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PEOPLE IN THE NEWS



HUNNICUTT

Edward A. Hunnicutt becomes manager-special projects for Toro Mfg. Corp. The newly-created position is part of Toro's plans to increase new venture activities.

Dan Proctor joins the sales staff of PGA-Victor Golf with responsibility for the company's eastern Tennessee and western Alabama territories.

Robert W. Teeters is manager, service parts supply, JI Case Company. He takes charge of all service parts operations, including a new 285,000-square-foot warehouse and shipping center.



DRADDY

Vincent dePaul Draddy was elected chairman of the board of directors of College Marketing Corp. Draddy is president of David Crystal, Inc., a manufacturer of women's fashions; he is also a director of Hickerson Oil Company; president of Haymaker Sports, Inc., and president of A.J. Izod of London Company.



GREELEY



SCHMIT

Samuel E. Greeley has been appointed to the newly-created post of manager of international operations for Simplicity Mfg. Company, Inc. His responsibilities will be directing sales, evaluating and developing new markets for overseas products and establishing licensing agreements, joint ventures and manufacturing operations in foreign countries.

Paul T. Schmit, general sales manager, takes on the responsibility for overseeing the company's advertising, product promotion and product service programs, as well as directing the field sales organization. Schmit succeeds Dale Costello, formerly director of marketing, who left the company.

Roy Brookhouser is Roseman Mower Corp's midwestern factory sales representative.

Bob Murphy, touring professional, joins the Northwestern Golf Company's professional advisory staff where he will assist in the design and field testing of golf equipment for the company.



RICKARD



BADUINI

Clyde E. Rickard has been promoted to marketing vice president of the Sporting Goods Div., Shakespeare Company, and **Everett R. Hames**, vice president of Shakespeare, has been transferred to the corporate division. **John C. Baduini** will head up the store and professional golf lines for the company's Sporting Goods Div.

Terry Carney is the assistant national sales manager of the Etonic Div., Charles A. Eaton Company. Previously, Carney was Etonic's Western regional sales manager. He continues to operate from Los Angeles.