

WHEN YOU DEMAND RESULTS... CALL ON A PRO!

Long life and quality construction are expected on golf cart tires, but the demands of the course require gentle but unyielding traction and turf-pampering tenderness. It takes a pro to know the course . . . so specify the tire that most manufacturers demand . . . the tire you find on golf carts from coast to coast, the pro, Carlisle!





EDUCATION'S THE THING

Engaging *Gary Wiren* as education director of the Professional Golfers' Assn. is the most recent reminder that educating the professional golfer was a major reason for the establishment of the PGA. Professionals had been paying increasing attention to improving teaching since the early 1900s. It was a great deal easier to get professionals who were good clubmakers than to get men who knew what and how to teach.

The early American professionals adapted themselves pretty well to course maintenance with the help, usually, of a neighborhood farmer who did most of the actual labor. Robert White, president of the western pro organization that was started in Illinois before the formation of the PGA, was a pioneer and persistent advocate of pro education in course management. He'd been a schoolteacher in Scotland. He was distinguished; there weren't many early professionals in the United States with formal education beyond the elementary school level.

Arthur Lockwood, a Boston lad who played well in the intercollegiate championship when it was an Ivy League competition, was the first American collegian to turn professional. Lockwood didn't star in the National Amateur. Walter Travis beat him 11 and 10 in a semi-final of the 1900 National Amateur at Garden City GC, which Travis won.

Lockwood did fairly well as an amateur in the Open for a few years, then turned professional, teaching at a New England summer resort course. He liked to teach and was good at it. For years, until the end of his career, he was professional at French Lick Springs, Ind., and made that a popular golfing resort.

George Aulbach is another New England collegian who turned professional when rarely did a college man choose that field. As a 19year-old Boston University student, Aulbach was a medalist (by 9 strokes—139) in the initial United States Golf Assn. Public Links championship at Ottawa Park, Toledo, in 1922.

After several years as a professional in Massachusetts, Aulbach went to Texas where he continues to be active in PGA work.

Lockwood and Aulbach were far ahead of the time of golf-caddie scholarships.

Aulbach was with Emil Beck, Eddie Duino, Bill Hardy, Joe Devany, Willie Ogg, Horton Smith and Irv Schloss in the PGA Business Schools at Dunedin in the mid-50s. There the PGA education program got soundly organized on the basis that developed into today's valuable and extensive program.

Wiren's scholastic qualifications (See GOLFDOM, July, p. 55) reminds us of when the PGA and the National Golf Foundation were collaborating in pushing golf instruction in high schools and colleges. Excellent professionals volunteered their services in instruction. In some cases they were warmly welcomed by school authorities and students and did very effective work, but at many places the pro offers were refused because the professionals didn't have physical education degrees and weren't officially competent to teach.

Ted Payseur of Northwestern University, Evanston, Ill., really got the National Collegiate AA championship going as a major continued on page 12





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event when the collegiate competition was taken over from the USGA, which had sponsored it since 1897.

Payseur was secretary of the NCAA golf section. He had great admiration for golf coaches at colleges and universities, many of whom he knew personally and knew what little cash, if anything, they were getting for developing golf teams. Payseur and Leslie Rollins, then dean of men at Northwestern and the man who set the pattern for the Western GA and other. association caddie scholarships, primarily accounted for putting golf scholarships in a good position among the athletic grant schedules of many schools.

A \$10,000 pro-am was played at Tulsa honoring *Labron Harris* sr., Oklahoma State golf coach. He's developed steady, if not brilliant, circuit stars, including his son, and has successfully guided the golf education of hundreds of that state's good amateur players.

Everett J. Woxberg, now manager North Shore CC, Glenview, Ill., Among previous appointments in the Chicago district, he was manager of Evanston GC... N. Gwynn Fletcher now manager Shaker Heights (Ohio) CC. He had managed Dayton (Ohio) CC and Faculty Club of Ohio State University...Joseph H. Cartwright, manager of the new Palmbrook CC, Sun City, Ariz., a Del Webb \$2.5 million private club.

D. Stephen Pal now manager Columbus (Ohio) CC, moving there from Brown's Run CC, Middletown, Ohio ... Frank J. Rotunno now general manager Willow Ridge CC, Harrison, N.Y.

Golf's Tribute to Ike got \$54,185, as half of the receipts from ticket sales at the 19th annual World Cup tournament played last November at the PGA National course. The other half went to local charities.

Blair Hillard Hahn, recently teed up in the cradle as the first-born of Mr. and Mrs. Paul Hahn jr. The new star has Paul sr., the famed trick shop artist and his friend, Bob Hope, tied as the youngest looking grandpappies in golf show business. Hahn jr. is playing a heavy schedule of trick shot dates.