

GOLFDOM

INCORPORATING GOLF BUSINESS

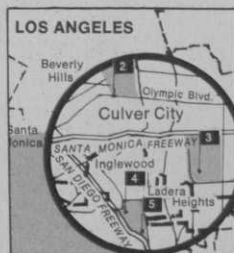
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VOL. 44 NO. 9

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Golf and the Vital Issue of Ecology

- 36 The Vanishing Urban Course**
If permitted to continue unharnessed, urban sprawl will leave behind only concrete and asphalt where once the open space and greenery of golf courses offered respite. The club industry and the public must join to halt further devastation. GOLF Magazine offers a hard-hitting plan of action
- 40 Adjusting to the Environment** **William Day**
Golf courses are ideal ecological testing areas, provided the approach blends sophistication and sensitivity to the land
- 42 Will the Insects Take Over?** **Fred V. Grau**
What is the future of turfgrass without the traditional control insecticides? Alternative natural controls presently are being explored, which will help the superintendent reconcile the problems of turf care and pollution
- 45 Contribute to Survive** **Eliot C. Roberts**
Because of increasing urbanization, golf courses must begin to strengthen their positions in the public's mind by bettering the total community environment



Reports

- 54 Pro Shop Business: Hurting but Hopeful**
Most professionals agree that the tight money situation has cooled forecasts of record sales in 1970. But in general, pro shop sales are at least holding their own and pros are optimistic about the future

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Illustration by Martin Trossman

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