



continued from page 77

electric putting cups, club cleaning kits, ball marking kits and training devices.

Carnoustie Products, Inc., features putters, golf gloves, headcovers, men's socks and shirts, towels and umbrellas.

Creative Awards by Lane features a line of golfing prizes and awards.

***Dorson Sports, Inc.**

Eastern Golf Company introduces 14-karat gold golf ball marker pins (for women) and money clasps (for men) for 1972. Also new is a miniature telescope for measuring yardage to the flag. A new *Carryall* nylon bag which when empty can be folded and placed in a vest pocket, and a rubber grip cleaner and revitalizer will also be introduced.

Gold Crest, Ltd., features a line of handmade gold and silver crested jewelry, crested blazers, glassware, sweaters and caps. A new line of golf products featuring the comic strip character *Snoopy* is also available.

Golf Masters features custom designed golf motif jewelry, men's English cravats with crest and handcut Swedish crystal pieces.

***Hand Industries**

***Jerrado Del Roma**

***Old Golf Shop**

***Frank Osheowitz—Golfurs**

***David L. Pransky & Sons**

***Q's Golf Shop**

Reliable of Milwaukee introduces the *Supersock*, an oversized club cover in 17 different colors. Also available are the *Club Sox* and *Country Club Sox* knit headcovers.

Scott Mfg. Company features golf bag travel covers made of heavy 18-

ounce canvas duck that won't rip or tear. The bag is mildew and water repellent and features a 46-inch circumference, 50-inch length and a 12-inch double thick bottom. Also available are range bags made from 10-ounce canvas with a heavy nylon draw cord and *Par-Shot Markers*, sturdy canvas flags.

Sports Novelties features a complete line of personalized golfing novelties including golf greeting cards and jewelry.

***Stuart Specialties**

Dick Watson's Personalized Golf Items features personalized golf tees with wrap-around printing, ball markers and pencils.

***Zippo Mfg. Company**

Pro shop, range supplies

Datono Products Div., Dayton Stencil Works, features the *Datono Regal* plastic golf bag tags. In addition, golf course signs, custom-made pro shop signs, handicap boards and other golf shop accessories are available.

Display Creations, Inc., features its *Chromodular* pro shop merchandising equipment with one-inch square tubing in polished chrome. The modular equipment features new attachments for the creation of display cubes and various shelving arrangements.

Golfomat, Division of EMC, announces the *Billy Casper Golfomat*, an indoor golf center. *Golfomat* features a screen of famous 18-hole championship golf courses with



players hitting into a 100-square foot nylon motion-picture screen. A computer calculates the velocity and direction of the ball and advances the filmstrip to the spot on the fairway, rough or hazard where your ball would have landed. Yards driven and the number of yards remaining to the green appear on the screen with each shot. Suggested retail price of *Golfomat* is \$10,000.

Golfsonic features an ultrasonic club cleaner for the golf shop rack room. The cleaner weighs only 25 pounds and requires less space than a bucket of water. A set of irons and woods can be cleaned and polished in 30 seconds according to the company. *Golfsonic* also introduces the *Branding Iron* putter designed to enlarge the sweet spot and improve the physical aiming of the putter.

Golf Specialties, Inc., features a complete line of pro shop supplies and accessories. In addition to golfwear and golf carts, club cleaners, name tags and club tags are also featured.

Gustafson Mfg. Company offers a golf ball retriever for driving ranges with a power unit. The retrievers come in eight-foot and 16-foot widths. Also available are golf ball washers.



Hornung's Pro-Golf Sales, Inc., features a coin operated *Golf Club* cleaning machine. The item operates for five minutes on \$.25, which is enough time to clean a set of woods, irons and rubber grips. The unit is guaranteed one year and retails for approximately \$350. Hornung's also has the *Combination* unit.

(Continued on page 88)

*Information unavailable at press time



RYEGRASS. It's the One You Don't Need to Baby.

That's one of the joys of both Annual & Perennial Ryegrass.

Both are very easy to establish and neither requires pampering or special attention.

When you sow it, you need only be sure the seed comes in contact with the ground and it will come on strong in a hurry. Normally this is in 6 to 14 days.

Sow it even under unfavorable dry conditions and it will take off as soon as there is moisture.

Both Gulf Annual or Annual are favorites in Southern regions for overseeding greens, tees and fairways.

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continued from page 78

S.I. Jacobson Mfg. Company introduces the *Ball Bucket* for driving ranges. It is made of heavy vinyl coating, laminated to a cloth with a very fine base. According to the company, it cannot break, bend or be distorted in any shape or manner.

Kristal Kraft, Inc., furnishes original equipment manufacturers with stains and finishes, shaft sealers, epoxies, insert material and sole plates for golf clubs.

Miller Golf Company features a complete line of pro shop supplies, including gifts and awards and the new *Tee Prize* line of gifts.

J.D. Noller, Inc., represented by **Ernie Sabayrac, Inc.**, features golf fixtures designed for self-service operation. Bright chrome and plastic are highlighted in the Noller line.

Parrotte Designs, represented by **Ernie Sabayrac, Inc.**, features golf shop layout and design. At the show several lighted transparencies of outstanding golf shops designed and fixtured over the past five years by the firm will be highlighted.

*Pro Shop Supply Company

Tread Corp. features the *Club-Scrub* golf club cleaner.

Wittek Golf Range Supply Company, Inc., offers a complete line of range equipment including range balls, dispensers, mats, washers, pails and clubs.

Other

*Aztec International

*Brod Studios

*George Diehr Golf Repairs

*Ford Paint & Varnish Company

*Paul Hahn Golf Show

*Jerral Packaging Company ☐



Winter Turf Course, Rutgers University, New Brunswick, N.J., January 4-March 10.

Northeastern Weed Science Society 26th Annual Meeting, Hotel Commodore, New York, N.Y., January 5-7.

Annual Correspondence of the Mid-Atlantic Golf Course Superintendents, Holiday Downtown, Baltimore, Md., January 10-11.

University of Massachusetts Eight Weeks Winter School for Turf Managers, Amherst, Mass., January 10-March 3.

Lawn and Utility Turf Course, Rutgers University, New Brunswick, N.J., January 17-19.

Annual Michigan Turfgrass Conference, Kellogg Center, Michigan State University, East Lansing, Mich., January 19-20.

Golf and Fine Turf Course, Rutgers University, New Brunswick, N.J., January 19-21.

Professional Golfers' Assn. Merchandise Show, Palm Beach Gardens, Lake Park, Fla., January 22-25.

National Club Assn. Annual Meeting, Hyatt House Regency Hotel, Atlanta, Ga., February 13-15.

Golf Course Superintendents Assn. of America Annual Conference, Netherland-Hilton Hotel, Cincinnati, Ohio, February 13-18.

Club Managers Assn. of America Conference, Hyatt House Regency, Atlanta, Ga., February 14-18.