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From there, Wilson goes down in price range in expanded vinyls and vinyls to \$33.50 for full-sized bags and the Sunday bag range goes down to \$6. Matching color headcovers will be available to go with the golf bag line.

## **GOLFWEAR, SHOES, GLOVES**

**Alfred of New York** (represented by Jack Carnahan, Inc.) makes the long-sleeved classic cardigan and short-sleeved class mock turtleneck in 100 per cent Orlon and 100 per cent Acrilan. Colors are white, light, medium and navy blues, ivory, yellow, gold, orange, red, camel, brown, mint, green and black.

**All Star Industries** offer three models of its leather golf glove—Star, Crown and Royal Crown.

The All Star golf shirt in machine washable two-ply Supima Durene cotton comes in either a three-button placket or mock turtleneck model in a wide range of colors.

**Annabelle** offers a pro-only line of ladies sports handbags. The totes come in three sizes: large, three-fourths and mini-totes. In addition, Annabelle carries a line of wool hand finished men's slacks by Marty Fashions.

**Better Made Headwear Co. Inc.**, subsidiary of Stetson Hats, Inc., (represented by John Van Nortwick) offers a wide selection of hats for the golfer. Styles especially for the golfer are the Deerstalker, Mr. Holiday, Vagabond, Hunter and Sheraton. The hats come in a variety of colors.

**Braemar Knitwear, Ltd.**, represented by Ernie Sabayrac, offers men's and women's cashmere, lambswool and merino sweaters.

**Brockton Footwear, Inc.**, offers 59 new styles of golf shoes in addition to the continuing line of Foot-Joy and Ben Hogan shoes. The new shoes have uppers of Aztran. The spikes have inserts of tungsten carbide and are permanently attached to a special new plate; the bottom construction is permanently bonded to the uppers and is waterproof.

**Buccaneer Mfg. Company, Inc.**, tailors West Wind golf jackets for men and women. The Eagle for men is 100 per cent nylon, insert Durene knit and nylon Byron collar, extended length, loose fitting, open slits on the side and two reverse welt pockets. For ladies the Eagle has a by-swing back with mesh insert, Peter Pan collar, open slits on side, large pocket, coordinated color Durene knit collar and cuffs.

**Calree Company, Inc.**, makers of Playmaster Golf Products offers the Gripper, a new Velcro Back golf glove. In addition, there are men's and ladies' cape gloves, half finger gloves and winter gloves.

**Jack Carnahan, Inc.**, will represent Croston of Boston, Hadley Corp., Jaymar-Ruby, Johnston & Murphy, Parker of Vienna and Sportswear by Alfred.

**Coberknit** (represented by Ernie Sabayrac) offers a complete line of men's and ladies' jackets and rain-suits. Especially for the lady golfer is the Model L-08 jacket.

**George Cook Ltd.**, represents manufacturers of products for golf shops. The ladies' sportswear companies are Mr. Dino tops, slacks, sets, jump suits, shifts; Bodin Dacron knit shells, slacks, shifts, sets, culottes, sweaters; Harburt culottes, shorts, skirts with coordinating tops; Wm. Joyce golf shoes and casuals; Golf

and Sport Headwear; Decorated handbags and Jerks (J.S.I.) Peds—Pompon and Flap. The sportswear companies for men are Custom Tailored sport coats, slacks, suits; J.S.I. (Jerks) socks; J.S.I. shirts, sweaters; Thompson slacks, shorts; William Joyce golf shoes, and casuals; George Cook sport coats, blazers and Golf and Sport Headwear. Other companies and products shown by George Cook, Ltd., are Display Unlimited; golf jewelry for men and women; sunglasses by Exotic Imports and hand-embroidered gold and silver bullion emblems.

**Country Club Sportswear, Inc.**, offers hand embroidered cardigans, and alpaca sweaters. Imported from Italy are a group of Polyester shirts for men and women which are machine washable and dryable.

**Croston of Boston, Inc.** (represented by Jack Carnahan), offers crested blazers. Blazers are available in 100 per cent two-ply worsted flannel, 55 per cent Dacron polyester and 45 per cent wool, 100 per cent two-ply worsted with doeskin finish and two-ply hopsacking in 55 per cent Dacron polyester and 45 per cent worsted.

**Derby Cap Mfg. Company** makes hats and caps for men and women. For men there is the Roll-Up hat in cotton, nylon, poplin and mesh in many colors and prints. List price is \$3 each. Bucket hats come in straw and crushable nylon and poplin ranging in price from \$3.35 to \$5.50 list price.

