

IRVIS CASE DECISION REVERSED

WASHINGTON, D. C.—*The Supreme Court* ruled 6 to 3 that states may, under the Constitution, grant liquor licenses to private country clubs, fraternal and social orders that practice racial discrimination.

The landmark case, *Moose Lodge 107 v. Irvis* (See GOLFDOM, "Clubs and the Law: Stay on Top of the Action," July, 1971, p. 27) reversed a Pennsylvania Federal District Court ruling, which had canceled the Harrisburg Moose Lodge's liquor license because it refused to serve a guest, K. Leroy Irvis, the black majority leader of the Pennsylvania House of Representatives.

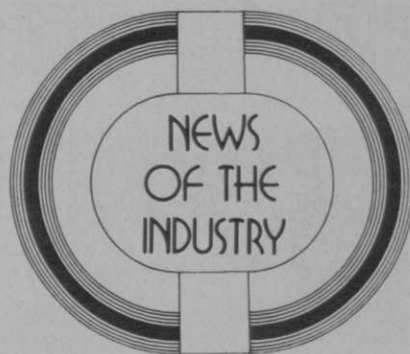
Irvis had contended that because the State Liquor Authority of Pennsylvania had granted a license to the Moose Lodge, even though it discriminates, the state in effect was licensing discrimination. The Supreme Court, however, declared that a state's regulation of liquor licenses "does not sufficiently implicate the state in the discriminatory guest policies" of a licensed club.

According to the New York Times, "Although the decision applied directly only to a club's exclusion of a black man as a guest, the Court's rationale was apparently broad enough to prevent private clubs from losing their liquor licenses on constitutional grounds because they refuse to grant memberships or guest privileges for reasons of race, religion or sex."

BUCKNER ACQUIRED BY J-M

NEW YORK—*Johns-Manville Corp.* has reached an agreement to acquire *General Sprinkler Corp.*, Fresno, Calif., and its affiliated companies, including *Buckner Sprinkler Company*. Under the proposed agreement, announced by Johns-Manville president W.R. Goodwin, General Sprinkler Corp. will become a wholly-owned subsidiary of the Johns-Manville Fresno Corp.

General Sprinkler and its affiliates are engaged in the manufacture and marketing of a complete line of irrigation equipment for golf courses, parks, residential and



commercial landscaping applications. Johns-Manville is a major manufacturer of construction materials, industrial specialties, pipe and commercial and industrial insulations, and a leading miner and supplier of asbestos, diatomite and perlite. Operations also include lighting fixtures and components, real estate and land development and environmental control products and systems.

Sales of General Sprinkler Corp. and its affiliates for the fiscal year ending October 31, 1971, were \$11.5 million.

GARY WIREN NAMED PGA EDUCATIONAL DIRECTOR

PALM BEACH GARDENS, FLA.—*Gary Wiren*, golf professional, teacher, writer and lecturer, has been named educational director of the Pro-



fessional Golfers Assn. of America, according to association president Warren Orlick.

Dr. Wiren, who is head professional at Oakway GC, Eugene, Ore., was named golf professional of the year last year in the Pacific Northwest PGA Section. He will begin his duties on August 1.

"My first basic objective after taking over my post will be to give golf professionals the tools by which they can serve the golfing public, both public and private course

professionals," Wiren told GOLFDOM. "My first concern will be aimed at expanding the business schools to motivate more professionals. I also want to reach younger golf professionals and assistants and teach them how to teach and operate an efficient golf shop. We will be drawing heavily on the knowledge gained by the older and more experienced golf professionals."

Wiren, 36, has been a PGA member since 1966. He graduated from Huron College with a B.S. with a major in English, received his Master's degree in Education at the University of Michigan and earned his Ph.D. at the University of Oregon. His topic for the doctoral dissertation was "Human Factors Influencing the Golf Drive for Distance."

Wiren was a member of the PGA's national education committee and was on the thesis evaluation committee for the PGA's highest rank, that of the Master Professional.

ABBOTT TO SELL FAULTLESS TO GLOBETROTTER

NORTH CHICAGO, ILL.—A proposed sale of *Faultless Golf Products*, a division of *Abbott Laboratories*, to *Globetrotter Communications, Inc.*, has been announced.

Under the proposed cash agreement, which must be approved by the board of directors of both companies, Globetrotter will market Faultless brand golf balls, clubs and bags. Abbott will manufacture golf balls for Globetrotter for a period of years.

Globetrotter, located in Cicero, Ill., owns a chain of radio stations as well as the famed Harlem Globetrotter basketball team. Globetrotter also announced it has reached agreement with Lee Trevino for his continued promotion of golf products to be marketed by Globetrotter.

A spokesman for Faultless, which has been manufacturing golf balls for over 40 years, said the division's golf ball sales for 1971 encompassed between 5 and 8 per cent of the total golf ball market. Golf product sales in 1971 accounted for approximately 1 per cent of Abbott's \$458 million consolidated net sales.