

Highland Bent the NATURAL TEE



Highland Colonial Bent is the fine-bladed luxury grass that provides the thick, deep green carpet demanded by today's golfers.

In a mixture or alone, Highland Bent helps provide that natural tee your golfers want. Remember, Highland is one of the most economical of the fine-bladed grasses.

It is adaptable to a variety of climates and soil conditions and will thrive at its ideal cutting height of 3/4 inch or even when close cut to 1/4 inch.

With 8 million seeds per pound, you have a great potential number of plants. Drop us a note for free literature on cultural practices as well as a brochure that answers most questions about Highland.

Just possibly, Highland Colonial Bentgrass is the greatest value in grass seed today!

Oregon Highland Colonial Bentgrass Comm.
2111 Front Street NE / Salem, Oregon 97303

For more information circle number 239 on card

GIVE YOUR GROUNDS A BETTER CHANCE with a W-W SHREDDER GRINDER

Choose the capacity you need to handle all-your soil preparation, top dressings, mulches and build compost piles. Shred, grind, mix, screen with easily interchangeable shredding rollers and grinding screen. Handle osmunda, peat moss, even phosphate rock with big capacity to cover large areas—fast!



W-W MODEL 4 with optional Detachable Elevator / Process up to 20 cu. yds. per hour with standard 35" x 36" hopper and 9-hp. engine. Independently powered elevator can be used separately when desired. Options include oversize 36" x 52" hopper for tractor loading and 12-hp. engine for increased capacity.

Interchangeable shredding bars and grinding screen are standard on W-W Shredder-Grinders. Replaceable hammer tips are reversible for double life. Solid cast-iron main frames are guaranteed for a lifetime against corrosion. Write for literature and prices.

2-70

SINCE 1910 W-W GRINDER CORP.

2957-S No. Market, Wichita, Kansas 67219

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COMING EVENTS

Professional Golfers' Assn.
Business School I, Holiday
Inn North, Sharonville, Ohio,
March 8-13.

Maine Mid Winter Turf Con-
ference, Steer Inn Motor
Lodge, South Portland, Maine,
March 18-19.

Professional Golfers' Assn.
Business School I, Bellemont,
Motor Hotel, Baton Rouge,
La., March 22-27.

Rocky Mountain Golf Manage-
ment Seminar, Boulder Coun-
try Club, Boulder, Colo.
March 30.

Annual Hardware Show, Coli-
seum, New York City, October
12-15.

NEWS

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Plans finalized for Amermex

Final plans to form a new Florida corporation, **Amermex**, for the purpose of promoting tourism in Yucatan, Mexico, were made at a meeting in Merida, Yucatan.

The first and exclusive project to be handled by Amermex will be the international sales of memberships to the new Club La Ceiba, the first golf and country club on the Yucatan peninsula. Nine of the 18 championship holes have been completed at the club, which will consist of a 215-acre golf course surrounded by 200 acres of private villas and estates. Planned for the future are an American golf professional, an Olympic-sized swimming pool, tennis courts, a putting green and driving range, sauna baths and massage parlors, hotel facilities, banquet facilities and a 10,000 square foot cocktail lounge. Sales promotions for charter memberships will be directed at first to members of leading country clubs in Florida.

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