

throughout the United States contributed, \$1 each, to match their scores, less handicap, against four professional champions. Since 1952, more than \$1.7 million has been disbursed to charitable organizations, according to George Chane, new president of the National Golf Fund, Inc.

The greatest share of the 1971 proceeds, \$38,425, went to the 27 area golf associations that support caddie scholarships.

National Golf Day, 1972 was held May 30 at Canterbury GC, Cleveland, with Jack Nicklaus, Lee Trevino, Kathy Whitworth and Jo Anne Carner.

WORLD GOLF HALL OF FAME PLANNED

PINEHURST, N.C.—The *Golf Writers Assn. of America* (GWAA) has entered into negotiations with the Diamondhead Corp., owners of the golf complex here to build a *World Golf Hall of Fame*.

The hall will encompass all the attributes of the baseball and football hall of fame concepts and will be located at the major intersection entering Pinehurst. The building will cost an estimated \$2 million. GWAA president Kaye Kessler has announced that plans are under way to get the building started soon. William H. Maurer, president of Diamondhead said that with the golf writers behind the venture, the hall will be completed within one year.

Members of the GWAA will comprise one-third of the board of directors, tentatively set at 15, and will nominate all candidates for entry into the shrine.

VICTOR SALES, EARNINGS UP

CHICAGO—Victor Comptometer Corp. announced here that sales and earnings for the first quarter of 1972 were sharply higher than that of the same period of 1971.

Ending March 31, 1972, sales of \$44,939,626 were recorded. This is 22 per cent above the \$36,829,068 recorded a year ago. Earnings advanced to \$578,592 from \$404,692, a 43 per cent increase.

Victor Comptometer Corp. is the parent company of the Victor Golf Company, PGA Div.



ED SMOczynski and BOB MADARY have been promoted within the Victor Golf organization. Smoczynski moves to the PGA Div. where he will assist National Sales Manager Ken Devine. Madary replaces Smoczynski as sales administration manager.



Madary



Smoczynski

LARRY ROBINSON has joined Par-Mate Golf Gloves and will cover Long Island, Westchester and Connecticut clubs.



Robinson

WALLIS G. PHILLIPS was elected vice president of sales, Etonic, of the Charles A. Eaton Company. Phillips was formerly national sales manager of the Etonic Div. He has been with the Company since 1965.



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