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**Edward Lyon**, executive director of the Club Managers Assn. of America for the past 14 years, resigned effective May 20th. Official acceptance of the resignation was unanimous by the board of directors at a special meeting held in Chicago. According to the association, the decision was made in recognition of differences which have existed over many months. Lyon will serve the association as a consultant for the next 12 months and was elected to honorary membership in CMAA.

A selection committee has been formed to find a replacement. During the interim the office will function under a management committee made up of department managers.

**Charles F. Hagemeyer** has been named director of manufacturing for Atlanta-based Fernquest and Johnson Golf Company, a subsidiary of Fuqua Industries, Inc. For the past three years, Hagemeyer was vice president of manufacturing and director of operations of the Professional Golf Company of Chattanooga, Tenn.

**David W. Good** has been promoted to the position of director of marketing of the Moist O'Matic Div., Riverside, Calif., of Toro Mfg. Corp. in Minneapolis.

Coinciding with the move, the responsibilities for market research, which had been in the department of corporate development, have been reassigned to the various divisions. **Robert St. Germain** market research analyst, has been shifted to the Consumer Products Div. and **Craig Tanner**, also a market research analyst, has been assigned to the Turf Products Div. as a market manager.

**Normand R. Demers** has become senior vice president of the Charles A. Eaton Company, Brockton, Mass., makers of Etonic golf shoes.

**Richard Tarlow** has been elected president of Brockton Footwear of Brockton, Mass., makers of Foot-Joy golf and street shoes.

In a major departure from the 114-year tradition of not using officer titles, Brockton's board of directors recently decided to designate formal officer titles. The men elected have been with the company for some time and their new titles do not reflect any change in their duties and responsibilities. In addition to Tarlow, they are **Benjamin Stone**, elected chairman of the board; **William Tarlow**, executive vice president; **Peter Arthur**, vice president, manufacturing; **Arthur M. Bell**, vice president, Golf Professional Div.; **Stanley Farr**, vice president, purchasing; **Howard Heller**, vice president, stock department; **James Petcoff**, vice president, dealer sales; **George Wilson**, treasurer, and **Raymond J. Szpala**, assistant treasurer.

**Herbert J. Blechner** has been appointed southeast regional sales manager for Mr. Wrangler sports-wear, a new position.

**Don Carothers** has been appointed distributor marketing representative for the western sales area of Simplicity Mfg. Company. His area includes California, Oregon, Washington, Idaho, Montana, Utah, Arizona and New Mexico.

**Robert W. Gibson**, chairman of the executive committee of Toro Mfg. Corp., has been elected chairman of the board of directors of the G.T. Schjeldahl Company, a manufacturer of packaging machinery and ancillary equipment.

**Charles E. Connelly** has been promoted to the post of district sales manager of Flintkote Company's Pipe Products Group. He will be responsible for sales and service on Orangeburg Fibre Pipe and Orangeburg SP Polyethylene Pipe and Tubing in Ohio, western Pennsylvania, eastern Indiana, Michigan and western New York.

**Larry O'Neal** has resigned his position with E-Z-Go Div., Textron Corp. to become sales manager of Club Car, Inc.