

R-P CONTEST: FREE SEED FOR PAR-4

A Whole-Hole Contest sponsored by the *Rudy-Patrick Company* offers free Penncross bentgrass seed to establish or convert an entire tee, fairway and green of a par-four for 75 golf courses. The contest, which ends May 15, 1972, asks superintendents to describe in their own words the characteristics of the ideal grass for greens, tees and fairways (see entry blank, p. 70).

To qualify, a golf course must have the facilities for watering fairways and tees and must have the proper personnel and equipment for maintenance. The 75 first place winners will be determined by the best group of words which describe the ideal grasses for golf course use. The Rudy-Patrick Company will furnish Penncross bentgrass seed for an entire par-four, not to exceed 425 yards. The seed cannot be used for overseeding other established greens and tees. Recommendations for successful establishment of the Penncross bentgrass will also be provided.

ARCHITECTS ELECT DUANE PRESIDENT

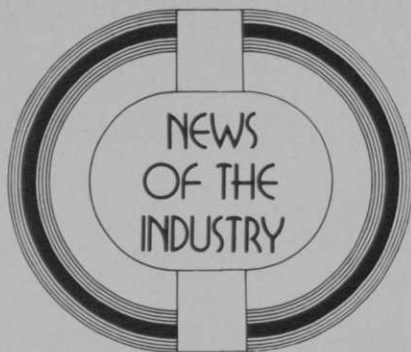
Francis Duane has been elected president of the *American Society of Golf Course Architects* at the group's 26th annual meeting in Naples, Fla. Ellis Maples was elected vice president, and Robert Muir Graves was re-elected secretary-treasurer. Duane, who has served as vice president and secretary-treasurer, succeeds C.E. Robinson.

In addition to Duane, Maples, Graves and Robinson, the newly-elected board of governors includes E. Lawrence Packard, Percy Clifford, Robert Trent Jones Sr., Arthur Snyder, William Neff, William Amick, William Bell and Mark Mahannah.

GCSAA ELECTS OFFICERS

Robert V. Mitchell, superintendent at Portage CC, Akron, Ohio, has been elected president of the *Golf Course Superintendents Assn. of America* at the group's 43d annual meeting in Cincinnati. Mitchell succeeds Richard C. Blake, Mt. Pleasant CC, Boylston, Mass.

Other officers elected include:



Clifford A. Wagoner, Del Rio G&CC, Modesto, Calif., vice president, and Charles G. Baskin, Country Club of Waterbury (Conn.), secretary-treasurer.



Mitchell

New directors of the GCSAA are Carleton E. Gipson, River Plantation CC, Conroe, Tex., and Theodore W. Woehrle, Oakland Hills CC, Birmingham, Mich. Palmer Maples Jr., The Standard Club, Atlanta, was re-elected as a director. Continuing as directors are Richard W. Malpass, Riverside G&CC, Portland, Ore., and Paul E. Mechling, Sylvania CC (Ohio).

TORO ANNOUNCES DISTRIBUTION CHANGE

The *Toro Company* has appointed the Ernest Hardison Seed Company of Nashville as a franchised distributor for Toro's institutional line of products for the maintenance and establishment of turf areas and for its Moist O'Matic line of automatic lawn and turf sprinkling systems.

According to J.R. Watson, Toro's vice president for distributor relations, Hardison's area of primary marketing responsibility will include those central Tennessee counties previously served by the Bill Voor-

hees Company. The Voorhees Company will continue to distribute Toro's full line of consumer products. Watson also reported that the Kenney Machine Corp., Indianapolis, has expanded its market for consumer products. Another Toro distributor, The Bunton Seed Company, Louisville, Ky., has added 11 southern Kentucky counties to its distribution area.

SCHOOL ATHLETICS JEOPARDIZED SAYS NSGA

A report for the *National Sporting Goods Assn.* indicates that organized school athletics are in jeopardy if current trends and lagging public support continue.

The 15-page study entitled, "Sports in Schools: Jeopardy and Uncertainty," was prepared by Drs. Lawrence L. Steinmetz and David H. Bowen of the University of Colorado Graduate School of Business Administration. The study discusses the social and financial pressures on interscholastic athletic programs. Much of the public's thinking, the report states, is based on selling out organized school athletics in order to receive tax relief. A surprising 66 per cent of the voters and taxpayers who responded to the survey indicated they would favor reducing public expenditures for school sports if they could obtain a tax cut.

"The taxpayers have taken their revolt against school sports and other non-academic activities to the ballot box," said a NSGA spokesman. "Dissatisfaction with the educational establishment, militant students and educational costs of salaries and construction have led to a record rejection of school bond issues. Voter approval of bond referenda dropped from 74.7 per cent of submitted issues in 1964 to 65," the spokesman said, "to 56.8 per cent of the issues offered in 1969 to 70. Over half of all school bond issues were defeated in 1970 to 71."

