

Here's a Pretty Profit Picture



Cordo-Hyde® Golf Shoe Laces are specified by many leading shoe manufacturers because they are interested in providing the ultimate in good looks and long wear for their customers.

Cordo-Hyde Golf Shoe Laces stand up to shock and chafe round after round — on wet fairways or the toughest rough. Stay tied, too. Available in black, cherry cordovan, mahogany, or white.

Your golf products distributor carries them — how about you?



USM Corporation
Research/Systems/Manufacturing

Boston, Mass. and St. Louis, Mo.

For more information circle number 248 on card

The only Edger that cuts both vertically and horizontally, and removes a complete sod strip at one time.

The Edge-R-Rite Edger slices the sod edge, leaving an easy-to-gather strip. No need to worry about dangerous spinning blades. Edging is done 12 times faster than by hand. One man, operating the Edge-R-Rite can cut cleanly around sand traps, walks, driveways, tree bases, flower beds and shrubs. All controls are within easy reach of the operator. Hardly any servicing is required and blade options adapt the Edge-R-Rite for a wide variety of cutting applications. For further information write Dept. 116.



JACOBSEN®

Sod Master Division/1721 Packard Ave., Racine, Wisconsin 53403

For more information circle number 176 on card

NEW PRODUCTS



Club Car, Inc., offers a four-wheel Caroche with the four-bag attachments retained, but the extra bag holders are now detachable. This enables the Caroche to be used for a twosome, threesome or foursome by clamping on or removing the optional extra bag holders as required. This car is the compromise that enables two to walk and two to ride.

Circle No. 101 on reader service card

Video Logic Corp. introduces INSTAR, a new TV training system which is the first to offer broadcast quality pictures with up to a full hour of slow motion, stop action video tape recording. The INSTAR system consists of a video tape recorder, a special monochrome high resolution closed-circuit camera and a slow-motion control console. The camera, which may be used up to 200 feet away, is equipped with a choice of zoom lenses, built-in electronic viewfinder, built-in intercom, automatic end-of-tape indicator and provision for sound recording.

Circle No. 102 on reader service card

Continued on page 93

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NEW PRODUCTS

Continued from page 92

Walter Hagen Golf Equipment Company adds the Ultradyne club series to its 1970 professional golf line. The woods feature a new Strata-Bloc head design in black with gold-fleck finish, highlighted by an Ultra Epoloc face insert in black with a gold crest inlay. The irons' faces are bracket-framed and sandblasted with precise uniform scoring. Grips come in either black one-piece panel leather with a gold star pattern or black composition with white fill design.

Circle No. 103 on reader service card

Toro Mfg. Corp. has issued a new 28-page, four-color catalog which represents the company's entire line of heavy-duty mowing equipment. Descriptions and specifications are given on the following items: 21-, 25-, 31- and 34-inch heavy-duty rotaries; large reel mowers, gang mowers; frames to take from three to 11 units; multi-purpose tractors; and all accessories.

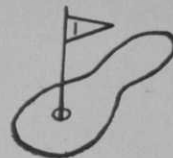
Circle No. 104 on reader service card

Northrup, King & Company introduces a new variety of Colonial bentgrass, reported to be as easily manageable as bluegrass, for golf course use. Called Holfior bentgrass, it produces plants of leafy, dense and upright growth that do not segregate for color, texture, leaf width or growth characteristics. Holfior thrives with only the moderate amounts of fertilization and irrigation required by bluegrasses. It is recommended for fairways, aprons and tees, but not greens.

Circle No. 105 on reader service card

Kwik-Bilt, Inc., offers a utility building for permanent storage, which can be erected in 16 hours and is shipped complete from anchor bolts to ridge roll. The 10 by 20 foot packaged building is engineered to 20 pounds per square foot and 70 mile winds. Height is six feet at the sidewall and nine feet at the peak; doors open to six feet eight inches wide. Price is \$298; shipping weight is 1,000 pounds.

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