

# BOB KNOVAK

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## DEGREE IN TURF MANAGEMENT OFFERED

A two-year degree program in recreational grounds management at Catawba Valley Technical Institute, Hickory, N.C., is aimed at training golf course technicians at various levels, which may eventually lead to a superintendent job.

The program offers classroom and practical training which will lead to a degree as an Associate in Applied Science. In-depth study is provided in such subjects as soil science, plant science, drafting and surveying, landscape design and agricultural chemistry. The course is designed to prepare these students for careers as golf course technicians, park and cemetery supervisors, highway beautification planners and supervisors, landscaping contractors, public grounds and athletic field supervisors and sod producers. Students with a talent for sales will find positions selling turf equipment, fertilizers, chemicals and allied products.

The curriculum at Catawba Tech is aimed primarily for the type of turfgrass conditions the students

will encounter in the southeastern United States. Because each golf course requires design, establishment, maintenance and management, employees at all occupational levels are being trained to fill these vacancies. The program is unique for community colleges because every student receives summer work experience by being employed in a recreational grounds facility. By knowing the routine of golf course operation by performing the work himself, the school believes that the management-motivated student can appreciate, and prepare himself for, the responsibilities of ultimately becoming a superintendent.

Students in the program are employed (with pay) during the summer at nearby Rock Barn Club of Golf in Conover, N.C., and at Grandfather Mountain GC, Boone, N.C. During his employment, the student keeps a daily record of his activities.

Superintendents and managers who have directed the students during the summer months have praised their attitudes, ability and knowledge of the field. □

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- \* Thickens readily to heal scars.
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- \* Slow growth rate helps cut maintenance.
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## HIGHLAND COLONIAL BENTGRASS COMMISSION

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