**Dexter Shoe Company** offers a wide variety of styles for men, women and boys in leather, suede and Corfam.

**DiFini** offers floral and geometric print skirts and coordinating tops.

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Included in the line is a patchwork print skirt with matching patchwork collar. (See page 60 for more details.)

**Gregg Draddy**, represented by Grant Robbins, features sportswear for the golfer. (See page 62.)

**Duckster Sportswear**, made by Nylon Fabricators, Inc., makes a complete line of nylon jackets for every sporting need. Especially for the golfer, Duckster makes the Bi-swing in water-repellent nylon with a knit insert that gives full-swing action, matching solid knit Byron collar with tubular cuffs, floating pocket with flap and nylon zipper front.

**Edmont-Hill**, Division Becton, Dickinson and Company, glove manufacturer, will be featuring new colors and merchandising display units. Fashion co-ordinated colors in vinyl palm gloves include red, blue and straw. A men's small size has been added to the Super-Grip line. In the vinyl palm, all-weather line styles with button-back and Velcro closures are available.

**Edward's of California's** (represented by John Van Nortwick) Pzazz '70 line features pink in a variety of shirts and sweaters. Cardigans, mock turtlenecks, three-button placket pullovers and button throughs come in coordinating colors.

**Esquire Sportswear**, represented by Ernie Sabayrac, features the following slack styles: prints and awning stripes in a Flair model, denim and hopsack cloth in golds, blues, orange, lime, flame and houndstooth check in a western pocket model. (See page 62 for more details.)

**Charles A. Eaton Company** manufacturers a complete line of golf shoes and sportswear. Firsts in the shoe line include carbide spikes which are made with a special tungsten-carbide core which is tougher than ordinary steel, and the embroidered kiltie. (See page 62 for more details.)

**Fairfield Corp.** (represented by John Van Nortwick) makes a complete line of ladies' sportswear. This year's line features plain and ribbed shells in many neckline styles.

**Field Golf Company** distributes Jockey Sportswear, Bristol balls and clubs and the Fore-Score soft goods line.

**Flip-It** hats and caps, distributed by Ernie Sabayrac, feature Masters Caps and the Slouch—a shape-it-yourself hat that is crushable, rollable and casual. Another style is the Bucket hat available in a variety of colors, soft, crushable reinforced shapes and brim dimensions.

**The Foursome, Inc.** makes of golf shoes for men and boys specializes in smaller sized models. Six shoe models are available in leather.

**Freeman Shoe Company** manufactures Wm. Joyce shoes, which are distributed by George Cook, Ltd. The Jitney is the traditional lace style, the Jade has a buckle strap across the center and the Jackpot features the kiltie.

**John W. Gleason Sportswear, Inc.**, offers the Staff Pro style sweaters. Included in this line is an Australian Shell Stitch Alpaca cardigan.

**Global Golf Products, Ltd.**, will exhibit Global Golf Shoes, Corbie Mfg. Company's Arcan line of walking shorts and slacks (\$11.95 to \$19.95) and the Fitzroy knit golf shirts (\$6.95 to

\$12.95) and socks (\$1.85 per pair) imported by Corbie from England.

**Global Golf Shoe Company** offers a saddle shoe made of Aztran, the colored part is Corfam. A brown or black squared toed shoe is available in embossed kangaroo leather.

For the ladies, all shoes are made of Corfam.

**Golden International, Inc.**, makes golf gloves with the crest or emblem of your club directly affixed in full color for men and women in a wide color range.

**Golf and Sport Headwear Company** offers hats for men and women. One model, a man's poplin bucket hat with fancy ribbon band trim comes in white, tan, light blue, yellow, lime and orange. The hat retails for \$4. George Cook, Ltd., distributes the line to golf shops.

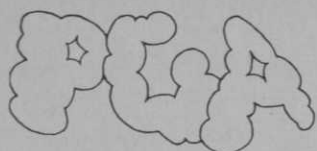
**Golf Mart, Inc.**, distributes golf pro merchandise from the following companies: Wright Golf Shoes, Munsingwear Sportswear, Basil Elliot, Ltd., sportswear and sweaters and Matzie Golf Putters.

**Great Lakes Golf Ball Company** represents Munsingwear, Gulf Stream Slacks for men, Altmann of Vienna Sweaters, E.T. Wright Golf Shoes, Ray Cook Putters, Matzie Putters, Prince XII Carts, Pro-Jo Golf Shoes and Graiss Jackets.

