

Kenneth Smith's Professional Shop Manual of Instruction



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World's Largest Custom Club Maker Box 41-GM, Kansas City, Missouri, U.S.A. For more information circle number 270 on card





G.J. O'Keefe has been named president of the MacGregor Div., Brunswick Corp. He was formerly director of marketing for Brunswick's Consumer Div.



Frederick L. Yocum has been appointed director of advertising and sales promotion for Spalding Sales Corp., responsible for advertising, promotion, trade displays and company catalogs.



W. D. Gaches has been appointed president of the recently-formed Johns-Manville Irrigation Corp., a subsidiary of Johns-Manville Corp. Gaches will continue as vice president of the Johns-Manville Sales Corp.

George Kerbey, James King, Benjamin Heskett, Edward Selenski and Bruce J. Bradford have been appointed manufacturers' representatives for Trimec Turf Herbicides. Kerbey is responsible for the Mid-Atlantic states, King for the Southeast states, Heskett for Ohio and western Pennsylvania, Selenski for Minnesota and Bradford for California, Nevada, Utah and Arizona.



James P. Brady has been named regional manager for International Harvester's line of industrial equipment. He will be responsible for the sale of tractors and equipment in the United States.



Charles Johnson and **Harry Wachter** have been appointed district sales managers for the Flintkote Company Pipe Products Group. They will be responsible for the sales and service of Orangeburg Fibre and SP Polyethylene Pipe and Tubing. Johnson will serve Washington, Oregon, Idaho, Montana, Wyoming and Utah. Wachter's area is Southern California and Arizona.

Phil Armbruster has joined Hillerich & Bradsby Company as a Power-Bilt representative. He will cover southern Indiana, Kentucky and Tennessee. Armbruster was Kentucky State Junior Golf Champion in 1964.



Joe Fowler has been appointed to head up the newly-formed Turf and Grounds Products Div. of Southern Mill Creek Products Company, Inc. The company manufactures and distributes insecticides, fertilizers and related equipment. Fowler will be responsible for the reorganization of the sales and service departments into a specialized turf division.

Timothy B. Yarrow has been promoted to corporate director of long range planning for Indian Head, manufacturers of metal and automotive products, specialty textiles, information technology and glass containers.

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