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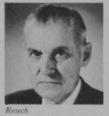


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James B. Dahlberg has been appointed assistant director of marketing of Cushman Motors, a division of Outboard Marine Corp. In this newly-created position, Dahlberg will be responsible for the company's line of golf, industrial, turf and Trackster vehicles. Succeeding Dahlberg as general manager of the Charlotte golf distributorship is John W. Weidner.

PEOPLE IN THE NEWS



Otto P. Resech has been elected vice president of administration of Harley-Davidson Motor Company. In addition to his new duties, Resech will continue as president and treasurer of Kilbourn Finance Corp. and Highland Insurance Service, Inc., both Harley-Davidson subsidiaries. Alvin H. Hoffman has been elected secretary and treasurer of Harley-Davidson, replacing Resech.

Ernest Brooks, David Jetzke and Steve D. Keating have been named district sales managers of Toro Mfg. Corp. Brooks covers the East Coast from New York City to the Carolinas. Jetzke covers the upper Midwest as well as Illinois, Indiana, part of Missouri and the province of Manitoba, Canada. Keating covers upper New York State, New England and eastern Canada.

Guy R. Woodward has been appointed manager, Service Parts Supply of the JI Case Company. Woodward replaces R.W. Teeters who has resigned.



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