**The Hadley Corp.** (represented by Jack Carnahan, Inc.) makes a complete line of sportswear. Included in the line especially for the woman golfer is a cashmere polo shirt (style 70425) coordinated with a pastel plaid wool skirt with slash pockets (style 70425) in lime, blue and pink.

**Harlemark International, Inc.**, introduces its new nylon-treated wind and rain parka top with

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hood for men. Also sold by Harle- mark are Leemark processed ath- letic socks and peds, the Stream- liner waist to ankle girdle and Therma-Dri thermal underwear.

**Haymaker, Inc.** (represented by Ernie Sabayrac), offers a complete line of knits for the new season. Dacron knits in bermudas, slacks and skirts in various new fila- ments are available in a wide choice of colors. (See page 62 for more details.)

**Hornung's Pro Golf Sales, Inc.**, offers Jockey Durene Cotton shirts in 15 colors.

**Imperial Caps, Inc.**, offers for men: a planter's style hat in new stretchable straw; an Italian raffia straw with bandana-print band and brim binding; an English dress (Hogan style) cap in venti- lated nylon mesh; an Emblem golf cap (baseball style) in a nubby linen weave.

For women there is a reversible rain or sun hat of cotton print reversing to oxford nylon that features a flop brim.

**International Golf Accessories** offers the Allen Solly knitwear line for men and women.

**Izod, Inc.** (represented by Ernie Sabayrac), offers a completely washable outfit from the bottom up—socks, slacks, shirts and sweaters. It is all color matched and color coordinated.

In the Lacoste shirt, a new crepe and a new open sleeve mod- el will be introduced in solids.

**Jantzen Inc.**, makes the Three Under cardigan of one-third alpaca, one-third mohair and one- third wool. In a choice of 28 col- ors sells for \$20.

**Jaymar-Ruby, Inc.**, represented by Jack Carnahan, Inc., makes bold-patterned shorts in blue, green or brown check on a natur- al color background.

**The Johnston & Murphy Shoe Company** will display its Leveler and Fairway Collection of golf shoes.

**The Kimberton Company** has sport shirts for men and ladies with custom designed crests.

**Kountry Klub Sportswear Company, Inc.**, manufactures golfwear for men and women. For men there are alpaca cardigans and pullovers, wool, mohair and Orlon sweaters and shirts.

For women there are alpaca cardigans, nylon windbreakers and golf peds.

**Kunik Kasuals** introduces its line of men's slacks with slightly flared bottoms, men's and ladies' body shirts, ladies' pants dresses and pants skirts.

**Annie Laurie Originals** has added a large variety of straw and cloth hats to its 1970 line. Cloth hats range from the sporty rain hat to the lace garden type.

**Lemmer-Mayer Company, Inc.**, features Austrian prime alpaca cardigans, pullovers and shirts, in a variety of patterns.

Hill Star features knits from France (Mailcott), from Italy (Gekigolf) and from Scotland (MacPherson).

**Leon Levin Sons, Inc.**, repre- sented by Donald M. Temple, are the originators of the patented Q- Skirt design.

**Jack D. Levine, Inc.** (Par- Mate), offers gloves in a variety of colors and styles. Club emblems are available on all gloves.

**McMullen Company's** prints

for short skirts, slack outfits, tu- nics and vests are designed and engineered by the company.

**Munsingwear, Inc.** (repre- sented by Golf Mart, Inc.; Great Lakes Golf Ball Company; Pe- dersen E. J. Smith), will exhib- it its Grand-Slam Sportswear Col- lection. In the collection are golf shirts in polo, mock turtle, crew and placket styles in a variety of fabrics and blends.

**Al Northrup** offers Kountry Klub's new Silent Swinger wind- breaker that eliminates the swish- ing noise from the golfer's swing.

**Palm Beach Company** offers coats with wide lapels and deeper vents. Western and half top mod- el pants will be made with stripes and small checks.

Austin Hill, the ladies subsid- iary, features a match and mix match coordinating line of golf skirts and culotte skirts in solids stripes and prints.

**Gino Paoli.** Color and texture are the keynotes of this year's line. Highlighting the women's apparel are skirts, culottes and shorts. New to the Gino Paoli line are the Italian-made trousers. Some models will feature modified flared bottoms. (See page 62 for more details.)

**Parker Glove Company** intro- duces the All American glove and the Velcro golf glove.

**Parker of Vienna**, represented by Jack Carnahan, Inc., offers a variety of cardigans and V-necks for men and women. Many styles combine alpaca and suede for a front design.

