

PEOPLE IN THE NEWS

Henry Mills, who has served since mid-1968 as direct sales representative for First Flight and Professional Golf Company's golf products in five Western states, has been named sales manager of First Flight's 11 state Western division. His duties include all sales activities connected with the division's First Flight club line, golf balls and Hot-Z golf bags. **Kenneth Click** has replaced Mills as the company's direct sales representative in Colorado, New Mexico, Utah and Wyoming, and **William Freudenberg**, who joined the company, will handle Southern California and Arizona.



Legg

Wilson Sporting Goods Company announced the appointment of **J.D. Legg** to the post of San Francisco sales division manager. He has been with the company since the late 1950s and has been since 1968 assistant to the manager in San Francisco.

Kearney-National, Inc., announced the appointment of **Roger L. Keech** as vice president, lawn and turf products. Keech will retain his title as a vice presi-

dent of the corporate staff in addition to heading the turfgrass products group, which consists of Hahn-Eclipse, West Point and Milbradt Mfg. Company.



Bado

Jacobsen Mfg. Company promoted **Joseph W. Bado** to the new position of product manager, turf equipment. He will coordinate the planning and merchandising of the company's turf products, including products by the firm's Rogers and Sod Master divisions, and will develop future turf products, improve and update present products.

David W. Mathers has been named sales engineer—commercial and turf products—for **Jacobsen**. He will cover Pennsylvania, Maryland, Virginia, portions of New York and West Virginia, Ontario and Quebec.

Edward J. Harrison was elected secretary of **J.I. Case Company**. He succeeds **Barton P. Jenks III**. In addition to his duties as secretary, Harrison will also serve as vice president and general counsel for the company.

Appointed assistant secretary was **David B. Falstad**.



Collins

Named president of **A.G. Spalding & Bros., Inc.**, was **Paul F. Collins**. Collins succeeds **P.M. Grieve**, who has held the post on an interim basis since the retirement of **Edwin L. Parker**. Collins was vice president-marketing for the **Rawlings Sporting Goods Company**. Prior to that he held general management, merchandising and manufacturing positions in the textile industry.

Robert D. Rickey was appointed vice president, customer and industry relations for **MacGregor Company** and **G.F. O'Keere** was appointed division director of marketing.

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