

Convention Flashback

CMAA



Convention Notes

The 43rd conference of the Club Managers Assn. of America followed the trend that began late in 1969 and continues into 1970: a bringing into focus broad and diverse problems, which will ultimately affect the club industry.

Today, a club manager must know about the problems of labor, but he must also know about the problem of narcotics. Not only must the manager know what wine to select, he is expected to be aware of the current unrest on America's campuses. He must plan exciting menus, he must know about taxes. Simply put, a club manager must be as familiar with national problems as he is with the problems that are peculiar to his profession.

It was this type of awareness on the part of the association that prompted it to hold meetings covering areas, which at first glance, might seem to go beyond its jurisdiction. Titles such as "Americanism and Space," "Narcotics—Can You Spot an Addict?" "Teenagers—In Your Club?" mingled with the traditional areas of concern to managers: "Eliminating Dullness from Your Menu," "Club Insurance Policies Contain Sand Traps" and "Step into Wine Country."

This moving away from the

traditional problems of managers into the broader arena of national issues indicates that the association recognizes that it can no longer operate successfully in isolation from the rest of the country.

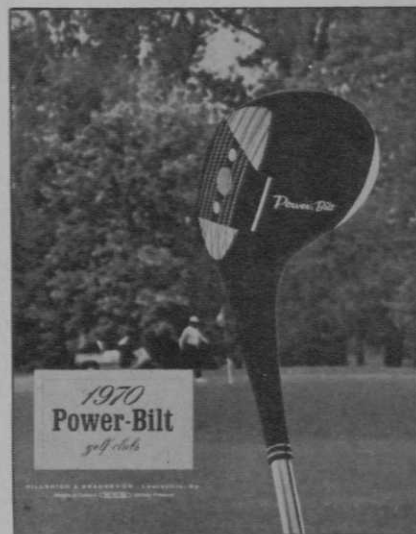
Elections

William A. Tucker, Lauderdale Yacht Club, Ft. Lauderdale, Fla., was elected president. David H. Ripper, Detroit Club, Detroit, was elected vice president, and L.T. Hall, Pinehurst CC, Littleton, Colo., was elected secretary-treasurer. Re-elected as directors were Josef Auerbach, Wichita CC, Wichita, Kan., and Peter A. D'Angelo, Hampshire CC, Mamaroneck, N.Y. Newly elected directors were John R. Simmons, Tacoma G & CC, Tacoma, Wash., and L.J. Griffis Jr. Vestavia CC, Birmingham, Ala.

Idea Fair Winners

First place went to Charles Bjernold, Hillcrest CC, Los Angeles for a party-planning guide. Runners up were: Thomas J. Rice, St. Paul Athletic Club, St. Paul; Claude W. Gallaway, California Club, Los Angeles; Harry Barba, Beverly Hills Tennis Club, Beverly Hills, Calif.; and Bruce C. Lloyd, University Club of Los Angeles, Los Angeles.

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