**Paxton Sportswear, Inc.**, repre- sented by Donald M. Temple, manufactures men's slacks and walking shorts.

**Pegie-By-The-Sea Originals** of- fers tote bags with golf designs



and appliques on the front. Totes are made of linen with vinyl or totally of vinyl.

**Penfold Golf Balls, Inc.**, has imported gloves that are made from selected Abyssinian skins and are pre-stretched to ensure perfect fit.

Morton Knight Protective Golf-wear jackets, trousers and skirts are made of Sudanese cotton.

**Herman Phillips, Ltd.**, represented by Donald M. Temple, imports men's knitwear featuring lises of every description.

**David L. Pransky & Sons** distributes the following: Springfoot hosiery, sweaters, fleeced sportswear and underwear; Vanderbilt slacks, bermuda shorts and knit shirts; Converse/Hodgman rainwear and shoes; Dexter shoes; Westchester golf bags and bag sets; Edmont-Hill super grip gloves, stick bags and accessories; Lady Vanderbilt blouses, tops, shorts, socks and peds; Swift range balls; Pro-Fashion hats, caps, clubs, balls, windbreakers and accessories and Foster-Grant sunglasses.

**Pringle of Scotland**, distributed by Acushnet, offers sweaters for men in cashmere, wool and lambs-wool. Cardigans, V-neck pull-overs, turtlenecks and sport shirts, all in long sleeves.

**Pro-Shu Company, Inc.**, offers waterproof golf shoes.

**Puritan Sportswear Corp.** makes shirts, sweaters and cardigans in a variety of colors and materials.

**Rainbow Sales** offers hats, caps, rainwear and windbreakers for men and women. In addition, there are gloves and imported slacks for men. Also offered are umbrellas and Skyway golf balls.

**Grant Robbins Company, Inc.**,

represents Colfax Industries (Leonardo Strassi), Gregg Draddy, W. M. Schmenke and Weinbrenner Shoe Company (Mulligan shoes).

**Billie Ross of the Palm Beaches** offers resort hats, bags and accessories.

**Royce Hosiery Mills** (represented by Ernie Sabayrac) has come up with knit socks in subtle and complementary colors.

**Vic Ryan & Associates** represents Rosenblums of California, makers of sportswear for women.

**Ernie Sabayrac** represents Braemar Knitwear, Ltd., Coberknit, Esquire Sportswear, Flip-It, Foot-Joy shoes, Haymaker, Inc., Izod, Inc., Royce Hosiery, Scott Mfg. Company, Varela Slacks.

**Saddleman's Inc.**, offers a new cotton lisle golf shirt in the full fashion collar three-button placket in colors.

**David Smith** offers a complete line of sportswear in easy care fabrics, including Fortrel polyester and cotton, 100 per cent polyester knit and Arnel triacetate. Sportswear is offered in prints, plaids and stripes.

**E. J. Smith & Sons Company** offers sportswear by Munsingwear, shirts and sweaters by Altmann of Vienna and Basil Elliot, bermudas and slacks from Mr. Links, men's and ladies' rainwear by Hodgman, men's and ladies hats and emblems by Cali-Fame, golf rubbers and umbrellas, men's and ladies' socks, ladies' peds, shoe keepers by Rochester Shoe Tree Company, Inc., bags, retrievers, grips and shop supplies.

**Softouch Company**, makers of Golfsox and Golfped, has a wide selection of socks and peds for men and ladies.

**Star-Grip Glove Company, Inc.**, makes golf gloves with a patented method of closure across the back of the hand which allows the wearer to take up the stretch in the leather as it occurs.

**Leonardo Strassi's** Pro-Am knit golf shirts come in 50 per cent cotton lisle and 50 per cent Ban-Lon.

In the classics, there are long and short sleeves in Ban-Lon.

Available in Mertelle Wear-Dated Acrilan are a Balmoral cardigan and a mock turtleneck. The line is represented by Grant Robbins (See page 62 for more details.)

**Stylist Shoe Company** offers 15 new styles for '70. The top of the line features gold-colored spikes, a monk strap shoe and a no split-no-curl kiltie.

**Sweet Swinger, Inc.**, offers skirts, culottes, bermudas (in 100 per cent polyester Duprene), blouses, sweaters, polyester and cotton tops, shifts and pantshifts.

**Swell-Wear, Inc.**, makes a complete line of waterproof outdoor clothing which includes jackets, coats, pants and outer sportswear.

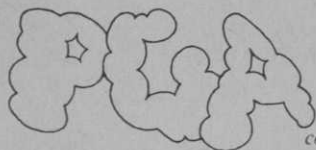
**Donald M. Temple** represents Leon Levin Sons, Paxton Sportswear and Herman Phillips, Ltd.

