined sales running at an annual rate of approximately \$8 million.

The Leisure Products Group designs and produces existing and new products for the pleasure-boating, recreational vehicle and consumer markets and is developing Mandalay Bay, Oxnard, Calif., a marina townhouse community.

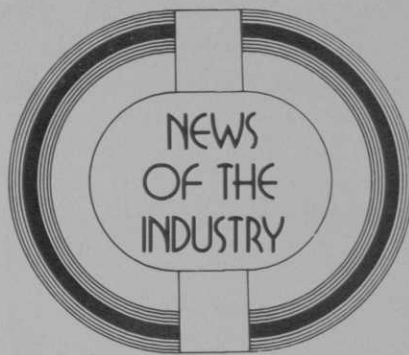
Zurn's sales for the nine-month period ending December 31, 1972, were up about 3 per cent, to \$137,240,740, over last year's figure of \$134,081,615. Net income rose about 5 per cent, to \$3,065,642 from \$2,930,317.

UNIROYAL PLUS 6 TV PUSH BIGGEST EVER

NEW YORK—*Uniroyal, Inc.*, has begun a record television advertising campaign this year to push its successful Royal 6 golf ball.

The million dollar plus program, according to the company's agency, Doyle Dane Bernbach, Inc., includes spots on more nationally advertised golf tournaments than any golf ball and equipment company to date, as well as a print campaign in key golf publications.

Coupled with the television and print campaigns, the company will keep golf professionals up to date on the latest developments and its advertising support through a series of direct mail newsletters. Says Dick Kurrasch, general manager of golf products, "... we plan to give the golf pro the million dollar backing that will help him tell the story."



APPLIED BIOCHEMISTS GRANTED NEW PATENT

MEQUON, WIS.—A patent covering a new formulation for copper algicides has been granted by the U.S. Patent Office to Applied Biochemists, Inc.

The new patent covers a method of preparing copper and triethanolamine, which is said to increase shelf life and improve the effectiveness of the complex as an algicide.

The patented process has been used by Applied Biochemists since 1971 in manufacturing the algicides Cutrine, Cutrine Granular and Swimtrine. The old patent, which expired in February, was purchased from the inventor when the company was formed as a marketing entity in 1969. Instability of the complex was a drawback at that time, leading to the development and subsequent patent application for the improved method.

MARLATT ELECTED CMAA PRESIDENT

WASHINGTON, D.C.—*Gerald V. Marlatt*, Northmoor CC, Highland Park, Ill., was elected president of the Club Managers Assn. of America for 1973 at the association's 46th Annual Conference, held in Honolulu, February 13-17.

Peter A. D'Angelo, Hampshire CC, Mamaroneck, N.Y., was elected vice president and John R. Simmons, Tacoma C&GC, secretary-treasurer. Elected to the board of directors were: Eugene Buckingham, Chief Branch Headquarters, SAC, Offutt AFB, Neb., and Gene Gilmartin, Cleveland Yacht Club, Rocky River, Ill. Re-elected were: George Burton, Oak Ridge CC, Hopkins, Minn., and C.E. Mills, Kansas City (Mo.) Club.

SWIFT CHEMICAL'S IBDU CONTRACT EXTENDED

CHICAGO—Swift Chemical Company's exclusive distribution rights to IBDU has been extended through June, 1978. The announcement was made at a Par Ex distributors breakfast at the Golf Course Superintendents Assn. Convention in Boston. Jeffrey L. Pochop, Swift's vice president, special products, emphasized that the five-year contract would enable the Swift's distributors to service professional turf managers with the finest slow-release nitrogen in the world.

FOOD SERVICE ORGANIZATION FORMED

LOS ANGELES—A new institutional food service group, *California Convenience Foods, Inc.*, has been formed, which combines the operations of Mar-Kes Foods, Convenience Foods, Cisco Foods and Amcan Trucking Company. Operation of the company also includes the activities of Riviana de Mexico of Guadalajara, Mex., which supplies the company with certain products and ingredients.

California Convenience Foods is a diversified, integrated supplier of portion-controlled frozen and refrigerated meats and other food products for institutional food service trade.

BEST YEAR FOR BATTERIES

BURLINGAME, CALIF.—*The Battery Council International* announced that 1972 was a record year. Factory shipments of about 43 million replacement batteries exceeded 1971's all time high by 3.8 million units or almost 10 per cent.

Harry J. Noznesky, president of the council, said that he believes this upward trend will continue through 1975 and probably through 1980. Much of the increase is due to the increasing numbers of automotive type batteries being used in off-the-road vehicles, golf cars, boats, aircraft, snowmobiles, farm machinery and other similar kinds of equipment. Golf cars and snowmobiles accounted for over two million batteries in 1972.