According to the research professors' report, an analysis of the taxpayer resistance suggests a number of reasons for the revolt: growing tax burdens from all sectors of government, teacher militancy, lack of discipline in schools, un-popular social and economic

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experiments in school administration, and a loss of identification with school districts through urbanization. This latter factor removes traditional inter-community rivalries and long standing loyalties, the report states. Taxpayers view the situation with lethargy since they have lost much of their emotional commitment to athletic continuity in a given school district.

One of the most interesting findings of the report centers around voter apathy. This apathy, coupled with the belief that organized athletics benefit only a few participants, are threatening large and small districts alike.

Only 51 per cent of the voters and taxpayers agreed that competitive team sports will always be an important component of public school systems. Sixteen per cent of the voters felt strongly that demands for efficiency would not cause athletic programs to be dropped or cut-back in the next few years. However, 66 per cent of the school and athletic officials who answered the same question, felt there would definitely be cut-backs in the future.



Mark Cox, second from right, president of PGA-Victor Golf Company shows samples of the 1973 PGA club line to officer-members of the Professional Golfers' Assn. Emblem Specifications Committee. Members of the committee from left are: Bill Clarke, secretary of the PGA; Warren Orlick, president, Cox and Henry Poe, treasurer, PGA-Victor is introducing its Par Excellence golf clubs, engineered to improve the play of the average golfer.

TORO SALES, EARNINGS UP

The Toro Company has reported net sales of \$31,400,000 for the six months ending January 31, an increase of 44.3 per cent over the initial six months of the preceeding year. Earnings for the same period

rose 29 per cent to \$662,000, or 32 cents per share of common stock. This is compared to earnings of 25 cents per share for the first half of fiscal 1971.

David McLaughlin, president of Toro, credited new product introductions in consumer, institutional turf and irrigation markets as the cause for the increase. Losses associated with start-up costs in the landscape service business, a new Toro venture, were absorbed during the second quarter, as were retroactive pay increases deferred from the first quarter because of wage/price controls. McLaughlin said the landscape service business should begin to contribute to earnings during the second half of the current fiscal year.

NGF SELECTS SEMINAR SPEAKERS

The National Golf Foundation has announced the guest speakers for its annual seminars for teaching golf professionals. At the Western Invitational Seminar for Teachers, to be held June 26 to 30 at Sunriver Lodge, Sunriver, Ore., the emphasis will be on the use of psychological/motivational testing leading to a successful golf coaching program. The Eastern Seminar program, August 7 to 11, at Pine Needles CC, Southern Pines, N.C., will discuss the elements of anatomical and kinesiological research. Guest speakers for both seminars include noted golf professionals, educators and experts in various knowledge areas related to the teaching and coaching of golf.

Bob Toski, well-known teaching and playing professional, will speak at the western site on the demonstration of techniques for curing common errors through sensing the feel of a correct swing. In addition, Dr. Bruce Ogilvie, professor of psychology, San Jose State College, will detail the use of his Athletic Motivational Inventory in developing golf teams. Dr. Pete Zidnak, also of SJSC, will offer some insight into the teaching of golf rules and etiquette.

At the eastern site, the 1972 seminar will be dedicated to University of Minnesota golf coach Les Bolstad. He will speak to an expected group of 110 participants on the

anatomical principles which underlie his teaching and coaching methodology. In addition, Dr. Michael Pollock, graduate faculty member at Wake Forest University, will lecture on kinesiology and fitness research as it relates to golf.

Each site will offer a five-day blend of lecture demonstrations, practical applications and discussion sessions conducted by NGF staff consultants. There will also be opportunities to improve personal golfing skill.

To be eligible for invitation, a minimum of three years' experience in teaching or coaching golf is required. Those with limited experience, however, will be considered by a letter of application. All letters of application and requests for information should be sent to National Golf Foundation, Educational Services Div., 707 Merchandise Mart, Chicago, Ill. 60654.

CHINCH BUG BROCHURE AVAILABLE

A new brochure that shows how to tell if chinch bugs are at work destroying lawns and turf is now available from Stauffer Chemical Company.

The brochure describes Stauffer's Aspon insecticide. The product, according to the company, is one of the least hazardous materials available for chinch bug control and in most instances only one application is needed per season. For copies of the brochure (A-10366), contact Stauffer Chemical Company, Dept. F.L., Agricultural Chemical Div., 299 Park Avenue, New York, N.Y. 10017.

CHEMAGRO BEGINS AWARDS PROGRAM

An awards program based on the purchase of case lots of Chemagro's Turf Trio—Dyrene, Dexon and Baygon has been announced by Chemagro of Kansas City, Mo., a div. of Baychem Corp.

The program is for golf course superintendents only. A superintendent purchases Chemagro products, in case lots, from a distributor and he will furnish you with coupons which can be redeemed for merchandise. For more information on the contest, contact your Chemagro distributor.