

PEOPLE IN THE NEWS



LENTZ PIERCE



STRAUBE MONTELEONE

Elwood I. Lentz, who was recently made vice president and general manager of Stauffer Chemical Company's Fertilizer and Mining Div., was elected a corporate vice president. Also elected corporate vice presidents were: **Vernon C. Pierce**, vice president and general manager, Plastics Div. and **Harold L. Straube**, vice president and general manager, Agricultural Chemical Div. **Joseph P. Monteleone** was named corporate vice president of purchasing.



McLAUGHLIN

David R. McLaughlin is president and chief operating officer of Toro Mfg. Corp., taking over from board president and chief executive officer David M. Lilly. Lilly has been acting president since the resignation of E.S. Conover last December. McLaughlin resigned as president of Champion Packages Company, part of the Paper and Allied Products business group of U.S. Plywood-Champion Papers, Inc., to take on the Toro position.



STEFFY

K.S. Steffy is marketing manager, PVC piping, for Certain-teed Products Corp.'s Piping & Plastics Industries.



WOODALL ROONEY

Sidney W. Woodall, division vice president and general manager of American Machine & Foundry Company's Western Tool Div., has been named deputy group executive of the Recreation Vehicles Group, which includes Harley Davidson Motor Company.

Robert E. Rooney is Midwest district sales representative of the Pennsylvania Athletics Div., The General Tire & Rubber Company.



HEFFRON

Howard C. Heffron moves up to market development manager, international, of Velsicol Chemical Corp. In this newly-created position he is responsible for developing international marketing and sales promotion plans for the company's agricultural and pest control and industrial chemicals.

Gerry N. Letourneau moves up to vice president of Fuqua Industries, Inc.



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