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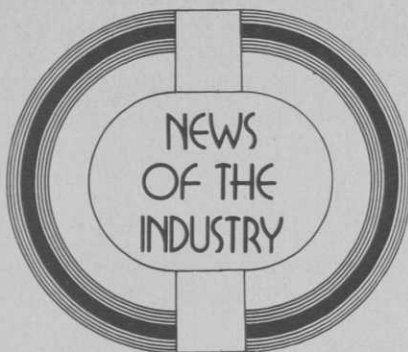
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Bert Dargie is dead at 79

Long-time Scottish club maker **Bert Dargie**, who specialized in custom made woods and putters, is dead at age 79. Born on May 22, 1892, he died on May 30.

He began his career as a club maker in 1908 in St. Andrews, Scotland. He also served as a professional at golf courses in Montreal and North Carolina in the 1920s. He moved to Memphis in 1927 and went into manufacturing, establishing the Bert Dargie Golf Company.

A.H. "Scotty" Dargie, Bert's son and a club maker since 1927, says the company will continue to manufacture woods (one through 15) and the Won-Putt and Pro's Own putters.

Etonic to sponsor country club championship

The **Charles A. Eaton Company**, manufacturer of Etonic golf shoes and golf sportswear, has announced sponsorship of the Country Club Championship of America. This program golf tournament will be held on four of the top courses in Savannah, Ga., during the week of September 12. Country club professionals who have not made the cut in more than three Professional Golfers' Assn. tournaments will be eligible to play with three amateur partners. Prize money totals \$35,000. The tournament is for the benefit of the Savannah Jaycees. Information concerning the tournament can be obtained by writing to: Country Club Championship of America, 2655 East Oakland Park Boulevard, Ft. Lauderdale, Fla. 33306.

PGA Merchandise Show to be closed to public

The **Professional Golfers' Assn.** has announced that the 1972 Florida

PGA Merchandise Show will be closed to the general public. In returning to the "trade show" tradition, the PGA will also tighten requirements for guest attendance at the show. Next year's show hopes to attract more buyers. In 1971, of the 465 guest badges issued, 330 were requested by exhibitors.

There will not be a West Coast PGA show this year. There is a possibility, however, that a sectional show will still be held in Southern California.

LPGA goes to school

It appears that the February, Port St. Lucie meeting between Professional Golfers' Assn. president **Warren Orlick** and the **Ladies Professional Golf Assn.** is reaping results. In February Orlick said that a sincere effort should be made to bring the two tours closer together. Although no formal arrangements have been made and procedural discussions are still under way, the PGA has agreed to make its business school facilities available to the women.

It is well known that the women have found it increasingly difficult to compete with their male counterparts, particularly in the area of the club professional. The women simply don't have the financial means to provide an educational program that would place them on a par with men when applying for head professional positions. With the emphasis being placed more and more on the business aspects of the sport, the women have been completely left out. Under the present arrangements, however, the PGA has agreed to let the women attend its teaching and business classes.

New sport PR firm organized

Public Relations Sports Network, a new firm specializing in sport public relations, has opened its headquarters in Chicago, according to Burt Zollo, president. PRSN consists of 160 independent public relations agencies, located in major United States and overseas markets, experienced in sports promotion. The new company is a division of Public Relations Network International.

"PRSN has been formed to meet the needs of companies that manufacture sporting goods, non-sporting goods firms engaged in sports promotion, athletic teams and organizations and individual athletes," Zollo says.

Victor sales, earnings decline

Sales and earnings of **Victor Comp-tometer Corp.** for the first quarter of 1971 were below the level attained during the same period last year, according to A.C. Buehler, chairman.

For the three-month period this year, sales were down nearly \$3 million and earnings almost \$600,000 from 1970.

Buehler cited start-up costs incurred in establishing the company's Computer Division as the reason for the decline. "It is hoped this division will reach a break-even basis before the end of the year," he said.

The Recreation Products Group, which includes Victor Golf Company, was above the sales and earnings level attained in the first quarter of 1970.

Net sales for the first quarter in 1971 totaled \$36,829,068, compared to \$39,629,907 during the same period last year. Net earnings for the period ending March 31, 1971, was \$404,692, compared to \$1,000,974 for the same period in 1970.

New ratings for golf car batteries

Electric golf cars are now being powered by batteries identified as 75-, 88- or 106-minute batteries, instead of the old rating of 180-, 195- or 220-ampere-hour batteries. The new rating system was adopted by the **American Golf Car Manufacturers' Assn.** and the **Battery Council International.**

According to Robert Balfour, vice president of marketing and sales for Club Car, Inc., the 75-minute battery is the equivalent of the old 180-amp battery; the 88-minute battery is equal to a 195-amp battery, and the 106-minute battery replaces what was formerly known as the 220-amp battery.

The new rating system is designed to give golf course personnel a better understanding of the service they can expect from the batteries being

used in their electric golf cars.

It has been reported in several areas that golf course superintendents are unknowingly evaluating electric golf cars containing six of the more expensive 106-minute (220 amp) batteries and then getting only 75-minute (180 amp) batteries in the golf cars when they are delivered. This is reportedly being done by some golf car salesmen to circumvent the lighter weight of other golf cars and make it appear on testing that their golf car can obtain the necessary distance (minimum two rounds) between battery charges without deep-cycling the batteries.

Unfortunately, the amperage or rating in minutes is not identified on many batteries. Some of the 88-minute and higher priced 106-minute batteries are packaged in a casing of exactly the same dimensions.

According to Balfour, the only sure way to tell the difference is to weigh the batteries. Both 88- and 106-minute batteries contain 19 plates per cell (57 plates), but the 88-minute battery weighs 59.8 pounds and the 106-minute battery weighs 65.1 pounds.

Balfour reminds superintendents to make certain all golf car salesman identify what amperage batteries are in the demonstrator golf cars, what amperage their golf car pulls on a level grass surface with an average 360 pounds of passenger weight, and then ask for a guarantee that the test golf car contains the same amperage batteries you expect to pay for and receive when the golf cars are delivered.

The golf course superintendent having a sizable golf car fleet would find it will pay excellent dividends to own a good ammeter (an instrument for measuring electric current in volume) as well as a sensitive voltmeter. With these two pieces of equipment, each golf car being considered can be tested for power consumption. Providing you water, charge and care for your batteries properly, this equipment should enable the superintendent to predict how many rounds of golf the golf car will give each day before having to deep-cycle the batteries; how many months of service one can expect from the batteries, and approximately what the electrical costs will be for charging the batteries.

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