**Texace Corp.** offers an expanded line featuring colorful new fabrics. Included are rain hats made of Astrolon. Other Texace features are its NoSwett sweatbands and woven eyelets.

**Town Talk Mfg. Company's** In Color golf caps are made with a new fabric with Scotchgard finish and water repellent. Side panels are re-inforced with nylon mesh.

**Towne & King, Ltd.**, makers of men's knitwear, offers a 100 per cent worsted spun Dacron polyester, machine washable and dryable sweaters.

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**Varela Slacks, Inc.**, distributed by Ernie Sabayac, offers the following new features in its Spring 1970 line: 1-3/4 inch waistband, continental pocket with a hand-picked one-inch welt and psychedelic checks.

**John Van Nortwick & Assoc.** represents Edwards of California sportswear, Gean Edwards golf accessories, Gyro Club Corp. golf clubs and hosiery, Swell-Wear, Inc., rain and outer sportswear, Better Made Headwear, Fairfield sportswear, Well Made Pants Company, Inc., and his own Tambour rain and wind hat.

**The Voyager** makes sportswear for women. Their line includes play and golf dresses with separate shorts.

**Weinbrenner Shoe Corp.** (represented by Grant Robbins) introduces its Pro-Am Mulligans. (See page 128 for more details.)

**Well Made Pants Company's** Epplee, Ltd. (represented by John Van Nortwick), offers slacks for men.

**E. T. Wright & Co., Inc.**, represented by Golf Mart, offers a brown full weight moccasin golf style.

## ACCESSORIES

**John C. Caulkins, Ltd.**, offers imported hand-embroidered blazer crests of gold and/or silver threads.

**Eastern Golf Company** has a wide variety of accessories for the golfer, including vinyl bags.

**Fable of Florida, Inc.**, offers

club automobile badges and key chains, gold-plated English blazer buttons in sets of seven and hand embroidered.

**Gean-Edwards, Inc.**, represented by John Van Nortwick offers Chuck-A-Roo golf bags with matching hats and headcovers.

**Global Golf Products, Ltd.**, offers its own line of golf jewelry.

**Gold Crest, Ltd.**, offers crests for sweaters and caps, crested jewelry and blazers, enamel badges, crested glassware, framed trophy crests and desk name plaques.

**Gold Crown Products** offers self-polishing Naughahyde headcovers with a simulated lambswool, which is impregnated with polish, in 19 combinations.

**Tom Hill Golf Company's** Bal-Bak ball has an anodized aluminum shaft which extends to eight feet 10 inches, it has Teflon slide bearings.

**Kristal Kraft** makes Pro-Kit golf club refinishing kit. Each kit contains Pro Strip (liquid finish remover), Pro-Stain (in a choice of four colors—black, cherry red, mahogany or walnut—Pro-Pour finish and all the tools required and complete instructions.

**Edward W. Lane Company** presents an expanded line of golfing prizes and awards.

**Miller Golf Company** makes a wide range of accessories including bag and membership tags.

**Original Fur Company** makes real lambs-fur golf headcovers, putter covers, berets and shoe buffers in long shaggy or sheared fur. All items are available in 18 colors and any combination of colors can be put together.

**Al Northup** handles the accessories of Coleman Golf Corp., Dayton Stencil Works and his own Score with Northup products.

**Reliable of Milwaukee** offers golf accessories for men and women and Club-Sox for woods and putters.

**Scott Mfg. Company's** new Travel Covers are made of canvas duck that is mildew and water repellent. They have an extra large 46-inch circumference and are 50 inches long with a 12-inch bottom and are made with a heavy duty brass zipper.

**Sports Novelties** offers the golfer novelties of all kinds. Included are Golf Ball Marker Key Chains, golf jewelry and figurines.

**Dick Watson** introduces a new gift item for the golfer. The Owl Combo is a combination tee, golf ball and caddie marker.

**Allsop Automatic, Inc.**, offers the Shoe-In valet and traveler. This unique shoe rack straightens the sole and maintains a much larger wearing surface, straightens the upper, allows air drying.

## OTHER

**Atlantic Golf Equipment Company** carries a complete line of range balls, dispensers, washers, ball pickers, mats, mowers, pails, tees, flags, flag poles, cup cutters, markers, and rakes.

**Datano Products Div.**, Dayton Stencil Works Company, makes golf bag tags and golf signs.\*

**DeVac, Inc.**, introduces teaching device, the Assistant Pro, for both class and individual instruction.

**Display Creations** has a wide selection of display units and

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