

the design, manufacture and promotion of a wide variety of apparel items.

The clothing firm is responsible for the total management of the program. It will coordinate Nicklaus' programs already underway with other manufacturers: Hathaway shirts, Bostonian sports and golf shoes, Robert Lewis golf jackets and Hat Corp. of America headwear. Hart Schaffner & Marx will also introduce a new line of doubleknit slacks, blazers and suits.

PGA Merchandise Show reopens doors to public

The public's exclusion from the **Professional Golfers' Assn. Merchandise Show**, January 22 to 25 in Palm Beach, has been short lived.

Under pressure from John D. MacArthur, from whom the PGA leases its headquarters site, the first day of the show has been reopened to the general public.

The PGA and the **Golf Manufacturers' & Distributors' Assn.** had elected to exclude the public

from the show in order to give the professionals more time to view the new golf lines for 1972. MacArthur, according to industry sources, had a change of mind and refused to allow the PGA to close its doors to the public.

Superintendent Leo Johnson dies

Leo Johnson, golf course superintendent at the Walnut Hills CC in East Lansing, Mich., died September 4. The 53-year old Johnson was superintendent at Washtenaw CC, Ypsilanti, Mich., for 24 years. He had been at Walnut Hills for the past eight years.

LPGA's richest tournament

The richest tournament in the history of the **Ladies Professional Golf Assn.**, the \$110,000 **Dinah Shore-Colgate Winners Circle** championship, will be played April 14th to 16th at the Mission Hills CC in Palm Springs, Calif.

The tournament will include more than 40 of the world's leading women professional golfers and will offer a first prize of \$20,000, double the

top prize previously available for an LPGA event.

Television star Dinah Shore will be the official hostess for the event which will include a two-day celebrity pro-am preceeding the 54-hole championship.

The tournament is limited to LPGA members who have finished in the top three of a regularly-scheduled event during the 1970 and 1971 seasons as well as all LPGA tournament winners of the past 10 years. In addition, any LPGA player who finishes in one of the top three spots in any 1972 event prior to the Winners Circle will be eligible to enter.

N-E Union enters irrigation field

New England Union Company, Inc., a longtime manufacturer of bronze unions and fittings, has begun manufacturing a line of underground sprinkler systems for residential and commercial installations.

New England President Francis Petit said that the Leisure Time line of sprinkler systems were developed because the company had the manufacturing capabilities.

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